

ATHLETICS SOUTH  
POSITION DESCRIPTION

**PUBLIC RELATIONS DIRECTOR**

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- Member of the Board of Management.
- Responsible for appropriate publicity for Athletics South competitions including media reporting and publication of results.
- Responsible for the promotion of Athletics South activities.
- Responsible for the identification of sponsorship opportunities, the preparation and submission of sponsorship packages.
- Preparation of grant applications as appropriate.
- Appoints individuals or sub committees to assist carry-out his/her duties if so desired.
- Participates on other special committees e.g. organising committees, on a voluntary basis.
- Responsible for updating and moderation of Athletics South Facebook and any other Social media pages which may exist.
- Responsible for Branch website updating.