



# DEALER SIGNUP PACKET

Thank you for choosing to partner with TecAssured LLC and utilize our Direct-to-Consumer solution to market and sell your vehicle service contracts and/or ancillary products on the web, and make more after-market product sales than ever before!

## FORMS CHECKLIST:

- Dealer Agreement
- Dealer Information Profile
- Dealer D2C Website Setup

Please fill out the following forms completely and return by email to:  
[Imain@tecassured.com](mailto:Imain@tecassured.com)





# SOFTWARE SERVICES AGREEMENT

This Software Services Agreement (this "Agreement") is made to be effective as of this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ (the "Effective Date") by and between TecAssured LLC, an Ohio limited liability company ("TecAssured"), of 110 Polaris Parkway, Suite 100, Westerville, Ohio 43082, and Client (defined below). TecAssured and Client may be referred to herein collectively as the "Parties", or individually as a "Party".

## RECITALS

**WHEREAS**, TecAssured is the sole owner of the TecAssured D2C software platform (the "Software") and is engaged in the business of providing certain Services (defined below) related to the Software to assist its customers market and sell their products to third parties through online transactions; and

**WHEREAS**, Client is engaged in the business of marketing and selling certain products and/or services to its customers via online transactions; and

**WHEREAS**, subject to the terms and conditions of this Agreement, Client desires to engage TecAssured for the provision of the Services, and TecAssured desires to provide the Services to Client.

**NOW, THEREFORE**, in consideration of the foregoing premises and the mutual promises and covenants herein contained, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

- 1. TecAssured's Obligations.** So long as this Agreement is in effect and Client is not in default or breach of this Agreement, TecAssured shall provide to Client the Services set forth in Exhibit A, which is attached hereto and incorporated herein by this reference, in accordance with the terms and conditions of this Agreement.
- 2. Client Obligations.**
  - 2.1 Restrictions.** Unless otherwise agreed upon by the Parties in writing, Client shall not, and shall not permit anyone to: (i) copy or republish the Services or Software; (ii) make the Services available to any person or entity other than Client; (iii) modify or create derivative works based upon the Services, the Software, or any user guides, online help, release notes, training materials and other documentation that may be provided or made available to Client by TecAssured (collectively, the "Documentation"); (iv) remove, modify or obscure any copyright, trademark or other proprietary notices related to the Services or the Software or contained in the Documentation; (v) reverse engineer, decompile, disassemble, or otherwise attempt to derive the source code of the Software used to provide the Services; or (vi) access the Services or use the Documentation or Software in order to build a similar or competitive product.
  - 2.2 Assistance.** Client shall provide commercially reasonable information and assistance to TecAssured to enable TecAssured to deliver the Services in accordance with this Agreement. Upon request from TecAssured, Client shall promptly deliver or make available to TecAssured in an electronic file format specified and accessible by TecAssured all data, images, information, graphics, and materials related to TecAssured's provision of the Services hereunder (collectively, the "Client Content"). Client acknowledges and agrees that TecAssured's ability to deliver the Services as provided in this Agreement depends upon the accuracy and delivery of such assistance and Client Content.
  - 2.3 Input.** Client is solely responsible for authorizing/introducing TecAssured to their product providers, collecting, providing, and updating all Client Content related to the Services hereunder, and for ensuring that no Client Content: (i) infringes or misappropriates any copyrights, trade secrets, trademarks, or other intellectual property rights of any third party; or (ii) contains anything that is obscene, defamatory, harassing, offensive or malicious. Client shall also: (a) notify TecAssured immediately of any unauthorized use of Services or any other known or suspected breach of security; related to the provision of Services hereunder; (b) report to TecAssured immediately and use reasonable efforts to stop any unauthorized use of the Service that is known or suspected by Client; and (b) refrain from knowingly providing false information to TecAssured.
  - 2.4 License from Client.** Subject to the terms and conditions of this Agreement, Client shall grant to TecAssured a limited, non-exclusive and non-transferable license, to access, copy, store, configure, perform, display and transmit Client Content as may be reasonably necessary to provide the Services in accordance with this Agreement.
- 3. Data Collection, Privacy and Security.**
  - 3.1 Client.** Client is solely responsible for the security of all data in Client's possession or under Client's control. Client shall comply with all applicable laws, policies and regulations governing the security, privacy, collection, retention, disclosure, and use of all End User (defined below) data, including, without limitation, financial information, credit/debit card account numbers, and all other personally identifiable End User information. For the purposes of this Agreement, "End User" shall mean any person or entity that purchases Client's goods or services during the course of Client's use of the Services pursuant to this Agreement. Client warrants that Client has taken all necessary precautions to secure its own data and End User data from breach or intrusion by unauthorized third parties. In the event of a breach or unauthorized access by an unauthorized third party related to End User data, Client shall notify TecAssured promptly of such breach and shall take all reasonably necessary precautions to prevent such breaches from occurring in the future. Client further agrees and acknowledges that Client is solely responsible for verifying the accuracy and completeness of all transactions submitted and processed pursuant to this Agreement and in connection with the

