

RUNNING. PURE AND SIMPLE.



**WINTER
SPRING
SUMMER
FALL**

2024 MEDIA PLANNER

RUNSTYLEMAG.COM

EDITORIAL CALENDAR

ISSUE	FEATURES	EVENT CALENDAR	
WINTER (FEBRUARY)	TOWN & COUNTRY <ul style="list-style-type: none"> • Trail Running • Sustainability • Run Essentials • Trend Insight Consumer Survey 	Ad Close 1/19/24 Mat Due 1/26/24	
SPRING (MAY)	FOR THE RUN: WHAT'S NEW, WHAT'S NEXT <ul style="list-style-type: none"> • Products For Every Runner from Beginner to Elite: Apparel, Footwear & Essentials • Trend Insight Consumer Survey 	RIA Summit NSRA Leadership Conference Ad Close 4/2/24 Mat Due 4/9/24	
SUMMER (AUGUST)	RUN CHANNEL PERSPECTIVES <ul style="list-style-type: none"> • Run Culture • Run Data • Run Shop Talk • Run Safety • Trend Insight Consumer Survey 	Ad Close 7/15/24 Mat Due 7/22/24	
FALL (NOVEMBER)	FOR THE RUN: WHAT'S NEW, WHAT'S NEXT <ul style="list-style-type: none"> • Products For Every Runner from Beginner to Elite: Apparel, Footwear & Essentials • Trend Insight Consumer Survey 	The Running Event Ad Close 11/1/24 Mat Due 11/8/24	

December 22, 2023 1:17 PM

RATES

runstyle MAGAZINE

PRINT

Ad Size	1x	2x	4x
Full Page	\$2,250	\$2,000	\$1,800
1/2 Page	\$1,925	\$1,750	\$1,545
1/4 Page	\$1,150	\$1,000	\$ 950

E-MAIL DELIVERY

Ad Size	Per issue
Top Banner*	\$ 750
Banner	\$ 500
Sponsored Content Block	\$1,500

Average Open Rate: 58.5%

WEBSITE textileinsight.com

Duration	Top Banner*	Banner	Side Box
6 Months	\$ 750	\$500	\$500
12 Months	\$1,250	\$800	\$800

*Limited to one advertiser.

STYLE INSIGHT

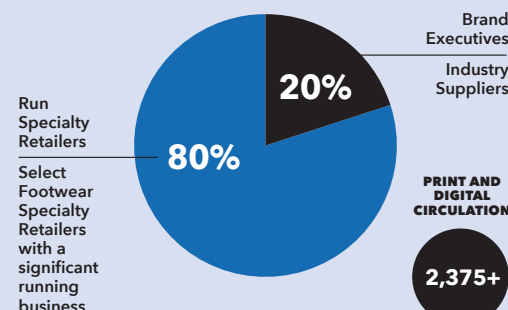
Brands: present an image in a powerful cost-effective way.
Supply us with a photo and 50 words of promotional copy and we will design and produce a beautiful full page for you.

\$1,750



IN EVERY ISSUE
RUN CHANNEL PERSPECTIVES
Run Culture
Run Data
Run Shop Talk
Executive POV
Channel Influencers

CIRCULATION



EDITORIAL DIRECTOR

Cara Griffin
914-309-6100
cgriffin@formula4media.com

PUBLISHER

Jeff Nott
516-305-4711
jnott@formula4media.com

ADVERTISING

Sam Selvaggio
212-398-5021
sselvaggio@formula4media.com



RUNSTYLEMAG.COM