

## Assortments that build brand loyalty, without breaking the bank

Build assortments that differentiate your brand in the marketplace and also meet financial targets with Amicis JustRight's advanced assortment planning functionality



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## Solution Overview

To compete in today's crowded marketplace, retailers strive to create broad, deep and visually compelling assortments that build brand loyalty and drive revenue. However, if their assortments fail to balance with the financial plan, retailers can be left overbought, over-assorted and at risk for margin loss. On the other hand, retailers should avoid becoming so focused on hitting their financial targets that they leave no room to capitalize on trends.

The ability to create flexible, customized assortments based on attributes and location clustering that meet financial targets is key. The Assortment Planning functionality within Amicis JustRight for demand management automates and streamlines the entire process for retailers, ensuring that their customers can find exactly what they are looking for, at the right time and in the selling channel they prefer to shop.



### FEATURES

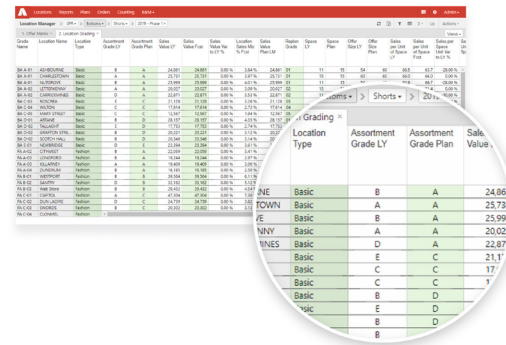
## Range Width Planning

- Benefit from empirical rationalization of assortment breadth and depth
- Vary assortments across clusters based on anticipated market trends and available space
- Size assortments according to demand, as well as better understand the impact of changes to the assortment
- Ensure range performance meets merchandise plans and location expectations
- Set ideal minimum display stock by location grade, which drives ordering and replenishment

Range Manager														
Locations		Report	Map	Grid	Grouping	BAM								
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41 Range Grid		Product Name by Location		Color Name		On Sale Week		Off Sale Week		Grade Template		Ranged Locations Plan		
Season Code	Prod. Name	Product Description	Color Name	On Sale Week	Weeks on Sale @ PP	Off Sale Week	Grade Template	Ranged Locations Plan		Total	BA A	BA B	BA C	BA D
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Continuous 2019-1	50517922	FLUX STRIPE T SH...	BLK	2019W01	10	2019W11	Default	26		---				
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Continuous 2019-1	54128910	FINETRIPE SHIRT	CHN	2019W01	10	2019W11	Default	16		---				
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Continuous 2019-1	54870122	Dublin Kasey Tidy...	BLK	2019W01	10	2019W11	Default	20		---				
Continuous 2019-1	54870122	Dublin Kasey Tidy...	CHN	2019W01	10	2019W11	Default	20		---				
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Continuous 2019-1	57362823	Mens France H Sh...	BLK	2019W01	10	2019W11	Default	20		---				
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Continuous 2019-1	57362823	Mens France H Sh...	CHN	2019W01	10	2019W11	Default	1		---				
Continuous 2019-1	57362823	Mens France H Sh...	BLK	2019W01	10	2019W11	Default	5		---				
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- Leverage multi-dimensional, dynamic clustering across time and at any level of the product hierarchy
- Drill down to the sub-department level to define options per unit of space
- Meet specific cluster requirements with integration to assortments and line planning



## In-Season Management

- Re-forecast performance based on trends, seasonality and lost sales
- Leverage exception management capabilities that allow for re-trending in mid-season
- Leverage a pull-based approach to replenish to stores based on their specific needs
- Quickly and efficiently model the effects of promotions for best-possible execution

## Option Planning

- Facilitate all-encompassing product selection and inventory planning approach
- Create a pre-season plan and in-season forecast for each option, helping to better manage risks and opportunities
- Leverage an iterative planning approach by combining both top-down and bottom-up planning capabilities



## Get the most from your software investment

Our solutions grow and adapt to new business needs as your customer demands change and new selling channels emerge. Having the right software in place is just part of the equation – you must be able to rely on expertise to guide the deployment of both the technology and the right processes to support it.

At Amicis Solutions, our Professional Services team has extensive experience serving businesses in the retail and hospitality industries. We bring knowledge of industry best-practices and a wide range of consulting services to projects of any size or level of complexity, and we support our customers comprehensively, with reliability and efficiency.

**Contact us today to learn how we can support your business.**



### About Amicis Solutions

We are the go-to provider of services and support for Microsoft Dynamics 365, a best-of-breed combination of ERP and CRM functionality, for the retail and hospitality industries. Our clients in North America rely on us to help them get the most from their Microsoft Dynamics 365 for Finance and Operations and Retail investment. Our suite of best-in-class, fully integrated proprietary solutions are robust yet flexible and easy to use, enabling businesses to meet and exceed customer expectations – all while helping them streamline operations and eliminate unnecessary costs.

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