



**MESH Collective**, Agency for Social Change, provides **socio-political education** wherever access is lacking – to encourage young people to participate, offer **orientation** and empower them with knowledge and **new perspectives**.

We build bridges between sciences, institutions, decision-makers and **young civil society**.

We find creative solutions for new, **digital dialogue** spaces together with peers, high-reach creators and more than ten years of experience in targeting specific audiences.

We develop **holistic communication strategies** by analyzing our clients needs, digital presence and target groups. We identify where and how topics are being discussed online using data-based analysis and social media listening across platforms, channels and key opinion leaders.

Through our approach, we create **platform-specific and target group oriented creative concepts**, entertaining social video series and multi-layered digital initiatives, along with offline events and press activities.

Our content is **impact-driven** and contributes to young peoples personal development and self-determination. We point out societal problems, but also ways to **get involved** and stimulate a personal rethinking and **understanding of democracy**.

**MESH Collective takes responsibility:** We represent sustainability, equality, civil courage, inclusion and community spirit in all of our content and daily interactions. With journalistic expertise and an extensive network of experts, we and our partners responsibly drive social issues forward in an online world.

**[meshcollective.de](http://meshcollective.de)** ↗

Wir machen Social  
Video for Social Change