



Our brand Aesthetic Holidays is happy to announce that we have engaged with the Travelife for Tour Operator & Travel Agents scheme. Travelife is an internationally recognized, GSTC-Global Sustainable Tourism Council accredited training, management & certification program in sustainability in tourism.

Travelife is a three-stage certification program for tour operators and travel agents: (1) Travelife Engaged; (2) Travelife Partner and (3) Travelife Certified. We are at stage 1 – Travelife Engaged. We are working to move forward to stage 2 - Travelife Partner. To reach the Travelife Partner, we must meet the standards of over 100 sustainability criteria that can be grouped into five key areas: Office operations; Product development; Working with suppliers; Customer relations, and destinations.

Through regular training, raising awareness among our staff & our suppliers, and developing a culture of sustainable management and practices, our brand Aesthetic Holidays aims to achieve the certification Travelife Certified, the third and highest level of the Travelife certification scheme by 2022."

Our aim is to strengthen our commitment to sustainability management and to turn it into consistent sustainable business practices in tourism. From an industry ethical perspective, we believe sustainability Travelife logo use guidelines statements should be third-party justified and certified. That is why we chose Travelife for Tour Operator & Travel Agents for our sustainability engagement.