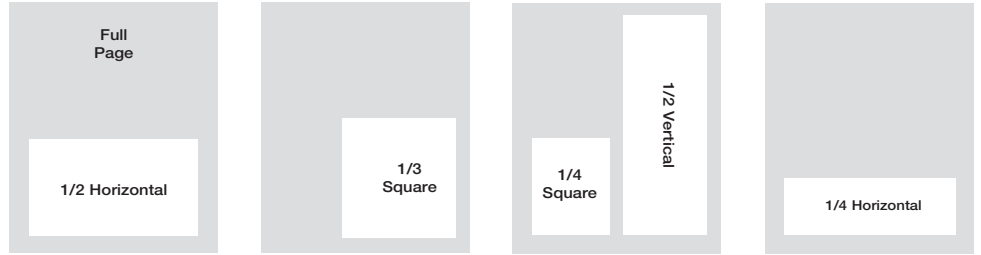


### Magazines

Footwear Insight / Team Insight / Textile Insight / Outdoor Insight / sportstyle

AD UNIT	DIMENSION (depth x width)
Full Page (Trim Size)	10.125" x 12"
1/2 Page Horizontal	9-1/8" x 5-1/4"
1/2 Page Vertical	4-1/4" x 11"
1/3 Page Square	6" x 6"
1/4 Page Square	4-1/4" x 5-1/4"
1/4 Page Horizontal	9-1/8" x 3-1/4"
Spread (Trim Size)	20.25" x 12"



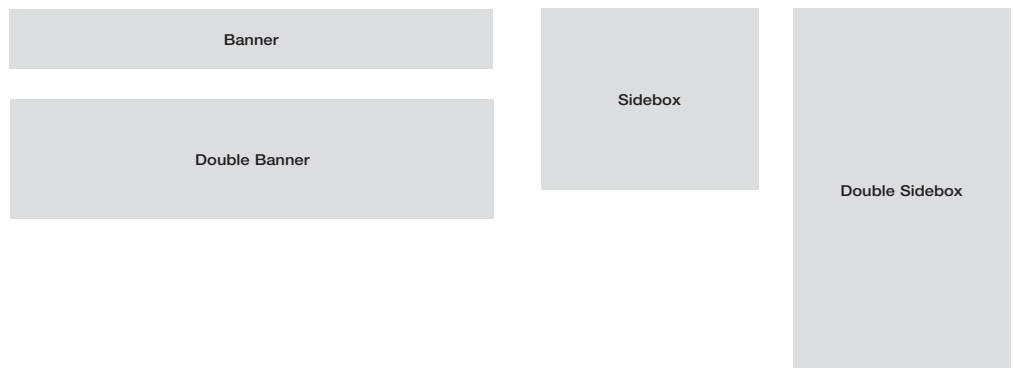
#### Print Ad Materials Submission

- Press ready PDF file format.
- Show crop and registration marks
- Transparencies must be flattened

### Digital Newsletters and Websites

**Newsletters:** Footwear Insight Extra / Team Insight Extra / Textile Insight Extra **Websites:** Footwear Insight / Team Insight / Textile Insight / Outdoor Insight / sportstyle

Ad Unit	Dimension (depth x width)
Sidebox	300 x 250 px
Double Sidebox	300 x 500 px
Banner	728 x 90 px
Double Banner	728 x 180 px



#### Digital Ad Materials Submission

- File Formats: PNG, GIF, JPG
- Color RGB
- 72 DPI
- Provide URL or email
- Provide UTM code for tracking
- Double ad dimension for HI-DPI

### Sponsored Content Newsletters and Websites

#### Home Page: Sponsored Box

- Headline text: 30 letters maximum
- Text: 50 words maximum
- Image: High resolution RGB.

#### Full Sponsored Page

- Headline: 30 letters maximum
- Text: 750 words maximum
- Provide contact information
- Images: High resolution RGB. (3 image max).
- Video capabilities available
  - Embedded Video: Youtube, Vimeo, etc.
  - Video Upload: MP4, MOV

### Sponsored Content Email Campaigns

- Headline: 60 letters maximum
- Artwork Area: 600 x 750 px (Double dimension for HI-DPI)
- PNG, GIF and JPG formats
- Color RGB
- 72 DPI
- Provide URL or email
- Provide UTM code for tracking
- Provide social media links
- Videos must be linked fto outside site.

### Sponsored Content Magazines

#### Full Page

- 600 words max
- Images: 300dpi High resolution / 5x7in
- Logo: provide hi resolution eps, jpg or png

#### Half Page

- 300 words max
- Images: 300dpi High resolution / 5x7in
- Logo: provide hi resolution eps, jpg or png

### Contact Information

#### Send files by Email

Brandon Christie  
 bchristie@formula4media.com  
 516-305-4710

#### Send files with FTP

http://ftp.formula4media.com:8888/Login  
 username: f4mgftp  
 password: uploadfiles here

#### Team Insight: send files by Email

Mike Jacobsen  
 mjacobsen@formula4media.com  
 201-396-7005