

# Advertising Agreement



2108A Silvernail Road #290  
Pewaukee, WI 53072  
Phone: (262) 695-7479  
Fax: 262-264-1014

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone Number/ Fax: \_\_\_\_\_

Quarter Page Ad Size: \_\_\_\_\_

E-mail: \_\_\_\_\_

B/W \_\_\_\_ 4/color \_\_\_\_

Net Color Charge: \$ \_\_\_\_\_

Closing date: \_\_\_\_\_

Net Rate Per Ad: \$ \_\_\_\_\_

\_\_\_\_ 1x \_\_\_\_ 3x \_\_\_\_ 6x \_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

- ☐ **PFMA Website & Online Vendor Directory- Updated year-round**
- ☐ October, November, December 2024- PFMA Connection Digital
- ☐ January, February, March 2024- PFMA Connection Digital
- ☐ February 2024 PFMA Expo Show Guide- Distributed at the door to all attendees
- ☐ April, May, June 2024- PFMA Connection Digital
- ☐ July, August, September 2024- PFMA Connection Digital

Signed by: \_\_\_\_\_

Company: \_\_\_\_\_

Accepted by: \_\_\_\_\_

Date: \_\_\_\_\_

**This is a binding insertion order. No cancellations accepted after the closing date as listed above. All ad rates are net~non-commissionable.**