

# WARISSARA MUANGSAEN

Creative Direction  
San Francisco Bay Area

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## EXPERIENCE

Kendo Brands,  
LVMH Company  
05/17 – Present  
Associate Creative Director

Head of creative for OLE HENRIKSEN and BITE Beauty. Reimagined and conceived 360° brand direction including campaign, digital, visual merchandising, social, video and overall strategy. Mentor & build team from the ground up.

Air Paris  
09/15 – 05/17  
Senior Art Director

Lead creative in New York office for Elizabeth Arden Global. Work closely with CEO, Creative Director and teams in Paris & Shanghai to realize projects from concept to completion. Weekly interaction with Client for presentation and work review. Attend shoots and art direct print, TVC and 360° ideation.

Laird & Partners  
03/15 – 09/15  
Senior Art Director

Responsible for creating TVC and print campaign for Rimmel and Sally Hansen. Report directly to ECD, oversee a team of designers as well as collaborate closely with producers and copywriters. Other clients include Tom Ford and Calvin Klein Beauty.

Badger & Winters  
09/13 – 02/15  
Senior Art Director

Concept and creation of 360° AVON campaigns for global and regional clients. Oversaw a team of art directors, designers and copywriters. Worked closely with CCO to realize vision for the brand. Well versed in photo and TVC shoots from storyboarding to post-production. Worked in a very fast paced environment to produce campaigns ranging from intimate apparels to skincare, fragrance and beauty.

M·A·C Cosmetics  
12/10 – 09/13  
Senior Designer

Develop design and art direction for global collections. Responsible for all M·A·C PRO print and online collateral, global communications, press materials and artist relations projects. Worked closely with Visual Merchandising team to integrate initial designs for events, trade shows and in-store. Manage designers and freelancers.

AR New York  
10/10 – 12/10  
Creative Intern

Layout design, image research, image retouching, concept exploration, assisted Art Director and Creative Director in art direction, compositing and pre-production of photo shoots.  
Clients include: Banana Republic, Smart Water and Jimmy Choo

Marque Creative/  
Starworks Group  
08/10 – 09/10  
Freelancer

Catalog design, client presentations, invitations, restaurant menus, identity, website, mockups and online banners.  
Clients include: The Nolitan, D'Espresso, Net-A-Porter, Lancome, Hair Monster and Mark Townsend

Anthropologie  
01/10 – 05/10  
Visual Intern

Assisted in designing, creating and maintaining store displays. Concept and production of three-dimensional large scale displays.

Nelson Schmidt  
06/09 – 08/09  
Creative Intern

Designed promotional materials, posters and banner. Created layouts for web-based emails.  
Clients include: ADP TotalSource, Bostik and Club Car

Visual Resources  
Design Group  
01/09 – 04/09  
Designer

Selected to work in MIAD's in-house design studio that works with various non-profit organizations. Designed print collateral, identity system, websites and advertising campaign.

## EDUCATION

Milwaukee Institute of  
Art and Design  
Class of 2010

Bachelor of Fine Arts, Communication Design  
Graduated with honors, Dean's list and received Presidential Scholarship.

## RECOGNITIONS

TheDieLine.com  
Packaging Design

Top 100 Package Design of 2010  
Student Spotlight

Art Directors Club

Selected to attend 2009 & 2010 National Student Portfolio Review

## SKILLS

Languages

Fluent in English and Thai

Softwares

Proficient in Adobe InDesign, Illustrator, Photoshop, Bridge, Lightroom  
Mac and Microsoft administrative softwares  
Working knowledge in After Effects