

# 2021 PFMA Expo Advertising



**Maximize your trade show investment and boost attendance at your booth!**

**Advertise in the 2021 PFMA Expo Show Guide**

**Distributed to all Attendees at the Door at Wisconsin State Fair Park on March 17 & 18, 2021**

Target show attendees as they determine their path through the 2021 PFMA Expo. Your ad in the **4/color glossy show guide** guarantees your company's ad investment will be reaching the individuals you need to influence to visit your booth- all at pennies per qualified contact- maximizing your show investment.

**Tag your ad with "Visit Us at Booth XXXX"**

Ad Rates:	Ad Dimensions	Rate
Full Page	7-3/4" x 9-1/4"	\$1595
Half Page	7-3/4" x 4-3/4"	\$795
Quarter Page	3-3/4" x 4-1/4"	\$495
4/color:		+\$150

Ad materials accepted in jpg or png electronic files.

**Reserve your Ad now!**

**E-mail your advertising agreement to Stefanie Dow:**

[sdow@wi.rr.com](mailto:sdow@wi.rr.com)