



**PFMA Vendor Directory**  
*A Buyer's Guide for Plant and Facilities Maintenance Professionals*

The **PFMA Vendor Directory** is a buyer's guide that serves as a convenient resource for industrial professionals to refer to throughout the year to assist them in making purchasing decisions~ **Accessible 24/7 at the PFMA website: [www.pfmainc.com](http://www.pfmainc.com).**

**Free Listings:**

- 2020 PFMA Expo Exhibitors will receive (1) free listing/logo under a category heading.
- PFMA vendor members will receive (1) free listing/logo under a category heading.
- Advertisers will receive (1) free listing/logo under a category heading.

**\*Additional Paid Listings: \$125/listing~ Categories of your choice\***

**PFMA Vendor Directory~ Listing Order Form**

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip:** \_\_\_\_\_

**Free Listing~ Category:**

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**Additional Paid Listings @ \$125/listing:**

**Paid Listing 1 Category:**

**Paid Listing 2 Category:**

**Paid Listing 3 Category:**

**Paid Listing 4 Category:**

**Paid Listing 5 Category:**

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**Total Number of Paid Listings:** \_\_\_\_ **Listings @ \$125= \$** \_\_\_\_\_

**Total Enclosed: \$** \_\_\_\_\_

**PFMA accepts Checks, MasterCard, Visa, American Express, & Discover**

**Credit Card Number:**     -     -     -

**Expiration Date:**

**CVV/Security Code:**

**Billing Address for the credit card:**

\_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_ **Zip Code** \_\_\_\_\_

Or mail payment to: PFMA, 2108A Silvernail Rd #290, Pewaukee, WI 53072



## PFMA Vendor Directory Listing Response Form

Please scan and e-mail this form for each listing, including

a **HIGH QUALITY png or jpg of your logo** to

Stefanie Dow:

E-mail: [sdow@wi.rr.com](mailto:sdow@wi.rr.com)

or fax return the listing response form(s) to : 262-264-1014

Or mail to: PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072.

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### Vendor Directory~ Listing Response Form:

Category Heading:

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website:

E-mail address:

50 word description of your product or service:

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## Advertise in PFMA Connection- Print Edition

Display Advertising Rates				
Ad Size	Dimensions	1x*	3x**	5x***
Back Cover	9-3/4" x 13"	\$1995	\$1795	\$1595
Inside Cover	9-3/4" x 13"	\$1695	\$1495	\$1395
Full Page	9-3/4" x 13"	\$1595	\$1395	\$1295
Half Page	9-3/4" x 6-3/8"	\$895	\$850	\$795
Quarter Page	4-3/4" x 6-1/4"	\$495	\$475	\$450

**Spot color** red or blue: +\$125/ad **4/color**: +\$450/ad

**All ad rates are net, per ad~ non-commissionable**

**Online Ads: \$495/year-** posted at [www.pfmaint.com](http://www.pfmaint.com)

**Employment Ads: \$150/posting**

\*Refers to 1x (one time) ad, to run in the Vendor Directory print edition in September, or any other issues on a per ad basis.

\*\*Refers to a 3x (three ad) annual advertising contract, including ads in both **PFMA Connection** issues and the online Vendor Directory, published at: [www.pfmaint.com](http://www.pfmaint.com).

\*\*\*Refers to a 5x (five ad) advertising contract, including ads in all PFMA Connection issues and the PFMA Vendor Directory, published online: [www.pfmaint.com](http://www.pfmaint.com).



**Please confirm our advertising in  
PFMA Connection/  
PFMA Online Vendor Directory**

1x contract rate

3x contract rate

5x contract rate

Ad size: \_\_\_\_\_

Ad rate per ad: \_\_\_\_\_

Color Charge per ad: \_\_\_\_\_

Number of ads per scheduled period: \_\_\_\_\_

**Advertising Schedule\*:**

- 2019-2020 PFMA Online Advertising – [www.pfmainc.com](http://www.pfmainc.com)
- September 2019/2020 PFMA Vendor Directory- Print Edition
- December 2019/ 2020 PFMA Expo Issue- Business Journal Insert & January Mailing
- March 2020- PFMA Expo Supplement- Show Copies Only
- September 2020/ 2021 PFMA Vendor Directory- Print Edition

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**Please print or type**

**Company Name:**

**Contact Name:**

**Address:**

**City:**

**State:**

**Zip Code:**

**Phone Number:**

**Fax Number:**

**Website & E-mail address:**

**Signature:**

**Date:**

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This is a binding insertion order. The publisher reserves the right to run available ad materials and bill for space as scheduled. Copy changes submitted after the ad material deadline are subject to the publisher's acceptance.

**To confirm your advertising schedule, please scan and e-mail this advertising agreement to**

**Stefanie Dow: [sdow@wi.rr.com](mailto:sdow@wi.rr.com) or fax to: 262-264-1014  
Or mail to PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072**