



Advertise in PFMA Connection Digital,

PFMA Home Page Advertising &

PFMA Directory Advertising

[www.pfmainc.com](http://www.pfmainc.com)

### Digital Advertising Rates

Ad Size	Dimensions	Term		
Home Page- 4/color <a href="http://www.pfmainc.com">www.pfmainc.com</a>	3" x 4"	\$495 Annually- Home Page Rotation		
Directory Banner Ads- 4/color	3" x 4"	\$500 Annually- per Category Headings of Your Choice		
PFMA Connection- Digital- 22,000+ e-mails, monthly+; 4/color	3" x 4"	3 Months*: \$332/month	6 Months*: \$250/month	12 Months* \$165/month
		*PFMA Connection Digital Ads Invoiced Quarterly		
Employment Ads- posted at the PFMA Website-please provide a teaser link and ad content by pdf		\$150/position posted- posted online up to three months per position		

All ad rates are net, per ad~ non-commissionable

Questions? Contact Stefanie Dow: [sdow@wi.rr.com](mailto:sdow@wi.rr.com); Phone: 262-695-7479; [www.pfmainc.com](http://www.pfmainc.com)