WEST EAST

INTERNATIONAL

Product Catalogue

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WEST EAST
INTERNATIONAL

''A Giant Product Portfolio, Exclusive Brands''

West East International is the new established Sales & Marketing Company exclusively distributing TORKU and SITI Product ranges only for Middle East &Africa regions.

This Giant Product Portfolio with exclusive Brands of TORKU and SITI companies will be traded to Middle East & Africa country customers only by WEST EAST International company, directly from the Factories in Turkey.
For all Middle East & Africa customers, West East International is your trusted partner exclusively for all TORKU and SITI products you will need.

West East International has well experienced Sales & Marketing and Sales Operation teams located in Istanbul, Turkey. The Company also has dedicated Logistic and Quality Control organisations established in our Factories.

Please review carefully our Products and Brands from this catalogue to be able to find your best options for your choices.

SitiGroup

"Golden Products with Golden Quality"

Jadriya

SHARQ
BEST TASTE FROM MESOPOTAMIA

twins

BOB

1995
LUXURY CANDY SELECTION
Siti
Golden Quality
The ORIGINAL

Just Baby

FIERRO

WOW

Sama

Samba

Zaro

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Siti Golden Quality

Siti Group

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www.sitifoods.com

NUTRITION BARS

BOB - PUFFED CHOCO, CEREAL BAR WITH COCOA COATING - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1555	30g	6x24	4,91kg	0,0196m3	1.735/3.418

BOB - CHOCO PUFFED, CEREAL BAR WITH MILKY COATING - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1557	30g	6x24	4,91kg	0,0196m3	1.735/3.418

BOB - CORNFLAKES BAR WITH MILKY COATING AND HONEY - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1556	30g	6x24	4,91kg	0,0196m3	1.735/3.418

BOB - CRISPY CORN SNACKS WITH CARAMEL - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1559	30g	6x24	5,90kg	0,0687m3	495/975

BOB - CRISPY CORN SNACKS WITH CHOCOLATE - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1558	30g	6x24	5,90kg	0,0687m3	495/975

NUTRITION BARS

WOW - ROLLED OATS & FRUITS BAR WITH MILKY CHOCOLATE COATING - 45g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1560	45g	6x24	7,76kg	0,0407m3	835/1.646

WOW - PENAUT & FRUITS BAR WITH MILKY CHOCOLATE COATING - 45g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1561	45g	6x24	7,76kg	0,0407m3	835/1.646

CAKES & BISCUITS

FIERRO - COCONUT MARSHMALLOW AND CACOA COATED CHOCOLATE FILLED COCOA CAKE WITH COCONUT - 45g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007295	45g	6x24	7,76kg	0,0407m3	835/1.646

FIERRO - CHOCO COCONUT, COCOA MARSHMALLOW AND CACOA COATED CHOCOLATE FILLED COCOA CAKE WITH COCONUT - 45g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007296	45g	6x24	7,76kg	0,0407m3	835/1.646

CAKES & BISCUITS

FIERRO - BAR CAKE, COATED COCOA CAKE WITH BERRY CREAM - 25g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007264	6x24	25g	7,76kg	0,0180m3	1.889/3.722

FIERRO - BAR CAKE, COATED COCOA CAKE WITH ORANGE CREAM - 25g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007262	6x24	25g	7,76kg	0,0180m3	1.889/3.722

FIERRO - BAR CAKE, COATED COCOA CAKE WITH COCOA CREAM - 25g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007263	6x24	25g	7,76kg	0,0180m3	1.889/3.722

FIERRO - MOSAIC CAKE WITH CHOCOLATE SAUCE - 40g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408225	40g	6x24	7,38kg	0,0385m3	883/1.740

FIERRO - MOSAIC CAKE WITH ORANGE SAUCE - 40g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408224	40g	6x24	7,38kg	0,0385m3	883/1.740

SAMBA - COCOA CAKE WITH COCONUT SAUCE FILLING - 70g(35gx2)

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408133	2x35g	6x24	12,02kg	0,0961m3	354/697

CAKES & BISCUITS

WELLO - MILK CHOCOLATE COATED SANDWICH BISCUIT WITH MARSHMELLOW AND COCONUT - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407834	50g	6x24	8,55kg	0,0489m3	695/1.370

TAXI - BISCUIT WITH ORANGE JELLY - 94g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407831	94g	4x24	10,00kg	0,0332m3	1.024/2.018

FIERRO - SANDWICH BISCUIT WITH CHOCOLATE CREAM - 61g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407849	61g	4x24	6,81kg	0,0357m3	952/1.877

FIERRO - SANDWICH BISCUIT WITH MILK CREAM - 61g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407919	61g	4x24	6,81kg	0,0292	1.164/2.295

WAFERS

TWINS - CRISPY WAFERS FILLED WITH HAZELNUT CREAM COATED MILKY CHOCOLATE - 36g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007198	36g	6x24	6,18kg	0,0180m3	1.888/3.720

