



Advertise with PFMA

Advertising Rates- Invoiced Quarterly & Annually				
Ad Size	Dimensions	Term: 3 Months	6 Months	12 Months
Quarter Page- PFMA Connection- Monthly Digital Edition- Quarterly Rates- 4/Color- png or jpg	3" x 4"	\$995-\$332/month	\$750-\$250/month	\$495- \$165/month
Quarter Page- 2020 PFMA Expo Directory- Show Copies- B/W	3" x 4"	\$495		
Vendor Directory- Sponsored Banner Advertising- Color		\$500/banner by category for 12 months		
Online Directory- Paid Listings with png or jpg logo- Categories of your choice- Color		\$125/listing for 12 months		
Online Ad- 12 Months at the PFMA Website- Home Page Rotation- Color	3" x 4"	\$495 for 12 months		
Employment Ads- teaser link with pdf attachment		\$150/posting- posted up to 3 months per position		

*All ad rates are net, per ad~ non-commissionable