Services and verifying that all such transactions are accurately processed. Client acknowledges that TecAssured shall not be liable to Client or any third party for any improperly processed or unauthorized transactions or illegal or fraudulent access to End User or related transaction data. TecAssured's liability for improperly processed or unauthorized transactions solely attributable to the negligence of TecAssured is limited pursuant to Section 10 below.

**3.2 TecAssured.** TecAssured will collect, retain, and disclose information and data collected from Client and End Users as is reasonably necessary to provide the Services in accordance with this Agreement. While TecAssured uses commercially reasonable efforts to safeguard all data in its possession or under its control, TecAssured does not warrant that all End User data or transaction data will be transported without unauthorized interception or modification or that such data will not be accessed or compromised by unauthorized third parties. With respect to the Services, at all times while this Agreement is in effect, TecAssured will maintain compliance with all applicable laws pertaining to collection, retention, and disclosure of End User data.

**3.3 Data Retention.** Client is solely responsible for compiling and retaining permanent records of all transaction and End User data for Client's reference. Except as otherwise provided herein, at no time shall TecAssured have any obligation to store, retain, report, or otherwise provide any copies of or access to any records of transaction or End User data collected or processed by TecAssured pursuant to this Agreement.

**4. Fees and Billing.** Client shall pay TecAssured for Services in accordance with the fee schedule (the "Fees") set forth in Exhibit A attached hereto and incorporated herein by this reference. All Fees due hereunder shall be payable to "TecAssured LLC" and shall be paid in U.S. dollars. Any taxes imposed on payments due hereunder will be Client's sole responsibility, and Client will provide the TecAssured with official receipts issued by the appropriate taxing authority, or such other evidence as TecAssured may reasonably request, to establish that such taxes have been paid. TecAssured will charge the Client's credit card for all Fees due to TecAssured on the first of each month for the previous month's Fees. Any amounts due pursuant to this Section 4 that remain unpaid for thirty (30) days after becoming due shall accrue interest at a rate of 1.5% per month until paid in full. Unless otherwise specified in this Agreement, all payments by Client for Fees are non-refundable.

**5. Independent Contractor Relationship.** The Parties mutually agree that TecAssured is an independent contractor and that neither TecAssured nor any of its owners, employees, staff, agents, affiliates, or subcontractors is an employee of Client. TecAssured agrees to keep accurate and complete accounts and records showing all actual costs, expenses, and other charges incurred under this Agreement. This Agreement shall not be construed to form a partnership between the Parties and shall not be construed to create any form of employment relationship or any legal association that would impose liability upon one Party for the act (or failure to act) of the other Party. It is also expressly understood that neither of the Parties has any authority to bind the other Party by contract or otherwise.