FIERRO - WAFER MIX / COCONUT - 155g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060185	155g	1x12	2,62kg	0,0190m3	1.789/3.526

FIERRO - WAFER MIX / ORANGE AND HAZELNUT - 32,5g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060187	32.5g	6x24	5,44kg	0,0480m3	708/1.396

CHOCOLATES & BARS

SAMBA - TABLET, COMPOUND CHOCOLATE WITH CARAMEL FILLING - 32g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407910	6x24	32g	4,98kg	0,0108m3	3.148/6.204

SAMBA - TABLET, COMPOUND CHOCOLATE WITH COCONUT FILLING - 32g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407909	6x24	32g	4,98kg	0,0108m3	3.148/6.204

JADRIYA - COCONUT BAR COATED WITH COMPOUND CHOCOLATE - 52g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500024	6x24	52g	8,40kg	0,0130m3	2.615/5.154

SAMBA - COMPOUND CHOCOLATE COATED NOUGAT BAR WITH CARAMEL - 45g (2x22.5g)

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407500	2x22.5g	6x2	7,21kg	0,0209m3	1.627/3.206

SAMBA - COMPOUND CHOCOLATE COATED NOUGAT BAR WITH TUTTI FRUITY - 45g (2x22.5g)

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407499	2x22.5g	6x2	7,21kg	0,0209m3	1.627/3.206

SAMBA - COMPOUND CHOCOLATE COATED NOUGAT BAR WITH COCONUT - 45g (2x22.5g)

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407501	2x22.5g	6x2	7,21kg	0,0209m3	1.627/3.206

CHOCOLATES & BARS

BOB - MILK COMPOUND CHOCOLATE COATED COCONUT BAR WITH CRISPY RICE - 40g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500023	40g	6x24	4,90kg	0,0260m3	1.308/2.577

TAXI - MILKY COMPOUND CHOCOLATE - 32g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500037	32g	6x24	6,50kg	0,0120m3	2.833/5.583

TAXI - MILKY COMPOUND CHOCOLATE - 55g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500036	55g	6x24	8,60kg	0,0130m3	2.615/5.154

SAMBA - MINI BAR, ORANGE COATED WITH CHOCOLATE - 800g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407827	800g	1x6	5,91kg	0,0259m3	1.313/2.587

SAMBA - MINI BAR, COCONUT COATED WITH CHOCOLATE - 800g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407829	800g	1x6	5,91kg	0,0259m3	1.313/2.587

SAMBA - MINI BAR, TUTTI FRUITTY COATED WITH CHOCOLATE - 800g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407828	800g	1x6	5,91kg	0,0259m3	1.313/2.587

TOFFEE & CENTERFILLED CANDIES & GUMMY CANDIES

BOB - GUMMY CANDY MIX WITH FRUITJUICE, FRUIT - 20g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100006936	20g	8x36	7,74kg	0,0467m3	728/1.435

BOB - GUMMY CANDY MIX WITH FRUITJUICE, BEAR - 20g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100006936	20g	8x36	7,74kg	0,0467m3	728/1.435

BOB - GUMMY CANDY MIX WITH FRUITJUICE, COLA - 20g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100006936	20g	8x36	7,74kg	0,0467m3	728/1.435

BOB - GUMMY CANDY MIX WITH FRUITJUICE, ANIMAL - 20g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100006936	20g	8x36	7,74kg	0,0467m3	728/1.435

TOFFEE & CENTERFILLED CANDIES & GUMMY CANDIES

BOB - GUMMY CANDY BELT, BERRIES - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007018	15g	6x60	6,55kg	0,0245m3	1.388/2.735

BOB - GUMMY CANDY BELT, RAINBOW - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007017	15g	6x60	6,55kg	0,0245m3	1.388/2.735

BOB - GUMMY CANDY BELT, COLA - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007020	15g	6x60	6,55kg	0,0245m3	1.388/2.735

BOB - GUMMY CANDY BELT, STRAWBERRY - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007021	15g	6x60	6,55kg	0,0245m3	1.388/2.735

BOB - GUMMY CANDY BELT, APPLE - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1100007019	15g	6x60	6,55kg	0,0245m3	1.388/2.735

TOFFEE & CENTERFILLED CANDIES & GUMMY CANDIES

BOB - FRUIT FLAVOURED TOFFEE MIX - 600g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408057	600g	1x6	3,90kg	0,0199m3	1.709/3.367

BOB - FRUIT FLAVOURED TOFFEE MIX - 250g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408056	250g	1x12	3,51kg	0,0249m3	1.365/2.691

BOB - MILKY CENTERFILLED CANDY MIX - 600g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408060	600g	1x6	3,90kg	0,0199m3	1.709/3.367

BOB - MILKY CENTERFILLED CANDY MIX - 250g Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408059	250g	1x12	3,51kg	0,0249m3	1.365/2.691

BOB - FRUIT FLAVOUR FILLED TOFFEE MIX - 1kg Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408055	1kg	1x8	8,80kg	0,0235m3	1.447/2.851

