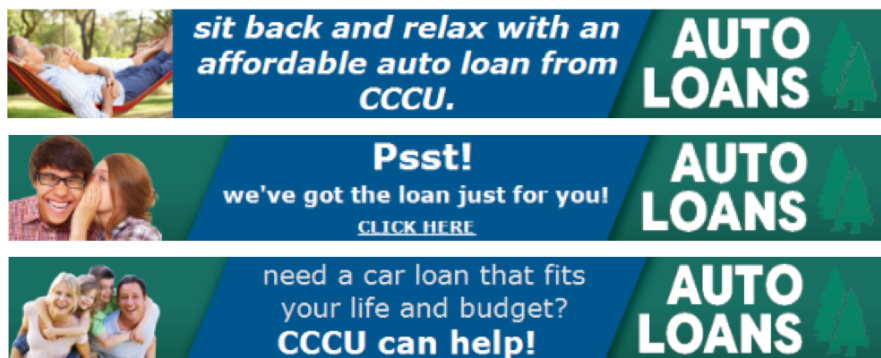


# DeepTarget® Targeted Look

engage. cross-sell. measure.

Top-Performing  
Campaigns From



## 252,647 Impressions = Impressive Campaign

### THE TARGET

Marketing Manager Greg Holt and Marketing Coordinator Evie Tipton at Cascade Community Federal Credit Union in Roseburg, Oregon wanted to reach their approximately 40,000 members aged 18 to 45 to promote their affordable auto loans.

### THE DELIVERY

These campaigns were powered by DeepTarget OLB and Mobile.



Industry-leading DeepTarget OLB delivers personalized, targeted offers through online banking platforms.



DeepTarget Mobile offers targeted banner ad messaging and personalized offers to smartphone users.

### THE REVIEW

"We are having **great success using DeepTarget's intelligent targeting capabilities to engage our members** utilizing generation-based campaigns including images and messaging. The personalization of the banner messages to include member names has increased our KEI/click through as well. **The results have been outstanding!**" - **Greg Holt**, Cascade Community Credit Union

### THE RESULTS



APRIL 2018

Total Impressions 252,647

Unique Clicks 208

Influenced Sales 52

Average number of users per response ★★★★★ OUTSTANDING KEI

\* KEI = Key Engagement Indicator



www.deeptarget.com



(256) 217-4055



success@deeptarget.com