**6. Term, Termination, and Suspension.** Unless otherwise agreed upon by the Parties in writing, the term of this Agreement shall commence on \_\_\_\_\_, 20\_\_\_\_ and shall continue thereafter for \_\_\_\_\_ months (the "Term"). Unless otherwise agreed upon by the Parties in writing, Client may terminate this Agreement prior to the end of the Term by providing TecAssured with thirty (30) days advanced written notice ("Client Termination Notice") of such intent to terminate, and such termination shall become effective thirty (30) days after TecAssured's receipt of the Client Termination Notice. TecAssured may terminate this Agreement prior to the end of the Term by providing Client with seven (7) days advanced written notice ("TecAssured Termination Notice") of such intent to terminate, and such termination shall become effective seven (7) days after TecAssured's Client's receipt of the TecAssured Termination Notice.

**6.1 Suspension for Non-Payment.** TecAssured reserves the right to suspend delivery of the Services in the event Client fails to pay any Fees in accordance with Section 4 of this Agreement. Notwithstanding the foregoing, TecAssured shall not suspend any Services as set forth in this Section 6.1 prior to providing Client written notice ("Suspension Notice") of Client's failure to pay. Suspension of the Services pursuant to this Section 6.1 shall not relieve Client of its obligation to pay Fees in accordance with Section 4 above. Client agrees that TecAssured shall not be liable to Client or to any third party for any liabilities, claims or expenses arising from or relating to suspension of the Services pursuant to this Section 6.1.

**6.2 Suspension for Ongoing Harm.** TecAssured reserves the right to suspend delivery of the Services if TecAssured reasonably concludes that an End User's or Client's use of the Services is causing immediate and ongoing harm to TecAssured. In the event TecAssured suspends delivery of the Services pursuant to this Section 6.2, TecAssured shall immediately provide Client with written notice of such suspension, and the Parties shall diligently attempt to resolve the underlying issue. TecAssured shall not be liable to Client or to any third party for any liabilities, claims or expenses arising from or relating to any suspension of the Services pursuant to this Section 6.2. Suspension of the Services pursuant to this Section 6.2 shall not relieve Client of its obligation to pay Fees in accordance with Section 4 above.

**6.3 Effect of Termination.** Upon termination of this Agreement or expiration of the Term, TecAssured shall immediately cease providing the Services and all usage rights granted to Client under this Agreement shall terminate. Termination pursuant to this Section 6 shall not relieve Client of any obligation to pay Fees accrued prior to the date of such termination.

**7. Intellectual Property.** Client shall retain all rights, title, and interest in and to all Client Content. Client acknowledges and agrees that TecAssured shall retain own all right, title, and interest in and to the Software, Services, Documentation, and any other deliverables provided under this Agreement, including but not limited to all modifications, improvements, upgrades, derivative works and feedback related thereto and intellectual property rights therein. For the purposes of this Agreement, "Intellectual property rights" shall mean any and all now known or hereafter existing: (i) rights associated with works of authorship throughout the universe, including exclusive exploitation rights, copyrights, moral rights and mask works; (ii) trademark and trade name rights and similar rights; (iii) trade secret rights; (iv) patents, designs, algorithms and other industrial property rights; (v) other intellectual and industrial property and proprietary



rights of every kind and nature throughout the universe, whether arising by operation of law, by contract or license, or otherwise; and (vi) all registrations, applications, renewals, extensions, combinations, divisions or reissues of the foregoing. This Section 7 shall survive termination of this Agreement.

**8. Confidentiality.** The Parties and their owners, directors, officers, employees, affiliates, and agents shall keep confidential all non-public information ("Confidential Information") provided to them by the other Party, except as required by law or as contemplated by the terms of this Agreement, and will use such information solely for the purposes described in this Agreement. Each Party shall promptly notify the other Party of any actual or suspected misuse or unauthorized disclosure of the other Party's Confidential Information. Notwithstanding anything to the contrary herein, TecAssured may disclose non-public information to its agents and advisors whenever TecAssured determines that such disclosure is necessary to provide Services to Client provided that TecAssured will first advise the Client as to each third-party receiving confidential information concerning the Client and the Client shall first consent to such disclosure and such third-party will agree, in writing, to handle the information confidentially. This provision may be enforced with equitable remedies, including injunctions, and will survive any termination of the relationship of the Parties contemplated herein.

