

THE WILD

FOR IMMEDIATE RELEASE

The Wild for Autodesk's BIM 360® Allows AEC Teams to Collaborate on BIM Content in VR/AR from Anywhere

Portland, OR – October 22, 2019 – VR/AR collaboration platform The Wild released an integration with Autodesk BIM 360®, which will allow architecture, engineering, and construction (AEC) teams to coordinate and collaborate on their BIM 360-hosted models, in an immersive virtual or augmented reality workspace.

Working in disparate solutions, AEC teams often lose significant amounts of time searching for the right information, communicating across various channels, and addressing issues arising from miscommunication. Collaborating in virtual and augmented reality can help AEC teams get on the same page and go from design to construction more efficiently, saving time, money, and frustrations.

With The Wild's BIM 360 integration, AEC customers can join one another in an immersive environment, catch errors, provide spatial context for their teammates and stakeholders, and discuss next steps to reach decisions quickly. If a digital model is not constructible due to an issue in the building environment, the architect, project manager, and technical consultant are able to work through the issue in real time in VR/AR to align on a solution.

Simply by authenticating their BIM 360 account from The Wild's app, customers can create a virtual workspace from any model in their BIM 360 account. Once authenticated, The Wild remains synced with BIM 360, so the workspaces and the models will always be up to date in both applications, creating a single source of truth that project teams can access from anywhere they have an internet connection.

"We're thrilled to offer a direct integration with BIM 360, streamlining our connection to project teams and their data through a real-time connection," remarks Gabe Paez, founder and CEO of The Wild. "The Wild has unlocked immersive decision-making in virtual and augmented reality for BIM 360 users without the importing, updating, or fuss. It just works."

The Wild's roadmap includes useful features for the AEC workflow, such as BIM information display, issue tracking/syncing, and layer support.

"Regardless of how many players are involved across workflows, our customers in the AEC industry need to be able to work efficiently to continue saving time and money," says Josh Cheney, industry manager of construction technology at Autodesk. "Partnering with solutions such as The Wild helps our customers get everyone on the same page and move across workflows more seamlessly."

The Wild takes immersive collaboration further than other architectural VR software on the market. Users can not only communicate with multiple teammates or stakeholders in their Space, but they can also iterate and prototype in that Space by rapidly sketching out ideas in real time. Their native tools offer sketching, massing, material sampling, video import, 2D image capture, and speech-to-text annotations, allowing users to capture and express ideas in the moment.

“I have never seen such dedication to customer service and so much quick reaction to client feedback in a software company. BIM 360 support is a real game changer!” shares Scott Simpson, Audiovisual Consultant & Associate with PAE Engineers. “Every time I open The Wild, I am pleasantly surprised to see new innovative features that exceed my expectations. The Wild is providing the future of AEC collaboration now.”

In addition to BIM 360, The Wild integrates seamlessly with Autodesk Revit®, one of the most popular 3D software applications for the building industry, and supports all major 3D file types. Collaborators can join from desktop (macOS and Windows), virtual reality (HTC Vive, Oculus Quest, Oculus Rift, Windows Mixed Reality), and augmented reality (iOS). Companies using The Wild include adidas, ENGIN Creative, M2 Studio, LRS Architects, Bora Architects, BNP Paribas, ASD Sky, MacDonald Miller, and Arc'teryx.

About The Wild

The Wild, an immersive collaboration platform, uses virtual and augmented reality to enable architecture teams to save time and make better decisions by experiencing their work together, immersed in a shared virtual space. With native support for Revit and BIM 360, The Wild aims to shape the future of collaboration by connecting people and their ideas across distance into a shared experience. For more information, visit thewild.com/bim360.

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