



2021 social report

Content



2021 was our 3rd full year of working on the island of St. Martin. A devastating year for the island. When COVID hit in 2020 we were halfway our high season on the island, but in 2021 the high season never started. With travel restrictions all over the world barely any tourists came to the island. Resulting in more and more people losing their jobs and needing help.

We were lucky to keep going with our Food Waste Program, but also blessed to start a new one: Freegan Food Market. All while continuing the Emergency Food Program in collaboration with the Red Cross, SMDF, K1-Britannia and COME Center.

Because of the ongoing collaboration with the other organizations all 3 programs could benefit from it. Resources were shared and the programs became more sustainable and more effective (in costs and time).

Our year ended in a very positive way: we had to move out of our warehouse in Colebay by January 1st 2022, but 3 weeks before the year ended we found a new location in Philipsburg in 1 of the buildings from WIFOL. We have the building all to ourself and we can continue our journey on a very central location, where for sure the foundation can expand to reduce even more waste and poverty on St. Martin.

Preface



The 2021 team:
Orsine, Jimmy, Jason, O'mar, Joost & DJ

Goal:

Reducing food waste and fighting poverty

How to apply:

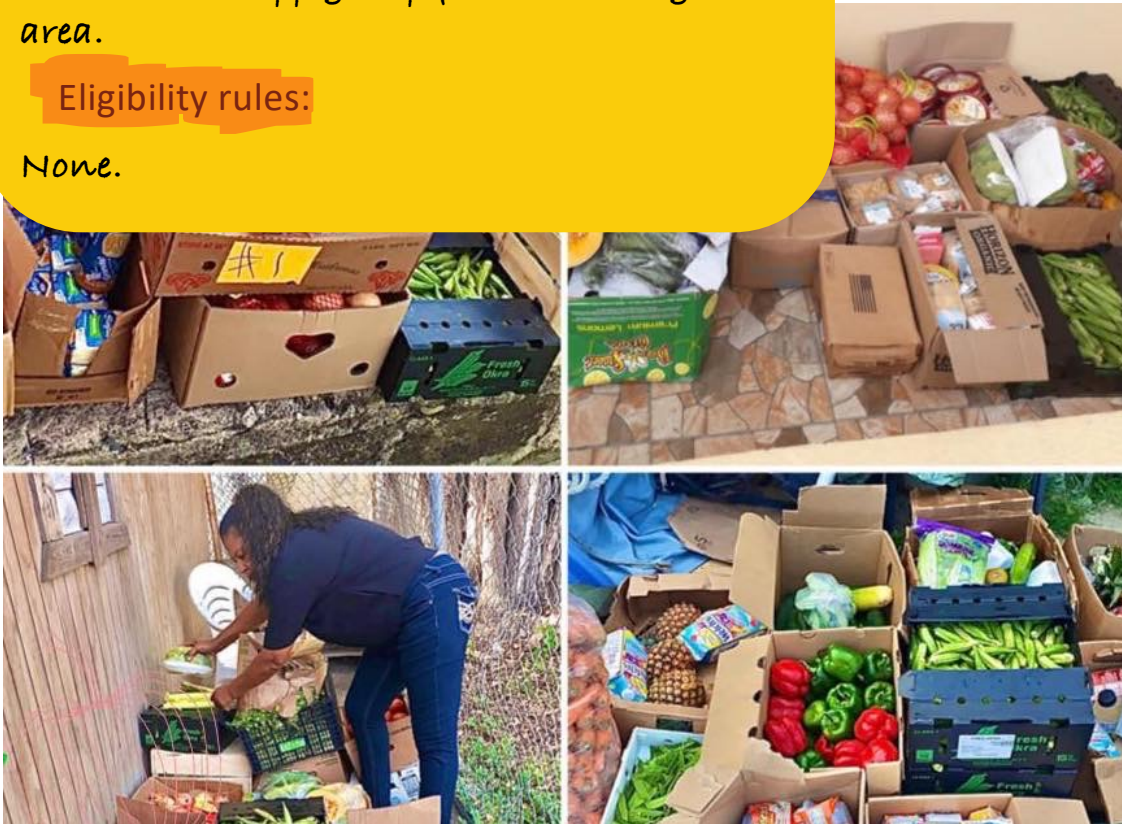
Send a WhatsApp to the foundation stating name and area one lives. You will get added to the WhatsApp group from the designated area.

Eligibility rules:

None.

1. Food Waste Program

- # of days distributing: 6
- Weekly amount shared: 2000 kg of food
- # of beneficiaries: 2200 families in 42 areas
- # of volunteers: 50 each month
- Funded by: Companies, private donors, fundraising activities



How it works

It's this simple:

If you have (food) waste you call Orsine, she comes and picks it up and distributes it over 42 areas on the (Dutch part of the) island.