**9. Warranties.** CLIENT ACKNOWLEDGES AND AGREES THAT THE SERVICES AND SOFTWARE PROVIDED HEREUNDER ARE PROVIDED "AS IS" AND ANY EXPRESSED OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE DISCLAIMED.

Without limiting the foregoing, TecAssured makes no warranty that: (i) the Software or Services will meet Client's requirements; (ii) the Software or Services will be uninterrupted, timely, secure, or error-free; (iii) the results that may be obtained from the use of the Software or Services will be effective, accurate or reliable; (iv) the quality of the Software or Services will meet Client's expectations; and (v) any errors in the Software or Services obtained from the TecAssured will be corrected. Additionally, Client acknowledges and agrees that the Documentation provided by TecAssured pursuant to this Agreement: (a) may include technical or other mistakes, inaccuracies or typographical errors; (b) TecAssured, at its sole discretion, may make changes to the Documentation; and (c) may be out of date and TecAssured, or its contributors, make no commitment to update such materials.

**10. Limitation of Liability.** CLIENT ACKNOWLEDGES AND AGREES THAT TECASSURED, ITS EMPLOYEES, OWNERS, AGENTS, AFFILIATES, OR SUBCONTRACTORS SHALL NOT BE LIABLE TO CLIENT OR ANY THIRD PARTY FOR INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOST BUSINESS, PROFITS, DATA OR USE OF ANY SERVICE, INCURRED BY CLIENT OR ANY THIRD PARTY IN CONNECTION WITH THIS AGREEMENT, THE SERVICES, OR THE SOFTWARE, REGARDLESS OF THE NATURE OF THE CLAIM (INCLUDING NEGLIGENCE), EVEN IF FORESEEABLE OR CLIENT HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. FURTHER, TECASSURED'S AGGREGATE LIABILITY FOR DAMAGES UNDER THIS AGREEMENT, REGARDLESS OF THE NATURE OF THE CLAIM (INCLUDING NEGLIGENCE), SHALL NOT EXCEED THE FEES PAID OR PAYABLE BY CLIENT UNDER THIS AGREEMENT DURING THE THREE (3) MONTHS PRECEDING THE DATE OF SUCH CLAIM. NOTWITHSTANDING THE FOREGOING, NOTHING IN THIS AGREEMENT SHALL BE DEEMED TO EXCLUDE OR LIMIT LIABILITY THAT CANNOT BE EXCLUDED OR LIMITED AS A MATTER OF LAW.

**11. Indemnification.** Each Party shall indemnify and hold harmless the other Party and its affiliates, and its and their directors, officers, employees and agents, from and against any and all claims, demands, actions and proceedings asserted by any third party, and all losses, liabilities, judgments, awards, settlements, damages, fines, injuries, penalties and costs (including reasonable legal fees and expenses) (collectively, "Losses") incurred in connection with such third party claims, for personal injury (including death) or damage to real and/or tangible property arising out of or resulting from acts or omission to act under this Agreement of employees, owners, affiliates, customers, or agents of the indemnifying Party.

