

Find out what
our **Customers**
are saying



A vertical photograph on the left side of the page shows a man with a beard and a white t-shirt sitting at a desk in a modern office. He is looking down at a laptop. The desk has various items on it, including a water bottle and some tools. The background is a bright, open-plan office space with a large window and a yellow wall.

We have been **delivering value** to our customers since 2011

“Placemaking must be prioritised when creating new working environments and spaces for the benefit of the occupier, their staff and customers. Our aim is to **make humans central** to the process and **build a real sense of community through the app**. **Equiem shares our vision** – its team is **open-minded, collaborative** and **forward-thinking**, which is what made the decision easy when selecting a digital tenant engagement partner.”

Julian Barker

Head of Smart Places at British Land

“Equiem has really helped us in three main ways. The first: **communication**. We’re now able to communicate to a wider range of occupants in our buildings. Second, it’s allowed us to **activate our tenant amenity spaces** much better. Third, it has **allowed us to understand what our tenants’ needs are**, collect information from them about what they really want.”

Darrin Williams

Vice President, Real Estate Services at Unico Properties LLC



And we've adapted during a COVID affected world

“In 2019, we partnered with Equiem across a number of assets in our office portfolio to give us a **new way to effectively communicate and engage** with every person working within our assets, rather than just our key contacts. During the current (COVID-19) period, we have found **Equiem has been a huge benefit**, enabling us to ensure our occupiers are kept up to date with all relevant information they need, both on our building (desktop) portals and (mobile) apps alongside regular email newsletters, to **keep everyone up to date** in the ever changing landscape in which we find ourselves.”

Sophie Weinmann

Director at Ashdown Phillips & Partners

“**For office to survive in a post-COVID pandemic world, people have to feel safe. The way you feel safe is you communicate. You over-communicate. Equiem is one of the few out there that can provide that.** We looked long and hard, and we spent money, and we've lost money on platforms that haven't worked in the past. We are firmly committed to Equiem because they are proven and we know they deliver.”

Christopher Rising

Co-founder and CEO of Rising Realty Partners





Community building is a main focus of ours

“Both the **On Demand** and **Remote Life tabs** on Campus Connects have been really beneficial. The ones I find myself going to most are the yoga and then the home office tips. Both have been really useful in settling into working from home. I was office based and wasn't prepared for working from home at all at the beginning, but through these tabs I've learnt loads of little useful tricks and engaged with the online activities which has been great. It's also helped **feel connected to Campus while not physically there.**”

Tenant

GMI

The Campus Cherrywood, Dublin

“The community has been a real friend to me whilst working from home. I think you have all done a tremendous job, providing us with good humour, sharing stories, offering competitions and a place to spend a few minutes on, that isn't 'work' related. **It really does have community spirit.** Thank you all.”

Tenant

Nielsen

Oxford Business Park, Reading

“I've loved how Life at IQL has worked hard to keep everyone together and cohesive, despite working from home for many months. **It's made me feel part of a team** - thank you!”

Tenant

Cancer Research UK

International Quarter London, Stratford





And we are committed to creating a **high-quality workplace experience for all stakeholders**

“Through the platform, we have been able to **share news, updates, resources and events** easily as well as gain insights on what and how needs and behaviours have changed as the working dynamic has moved more towards home and flexi working. Identifying those changes is **vital** in order to be able to **adapt our engagement strategies** to reflect the new working dynamic and **continue to engage** with people now working from home as well as in the office”

Community Manager

JLL
70 St. Mary Axe, London

“2020 has been such a difficult year for us all but IQL have done an amazing job of keeping our spirits up. The positive messages IQL have shared have helped so much. This has been a great space to come to every day to find tips on wellbeing and exercise. **I really appreciate having this community and being part of it.**”

Resident

Glasshouse Gardens
International Quarter London, Stratford



You're in good hands

“Through the development of Experience Pacwest, the Equiem team was **very flexible with meeting our needs**. There was not a single integration turned down, the Equiem team was **always willing to explore possibilities** even if they didn't have a full integration built. **The UI design was very flexible enabling a seamless experience**. Whether you're looking at our broker's marketing page, the Experience Pacwest app, or standing in the building lobby. **The Pacwest brand is very apparent throughout the entirety of the app**. Elise Duchatel and Katie Birkbeck have both been great with **communication throughout development and training**. There was never a point where our team felt left in the dark, the Equiem team is very proactive with relaying **concise relevant information**. Overall, their **content and events are just a higher quality and more engaging** compared to other platforms. They directly apply collected data to future event planning, truly creating a **unique Pacwest experience for our users**.



Chayse Goda
Associate | Technology Partnerships & Ventures
Lincoln Property Company





EQUIEM

