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Photos attached

MONTGOMERYVILLE, PA – February 20, 2020:

Tina Tarvin joins Intellus as Senior Account Executive.

A 34-year veteran of direct mail marketing, Tina Tarvin has joined Intellus as Senior Account Executive. Tina’s comprehensive understanding of her clients’ needs is founded on 25 years of experience selling full-service production, from design and printing through personalization and mailing services.

According to Russ Stewart, President of Intellus, “Tina develops trusted partnerships with her accounts on many levels. When clients need advice on creating new programs with out-of-the-box ideas, Tina is the one they call on.”

Tina’s first 9 years were spent in customer service, where she gained the technical understanding of how to produce cost efficient programs. She started her career at a small regional company that became part of a national platform. In her 18 years there, she helped the company to establish many of their policies and procedures for production into a multi-plant international organization. From there she helped to convert a trade lettershop to a direct-to-client company with in-house printing in order to offer full package production.

About Intellus

Intellus is a full-service, state-of-the-art, marketing services provider based in Montgomeryville, Pennsylvania, providing web and specialized printing, digital printing, direct mail, fulfillment, eCommerce and packaging services. Intellus is owned by the Logan Marketing Group, LMG. Intellus was created in 2019 through LMG’s acquisition and merger of IBS Direct and ClientLink. The merger created seventy new jobs at the company’s existing facilities in Montgomeryville and King of Prussia and further expanded with the opening of a new 52,000 square foot Digital & Mail Center at 150 Commerce Drive in Montgomeryville, PA.

Learn more at www.intellusmktg.com

Buddy Fasolo joins Intellus as Senior Sales Executive

Buddy Fasolo, a seasoned print professional and effective leader with a proven ability in sales, has joined Intellus as Senior Sales Executive. Having started in the plant after attending RIT, he has been in print sales for 26 years. His vast production knowledge is an invaluable resource to his clients. Buddy excels in his customer service abilities and is an expert at understanding customers' needs. He is solution-oriented, always working to reduce cycle time and costs while providing a quality product. Buddy is passionate about developing and maintaining client relationships. Buddy comes to Intellus with an encompassing resume in the industry, covering all aspects of commercial print: prepress, digital, sheetfed, and web, direct mail, large format, kitting and fulfillment, and forms and labels. "Buddy is the consummate print professional," says Russ Stewart, President of Intellus. "We are excited to have him on our team."

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