The indemnifying Party shall have the right, at its sole expense, to defend with counsel reasonably acceptable to the indemnified Party all claims, demands, actions, and proceedings related to the indemnifying Party's obligations under this Section 11. The indemnified Party shall notify promptly the indemnifying Party of any such claims, demands, actions, or proceedings in writing and, if it is defending any such claim diligently and in good faith, the indemnifying Party shall have full and complete authority for the defense thereof; provided however, the indemnifying Party shall have no authority to enter into any settlement or compromise on behalf of the indemnified Party without the prior written consent of the indemnified Party, which consent shall not be unreasonably withheld or delayed. If the indemnifying Party does not undertake the diligent, good faith defense of a claim, the indemnified Party shall have the right to conduct the defense of such claim at its sole expense, provided, (i) nothing in the foregoing shall limit or be deemed to limit a Party's right to dispute that a claim (and/or any losses arising therefrom) relates to an indemnifiable matter hereunder, and (ii) if the indemnifying Party has agreed that a claim relates to an indemnifiable matter hereunder, the indemnified Party shall have no authority to enter into any settlement or compromise on behalf of the indemnifying Party without the prior written consent of the indemnifying Party, which consent shall not be unreasonably withheld or delayed. In all circumstances, the indemnified Party shall have the right to participate in the defense of any proceedings with counsel of its own choosing, at its sole expense, and shall cooperate with the indemnifying Party in the defense of any claim maintained thereby.

**12. Force Majeure.** Neither Party will be liable for any losses arising out of the delay or interruption of its performance of obligations under the Agreement due to any acts of God, acts of civil or military authorities, civil disturbances, wars, strikes or other labor disputes, fires, transportation contingencies, interruptions in telecommunications, utility, internet services or network provider services, acts or omissions of a third party, infiltration or disruption of the Services by a third party by any means, including without limitation, DDoS attacks, software viruses, trojan horses, worms, time bombs, or any other software program or technology designed to disrupt or delay the Services, or other catastrophes or any other occurrences which are beyond such Party's reasonable control (each a "Force Majeure Event"), provided that the Party delayed will provide the other Party with written notice of any such delay or interruption as soon as reasonably practicable, and will use commercially reasonable efforts to minimize any delays or interruptions resulting from the Force Majeure Event. In no event will any failure to pay any Fees due under this Agreement be excused for any Force Majeure Event.



**13. Return of Records.** Upon termination of this Agreement, a Party shall deliver to the other Party, as directed, all records and property (not owned by the Party), including, without limitation, End User records, End User data, reports, data, memoranda, notes, models, and equipment of any nature that are in the Party's possession, or under the Party's control, that belong to the other Party or that were prepared or acquired in the course of the Parties' relationship, whether hard copy, digital, electronic, or otherwise.

**14. Capacity.** Each Party represents and warrants to the other Party that it has the capacity and right to enter into this Agreement and perform all obligations set forth herein without any restriction whatsoever by any other agreement, document, or otherwise.

**15. Complete Agreement.** This document (along with any Exhibits) contains the entire agreement between the Parties and supersedes any prior or contemporaneous discussions, negotiations, representations, or agreements between them relating to this Agreement. No additions or other changes to this Agreement shall be made or be binding on either Party unless made in writing and agreed to by each Party.

**16. Notices.** Any notice required or permitted to be given under this Agreement will be properly made if in writing and hand delivered, sent electronically, or mailed by certified or registered mail, postage prepaid with return receipt requested, to the Party for whom intended at the address for such Party set forth at in this Agreement, or at such other address or addresses as either Party may designate from time to time by giving notice to the other Party in the foregoing manner.

**17. Governing Law.** All questions concerning the validity, intention, or meaning of this Agreement, or relating to the rights and obligations of the Parties with respect to the performance hereunder shall be construed and resolved under the laws of Ohio without regard to conflict or choice of law provisions. Any and all disputes in any way relating to this Agreement or any other activities between the Parties shall be resolved exclusively in the courts of Franklin County, Ohio.

**18. Severability.** The intention of the Parties to this Agreement is to comply fully with all laws and public policies to the extent possible. If any court of competent jurisdiction determines it is impossible to construe any provision of this Agreement consistently with any law or public policy, the Parties agree: (i) that such court shall have jurisdiction to reform this Agreement to the smallest degree possible with regard to such provisions so that it is enforceable to the maximum extent permitted by law; and (ii) to abide by such court's determination. If such unenforceable provisions cannot be reformed, such provision shall be deemed severed from this Agreement, but every other provision of this Agreement shall remain in full force and effect.

