

RE: Azai Studios Agency

To Whom It May Concern:

I am writing the letter as a formal recommendation for the services provided by Azai Studios. Over the past year we have worked hand in hand with Azai Studios to help us redesign our company's brand, content and our e-commerce platform. We have been in business for over half a decade, and internally we felt that we hit a glass ceiling in terms of our revenue. We knew we had to completely reintroduce ourselves into our market with a new look and feel and online platform. We were referred to Azai Studios by one of our vendors. What we appreciated the most was their drive to learn the ins and outs of our current business, identify untapped potential, and come up with a brand and website that was backed by our current customers' profiles and input. They understood our goal before we started our engagement and showed us the process to follow so we could reach them as a company through our new brand and e-commerce platform. Our new brand and website have left a mark on our industry and positioned us as a leader in our marketplace.

I would like you to consider Azai Studios for your brand and digital needs. I have nothing but good things to say about our experience with them over the past few years for the services they have rendered to us and therefore strongly recommend their expertise. Please do not hesitate to reach out to me if you have any other questions on our overall experience with the agency.

Sincerely,
Lalit M

Lalit Malik

