

# Show Guide Advertising



**Maximize your trade show investment and boost attendance at your booth!**

**Advertise in the 2024 PFMA Expo Show Guide-**

**Distributed to all Attendees at the Door at Washington County Fair Park on February 21-22, 2024.**

Target show attendees as they determine their path through the 2024 PFMA Expo. Your ad in this

**4/color glassy show guide** guarantees your company's sales message will influence active buyers attending the show to learn how your company can meet their needs, boosting your show investment.

Ad Rates:	Ad Dimensions	Rate
Back Cover	7-3/4" x 9-3/4"	\$1995
Inside Cover	7-3/4" x 9-3/4"	\$1795
Full Page	7-3/4" x 9-3/4"	\$1595
Half Page	7-3/4" x 4-3/4"	\$795
Quarter Page	3-3/4" x 4-1/4"	\$495
4/color:		+\$125

Ad materials accepted in jpg, png or pdf.  
Basic ad layout/typesetting, re-sizing available.

**Reserve Your  
Ad Now!**  
Email the advertising agreement  
to **Stefanie Dow:**

**[sdow@wi.rr.com](mailto:sdow@wi.rr.com)**