**19. Non-waiver.** No failure by any Party to insist upon strict compliance with any term of this Agreement, to exercise any option, enforce any right, or seek any remedy upon any default of any other Party shall affect, or constitute a waiver of, the first Party's right to insist upon such strict compliance, exercise that option, enforce that right, or seek that remedy with respect to that default or any prior, contemporaneous, or subsequent default; nor shall any custom or practice of the Parties at variance with any provision of this Agreement affect, or constitute a waiver of, any Party's right to demand strict compliance with all provisions of this Agreement.

**20. Recitals and Captions.** The Recitals at the beginning of this Agreement are hereby incorporated herein and made part of this Agreement by this reference. The captions of the various sections of this Agreement are not part of the context of this Agreement but are only labels to assist in locating those sections and shall be disregarded when construing this Agreement.

**21. Assignment.** Neither Party may assign this Agreement, or any rights or obligations hereunder without the express written consent of the other Party.

**22. Attorney Fees.** If it becomes necessary to bring suit to enforce any provision of this Agreement, the prevailing Party shall be entitled to recover, in addition to any other award, its reasonable costs incurred in connection therewith, including court costs and attorney's fees.

**23. Counterparts.** This Agreement may be executed in multiple originals, with the same effect as if the Parties had signed the same document. The Parties agree that facsimile or e-mail copies of signatures on the Agreement shall constitute binding, original signatures.

**IN WITNESS WHEREOF,** TecAssured and Client have executed this Agreement to be effective as of the Effective Date.

**TECASSURED:**

**TecAssured LLC**

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

**CLIENT:**

**Company:** \_\_\_\_\_

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



# EXHIBIT A

## DESCRIPTION OF SERVICES:

TecAssured LLC will build Client a complete eCommerce D2C website which will enable Client to sell their vehicle service contracts and/or ancillary products to their customers online. Website will provide pricing based on vehicle VIN, allow for the selection of multiple products and any available options, offer payment options including credit card processing and/or financing based on payment provider(s) designated by Client, and enable start-to-finish purchase of Client's products online.

### Each eCommerce Website Build Includes Set-up of:

1. Client profile and sub-website using standard template customized with supplied Client logo, colors, contact information and link back to Client (dealership) website.
2. Product profiles and connect by API to product providers.
3. Pricing, markups, promotions codes and auto-populated CRM links.
4. Payment Processing profiles and connect by API to payment plan providers.
5. SSL credit card/payment processing.
6. System, product and rates testing prior to launch.

## FEE SCHEDULE:

### 1. System Usage Fee:

A usage fee of \$150 is required per month per rooftop (per dealership physical address) will be charged to the credit card on file on the 1st of the month for present month's services.

### 2. Transaction Fees:

A per transaction fee of 7.5% of the product(s) cost AND a flat \$12.50 per transaction will be applied each time an electronic payment is processed through the D2C system.





Dealer Number (Assigned by TecAssured):

# DEALER INFORMATION PROFILE

– For franchises with multiple dealerships, please fill out a separate DEALER INFORMATION PROFILE for each rooftop

## DEALERSHIP INFORMATION:

<input type="checkbox"/> NON-FRANCHISE		<input type="checkbox"/> FRANCHISE/DEALER GROUP:			
DEALERSHIP:			DBA:		
ADDRESS			CITY	STATE	ZIP
CONTACT NAME:			TITLE:		
PHONE		FAX		EMAIL	

## PRODUCT ADMINISTRATOR(S):

1	COMPANY	CONTACT	PHONE	DEALER ID	OTHER CREDENTIALS
2	COMPANY	CONTACT	PHONE	DEALER ID	OTHER CREDENTIALS
3	COMPANY	CONTACT	PHONE	DEALER ID	OTHER CREDENTIALS

