

# Advertising Agreement



2108A Silvernail Road #290  
Pewaukee, WI 53072  
Phone: (262) 695-7479  
Fax: 262-264-1014

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone Number/ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Quarter Page Ad Size: \_\_\_\_\_

B/W \_\_\_ 4/color \_\_\_\_\_

Net Color Charge: \$ \_\_\_\_\_

Closing date: \_\_\_\_\_

Net Rate Per Ad: \$ \_\_\_\_\_

\_\_\_ 1x \_\_\_ 3x \_\_\_ 6x \_\_\_ 12x  
\_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

- PFMA Website & Online Vendor Directory- Updated year-round**
- October, November, December 2020- PFMA Connection Digital
- January, February, March 2021- PFMA Connection Digital
- April, May, June 2021- PFMA Connection Digital
- July, August, September 2021- PFMA Connection Digital
- March 2021- PFMA Expo Show Guide- Distributed at the door to all attendees

Signed by: \_\_\_\_\_

Company: \_\_\_\_\_

Accepted by: Stephanie De...

Date: \_\_\_\_\_

**This is a binding insertion order. No cancellations accepted after the closing date as listed above. All ad rates are net~non-commissionable.**