



PFMA Vendor Directory
A Buyer's Guide for Plant and Facilities Maintenance Professionals

The **PFMA Vendor Directory** is a buyer's guide that serves as a convenient resource for industrial professionals to refer to throughout the year to assist them in making purchasing decisions~ **Accessible 24/7 at the PFMA website: www.pfmainc.com.**

Free Listings:

- 2021 PFMA Expo Exhibitors will receive (1) free listing/logo under a category heading.
- PFMA vendor members will receive (1) free listing/logo under a category heading.
- Advertisers will receive (1) free listing/logo under a category heading.

Additional Paid Listings: \$125/listing~ Categories of your choice

PFMA Vendor Directory~ Listing Order Form

Company Name: _____

Contact: _____

Address: _____ **City:** _____ **State:** ____ **Zip:** _____

Free Listing~ Category:

Additional Paid Listings @ \$125/listing:

Paid Listing 1 Category:

Paid Listing 2 Category:

Paid Listing 3 Category:

Paid Listing 4 Category:

Paid Listing 5 Category:

Total Number of Paid Listings: ____ **Listings @ \$125= \$** _____

Total Enclosed: \$ _____

PFMA accepts Checks, MasterCard, Visa, American Express, & Discover

Credit Card Number: - - -

Expiration Date:

CVV/Security Code:

Billing Address for the credit card:

_____ **City** _____ **State** ____ **Zip Code** _____

Or mail payment to: PFMA, 2108A Silvernail Rd #290, Pewaukee, WI 53072



PFMA Vendor Directory Listing Response Form

Please scan and e-mail this form for each listing, including

a **HIGH QUALITY png or jpg of your logo** to

Stefanie Dow:

E-mail: sdow@wi.rr.com

or fax return the listing response form(s) to : 262-264-1014

Or mail to: PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072.

Vendor Directory~ Listing Response Form:

Category Heading:

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website:

E-mail address:

50 word description of your product or service:



Advertise in PFMA Connection Digital,

PFMA Home Page Advertising &

PFMA Directory Advertising

www.pfmainc.com

Digital Advertising Rates

Ad Size	Dimensions	Term		
Home Page- 4/color www.pfmainc.com	3" x 4"	\$495 Annually- Home Page Rotation		
Directory Banner Ads- 4/color	3" x 4"	\$500 Annually- per Category Headings of Your Choice		
PFMA Connection- Digital- 22,000+ e-mails, monthly+; 4/color	3" x 4"	3 Months*: \$332/month	6 Months*: \$250/month	12 Months* \$165/month
		*PFMA Connection Digital Ads Invoiced Quarterly		
Employment Ads- posted at the PFMA Website-please provide a teaser link and ad content by pdf		\$150/position posted- posted online up to three months per position		

All ad rates are net, per ad~ non-commissionable

Questions? Contact Stefanie Dow: sdow@wi.rr.com; Phone: 262-695-7479; www.pfmainc.com



**Please confirm our advertising in
PFMA Connection Digital/
Vendor Directory Banner Ads + Home Page**

Ad Term: Annually, Quarterly, Combination (please circle)

Ad rate per ad: _____

Number of ads per scheduled period: _____

Advertising Schedule*:

- 2020-2021 PFMA Online Advertising – Home Page and Banner Ads www.pfmainc.com
- April, May, June 2020- PFMA Connection- Digital
- July, August, September 2020- PFMA Connection- Digital
- October, November, December 2020- PFMA Connection- Digital
- January, February, March 2021- PFMA Connection- Digital

Please print or type

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website & E-mail address:

Signature:

Date:

This is a binding insertion order. The publisher reserves the right to run available ad materials and bill for space as scheduled. Copy changes submitted after the ad material deadline are subject to the publisher's acceptance.

To confirm your advertising schedule, please scan and e-mail this advertising agreement to

**Stefanie Dow: sdow@wi.rr.com or fax to: 262-264-1014
Or mail to PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072
www.pfmainc.com**