

PFMA Vendor Directory

A Buyer's Guide for Plant and Facilities Maintenance Professionals



The PFMA Vendor Directory is a buyer's guide that serves as a convenient resource for industrial professionals to refer to throughout the year to assist them in making purchasing decisions~ **Accessible 24/7 at the PFMA website: www.pfmainc.com.**

Free Listings:

- 2020 PFMA Expo Exhibitors will receive (1) free listing/logo under a category heading.
- PFMA vendor members will receive (1) free listing/logo under a category heading.
- Advertisers will receive (1) free listing/logo under a category heading.

Additional Paid Listings: \$125/listing~ Categories of your choice

PFMA Vendor Directory~ Listing Order Form

Company Name: _____

Contact: _____

Address: _____ City: _____ State: ____ Zip: _____

Free Listing~ Category:

Additional Paid Listings @ \$125/listing:

Paid Listing 1 Category:

Paid Listing 2 Category:

Paid Listing 3 Category:

Paid Listing 4 Category:

Paid Listing 5 Category:

Total Number of Paid Listings: ____ Listings @ \$125= \$ _____

Total Enclosed: \$ _____

PFMA accepts Checks, MasterCard, Visa, American Express, & Discover

Credit Card Number: - - -

Expiration Date:

CVV/Security Code:

Billing Address for the credit card:

City _____ State _____ Zip Code _____

Or mail payment to: PFMA, 2108A Silvernail Rd #290, Pewaukee, WI 53072



PFMA Vendor Directory Listing Response Form

Please scan and e-mail this form for each listing, including a **HIGH QUALITY png or jpg of your logo** to

Stefanie Dow:

E-mail: sdow@wi.rr.com

or fax return the listing response form(s) to : 262-264-1014

Or mail to: PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072.

Vendor Directory~ Listing Response Form:

Category Heading:

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website:

E-mail address:

50 word description of your product or service:



| Display Advertising Rates | | | | |
|---------------------------|-----------------|--------|--------|--------|
| Ad Size | Dimensions | 1x* | 3x** | 5x*** |
| Back Cover | 9-3/4" x 13" | \$1995 | \$1795 | \$1595 |
| Inside Cover | 9-3/4" x 13" | \$1695 | \$1495 | \$1395 |
| Full Page | 9-3/4" x 13" | \$1595 | \$1395 | \$1295 |
| Half Page | 9-3/4" x 6-3/8" | \$895 | \$850 | \$795 |
| Quarter Page | 4-3/4" x 6-1/4" | \$495 | \$475 | \$450 |

Spot color red or blue: +\$125/ad **4/color**: +\$450/ad

All ad rates are net, per ad~ non-commissionable

Online Ads: \$495/year- posted at www.pfmaint.com

Employment Ads: \$150/posting

*Refers to 1x (one time) ad, to run in the Vendor Directory print edition in September, or any other issues on a per ad basis.

Refers to a 3x (three ad) annual advertising contract, including ads in both **PFMA Connection issues and the online Vendor Directory, published at: www.pfmaint.com.

***Refers to a 5x (five ad) advertising contract, including ads in all PFMA Connection issues and the PFMA Vendor Directory, published online: www.pfmaint.com.

Advertising in
Connection/
Directory



1x contract rate

3x contract rate

5x contract rate

Ad size: _____

Ad rate per ad: _____

Color Charge per ad: _____

Number of ads per scheduled period: _____

Advertising Schedule*:

- 2019-2020 PFMA Online Advertising – www.pfmainc.com
- September 2019/2020 PFMA Vendor Directory- Print Edition
- December 2019/ 2020 PFMA Expo Issue- Business Journal Insert & January Mailing
- March 2020- PFMA Expo Supplement- Show Copies Only
- September 2020/ 2021 PFMA Vendor Directory- Print Edition

Please print or type

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Fax Number:

Website & E-mail address:

Signature:

Date:

This is a binding insertion order. The publisher reserves the right to run available ad materials and bill for space as scheduled. Copy changes submitted after the ad material deadline are subject to the publisher's acceptance.

To confirm your advertising schedule, please scan and e-mail this advertising agreement to

**Stefanie Dow: sdow@wi.rr.com or fax to: 262-264-1014
Or mail to PFMA, 2108A Silvernail Rd. #290, Pewaukee, WI 53072**