BOB - COFFEE CENTERFILLED CANDY - 1kg Bag

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
408058	1kg	1x8	8,83kg	0,0307m3	1.107/2.182

HAZELNUT CREAM & PRESERVES & DELIGHTS

SAMBA - HAZELNUT CREAM SPREAD WITH COCOA - 180g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
407830	180g	1x12	2,67kg	0,0108m3	3.148/6.204

TAXI - COCOA CREAM WITH HAZELNUT - 35g Tube

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500025	35g	6x24	8,60kg	0,0220m3	1.545/3.045

SAMA - STRAWBERRY PRESERVE - 380g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
120322	280g	1x12	8,40kg	0,0190m3	1.789/3.526

SAMA - APRICOT PRESERVE - 380g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
120321	280g	1x12	8,40kg	0,0190m3	1.789/3.526

SAMA - FIG PRESERVE - 380g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
120320	280g	1x12	8,40kg	0,0190m3	1.789/3.526

HAZELNUT CREAM & PRESERVES & DELIGHTS

SHARQ - TURKISH DELIGHT, ORANGE - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1505	50g	6x24	8,40kg	0,0200m3	1.700/3.500

SHARQ - TURKISH DELIGHT, CLASSIC - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1506	50g	6x24	8,40kg	0,0200m3	1.700/3.500

SHARQ - TURKISH DELIGHT, POMEGRANTE - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1503	50g	6x24	8,40kg	0,0200m3	1.700/3.500

SHARQ - TURKISH DELIGHT, APPLE - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1504	50g	6x24	8,40kg	0,0200m3	1.700/3.500

ZARO BRANDED CHILDREN RANGE

ZARO - SANTA MILKY COMPOUND CHOCOLATE FIGURES WITH SURPRISE - 38g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060171	38g	6x24	7,16kg	0,0360m3	944/1.861

ZARO - BUNNY MILKY COMPOUND CHOCOLATE FIGURES WITH SURPRISE - 38g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060168	38g	6x24	7,16kg	0,0360m3	944/1.861

ZARO - PRINCESS MILKY COMPOUND CHOCOLATE FIGURES WITH SURPRISE - 38g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060169	38g	6x24	7,16kg	0,0360m3	944/1.861

ZARO - CAPTAIN MILKY COMPOUND CHOCOLATE FIGURES WITH SURPRISE - 38g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060175	38g	6x24	7,16kg	0,0360m3	944/1.861

ZARO BRANDED CHILDREN RANGE

ZARO - MILKY COMPOUND CHOCOLATE BALL WITH SURPRISE TOYS - 30g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19060131	30g	6x24	6,44kg	0,0296m3	1.149/2.264

ZARO - COCOA DRAGEES - 45g Pouch

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500039	45g	6x24	8,20kg	0,0250m3	1.360/2.680

ZARO - COCOA DRAGEES - 20g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1500040	20g	6x24	7,20kg	0,0260m3	1.308/2.577

ZARO - CORNET WITH MILKY COMPOUND CHOCOLATE HAZELNUT CREAM AND CANDY BEANS - 25g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19002551	25g	4x24	3,45kg	0,0192m3	1.771/3.490

ZARO - CORNET WITH MILKY COMPOUND CHOCOLATE PEANUT CREAM AND CANDY BEANS - 25g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19002561	25g	4x24	3,45kg	0,0192m3	1.771/3.490

ZARO BRANDED CHILDREN RANGE

ZARO - BOYS, PENAUT CREAM & MILKY HAZELNUT CREAM - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19015108	15g	6x24	4,33kg	0,0374m3	909/1.791

ZARO - GIRLS, PENAUT CREAM & MILKY HAZELNUT CREAM - 15g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
19015107	15g	6x24	4,33kg	0,0374m3	909/1.791

ZARO - CHEWY CANDY FRUIT FLAVOURED TOFFEE MIX - 50g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1592	50g	6x24	8,10kg	0,0150m3	2.267/4.467

ZARO - CHEWY CANDY FRUIT FLAVOURED TOFFEE MIX - 350g

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1546	350g	1x24	4,55kg	0,0130m3	2.615/5.154

WEAT FLOUR

SAMA - WHEAT FLOUR - 1kg

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1001	1kg	1x20	1,10kg	0,0150m3	2.267/4.467

BABY DIAPERS

JUST BABY - SMALLPACK MINI

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
1020	-	10x20	3,87kg	0,0365m3	931/1.834

JUST BABY - SMALLPACK MIDI

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
920	-	9x20	4,57kg	0,0405m3	839/1.652

JUST BABY - SMALLPACK MAXI

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
820	-	8x20	4,89kg	0,0413m3	824/1.623

JUST BABY - SMALLPACK JUNIOR

Product Identity	Unit Weight	Case Packing	Gross Case	Weight Case Volume	Container (20/40)
720	-	7x20	4,95kg	0,0437m3	778/1.534

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