

FOR **DIVO**
BLOCKCHAIN & BEAUTY
INVESTOR



**THE
GLOBAL
PLATFORM
FOR
FASHION
INDUSTRY**

01

**For business networking in the industry
of Fashion, Beauty & Lifestyle.**

Integrated on mobile and web

\$2.8 trillion - the turnover of global fashion industry

120 000 of professional models

300 million of followers around the globe

100 thousand partners around the globe



the boom for luxury goods is unending

MARKET

02

Fashion & Luxury sectors are, by their very nature, the most innovative, dynamic and exciting business sectors of the world's economy.

03

Private equity firms continue to invest in luxury goods companies, attracted by the growth potential in new geographic markets and consumer segments.

DIVO's
cutting-edge technologies:

04 **NETWORK**

05 **INFLUENCER
PLACE**

06 **BIG DATA**

07 **FACE
RECOGNITION**

**Achieve the desired result with
a minimum time and efforts.**

up to **40**% substantial cost saving

All in one room

08 Premium social network for models, celebrities, talents supplemented by a unique loyalty system.

09 Increased efficiency of business operations by re-designing value creation chains, savings on transactions and utilization of blockchain and smart contracts.

10 DIVO is a transparent system of accounting for digital rights in distributed ledger and copyright protection.

11 The Platform value growth is backed by the expansion of the global partnership network and users of DIVO mobile application.

Approved by  **bakertilly**

12 Powerful social media aggregator and access to vast community of fashion and beauty followers

#fashion (350 000 000 Instagram posts)

#beautiful (360 000 000 Instagram posts)

\$ **1.5** billion followers

Fashion celebrities total reach of followers
in all social networks

Exchange selfie
and #hashtag for
loyalty points from
top brands

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DIVO revenue streams

cash-back

subscription

b2b services

freemium

advertising contracts

digital marketing

content creation & distribution

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