## WEB SERVICE/SYSTEM INTEGRATION(S):

1	COMPANY	CONTACT	URL	USER	PASSWORD	OTHER CREDENTIALS
2	COMPANY	CONTACT	URL	USER	PASSWORD	OTHER CREDENTIALS
3	COMPANY	CONTACT	URL	USER	PASSWORD	OTHER CREDENTIALS

## PAYMENT PLAN/FINANCING PROVIDER(S):

1	COMPANY	CONTACT	PHONE	DEALER ID	OTHER CREDENTIALS
2	COMPANY	CONTACT	PHONE	DEALER ID	OTHER CREDENTIALS

## PRODUCT INFORMATION:

Please use abbreviations for product TYPE column, ie: VSC, GAP, KEY, T&W, ETCH, PDR, 5IN1, PPM, etc. For TPA, WEB SERVICE & PAYMENT PROVIDER, reference the numbered row above.

TYPE	PRODUCT NAME	TPA #	WEB SERVICE #	PAYMENT PROVIDER #	FINANCING FEE / MARKUP	DEALER MARKUP(S)		AGENT COMMISSION	PROMO CODE (FOR D2C SITE)
						1)	2)		

## AGENT INFORMATION:

BUSINESS NAME			CONTACT NAME		
ADDRESS			CITY	STATE	ZIP
WORK PHONE		CELL PHONE		EMAIL	

## SPECIAL INSTRUCTIONS/NOTES:

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# DEALER WEBSITE SETUP

## YOUR DOMAIN INFORMATION:

YOUR CURRENT WEBSITE
PREFERRED SUB-DOMAIN NAME FOR D2C SITE:

## PRIVATE-LABEL DEALER SITE SETUP FEES:

Initial set-up includes standard template customized with supplied logo, colors, products, rates, payment plans, and secure eCommerce payment processing.

BASE SETUP FEE	x	# OF ROOFTOPS	=	SUBTOTAL
PER PRODUCT SETUP FEE	x	# OF PRODUCTS	=	SUBTOTAL

### I'M INTERESTED IN PROMOTIONAL PRINT COLLATERAL!

Our professionally designed collateral templates can be customized with your logo and colors to promote your D2C site. All items are quality printed in full color on glossy white cover stock. Pricing includes customization, printing & shipping.

- 250 Each** - Rack Cards & Mirror Hangers ..... \$360
- 500 Each** - Rack Cards & Mirror Hangers ..... \$420

— Additional quantities, reprints, and other collateral options are Available and can be quoted upon request.

SUBTOTAL

### TOTAL SETUP FEES:

## SETUP FEES PAYMENT INFORMATION:

PAYMENT METHOD: <input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX				NAME ON CARD:			
ADDRESS				CITY		STATE	ZIP
CARD NUMBER:		EXP. DATE	CVV	SIGNATURE			

## MONTHLY HOSTING/USAGE FEES:

Monthly hosting fees (which include use of the application, hosting and maintenance) must be paid by credit card. Monthly fees are processed on the 1st of each month.

MONTHLY HOSTING PER LOCATION	x	# OF ROOFTOPS	=	TOTAL MONTHLY FEES:
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## MONTHLY HOSTING/USAGE FEE PAYMENT INFORMATION: USE SAME CARD INFORMATION ABOVE

PAYMENT METHOD: <input type="checkbox"/> CHECK <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX				NAME ON CARD:			
ADDRESS				CITY		STATE	ZIP
CARD NUMBER:		EXP. DATE	CVV	SIGNATURE			

To ensure uninterrupted service, TecAssured LLC (D2C) will store and update (e.g. upon expiration) your payment method on file. If we are unable to charge your designated payment method for any reason, we reserve the right to automatically suspend your website until your designated payment method can be charged again. Please note that it is your responsibility to maintain current billing information on file with TecAssured LLC (D2C).