



**Advertise in PFMA Connection Digital,
PFMA Home Page Advertising &
PFMA Directory Advertising**

Digital Advertising Rates				
Ad Size	Dimensions	Term		
Home Page- 4/color www.pfmainc.com	3" x 4"	\$495 Annually- Home Page Rotation		
Directory Banner Ads- 4/color	3" x 4"	\$500 Annually- per Category Headings of Your Choice		
PFMA Connection- Digital- 22,000+ e-mails, monthly+; 4/color	3" x 4"	3 Months*: \$332/month	6 Months*: \$250/month	12 Months* \$165/month
		*PFMA Connection Digital Ads Invoiced Quarterly		
Employment Ads- posted at the PFMA Website-please provide a teaser link and ad content by pdf		\$150/position posted- posted online up to three months per position		

All ad rates are net, per ad~ non-commissionable

Questions? Contact Stefanie Dow: sdow@wi.rr.com; Phone: 262-695-7479; www.pfmainc.com