Each area has one, two or some have three area volunteers: people living in the community, who know the needs of their community members.

Orsine then sends a message through the corresponding WhatsApp group, where all members can read where she is distributing what and at what time.

The area volunteers then take care of the distribution amongst their neighbors.



Goal:

Provide emergency food help to 320 families

How to apply:

Register at Red Cross and SMDF through an online form.

Eligibility rules:

- Significant loss in income due to COVID-19
- Elderly and single households with children get preference



2. Emergency Food Program

- # of days distributing: 1-2 times per week
- Weekly amount shared: 750 boxes per week
per family of 2:
1 box with fresh produce
1 box with dry & hygiene products
- # of beneficiaries: 4700 families in total program
320 families for Freegan
1000 individuals
- # of volunteers: 8 per packing day
- Funded by: The Dutch Ministry of Interior Affairs and Kingdom Relations (BZK)

How it works

Freegan Food Foundation receives a list of eligible households. Registration is in hands of the Netherlands Red Cross and SMDF. There are 3 modalities: Hot meals, food parcels and E-vouchers. We are responsible for the distribution of food parcels. An applicant can choose for a modality. Vegetarians/vegans get assigned to Freegan, as well as people who are not able to go to the supermarket and people who prefer a food parcel in their application. The amount of help of each modality equals \$252 for a family of 4 per month.

On Tuesday, Wednesday and Thursday our staff and roughly 8 daily volunteers come to the warehouse and pack approximately 750 boxes.

We aim for 50% of dry goods, 35% of fresh produce and 15% of hygiene products.

On Tuesday all dry goods and hygiene products get delivered to our warehouse, on Wednesday we pack them into boxes.

On Thursday morning all fresh produce gets delivered and immediately packed into boxes.

On Thursday afternoon up to 4 trucks arrive at the warehouse and distribute over the same 42 areas as the Food waste program across the island.

The area volunteers get a list with names and phone numbers of the beneficiaries. The beneficiaries get a WhatsApp message containing the phone number of the area volunteer and address and time to pick up their parcel.

By Thursday evening most parcels are distributed.

Beneficiaries receive boxes twice a month to be able to provide as much fresh produce as possible.

Goal:

Serve as a client choice food bank and help people making healthy food choices also in times of crisis.

How to apply:

Referral by a neighbor/friend/family member. Then an invite follows to come for a personal intake.

Eligibility rules:

- No help through the Emergency Food Program from the Red Cross/Government
- Same rules/preference applies as for Emergency Food Program

3. Freegan Food Market

- # of days distributing: 3 times per week
- Weekly amount shared: equivalent of \$ 10,000.- each month
- # of beneficiaries: 70 families in total program
225 individuals
- # of volunteers: 2 per day
- Funded by: St. Maarten Trustfund:
R4CR,
the Cooperating foundations
for the Caribbean,
Companies,
Private donors.



How it works

The Freegan Food Market is open on Thursday, Friday and Saturday morning.

The beneficiary gets an invite to come shop at a certain time and day (to avoid crowds, have a steady flow, and keep it COVID-safe).

They get a certain amount of points to spend in the market depending on the household size.

Everything in the market is priced like in a supermarket, but there is mostly healthy food. We emphasize on healthy food choices and make the more healthy option cheaper than the less healthy one (for example: Whole wheat flour is cheaper than white flour).

Each beneficiary is encouraged to come in every week, so they can benefit from fresh fruits and vegetables every week.

By changing from a 'normal' food bank, where we give out non-personalized food boxes, to a 'client-choice' food bank we give our beneficiaries the chance to choose their own products, while being able to help them make more healthy food choices. The beneficiaries keep a feeling of dignity and are less likely to waste products.

All food items are freshly bought from wholesalers on the island, but we also work with SXM Fisheries, a local farmer. With them we changed question and demand around. They bring in a certain amount of fruits and vegetables worth of a set amount of money each week, whatever is available at that point, or what needs to go now. In that way they have less waste and we get a variety of fresh, seasonal products which are locally grown.



Mission, vision and goals

Our mission

We believe that there is enough for everyone in the world, it just needs to be divided differently.

We actively promote sustainability, amongst which by preventing food waste, but we also collect and distribute clothing, furniture, appliances, toys, books, anything that deserves a second life.

When all supermarkets, wholesalers, restaurants and hotels would donate their waste, no one on St. Maarten would have to go hungry.

We care about the planet, the animals, our health and you

- Distribute as equally as possible over the island
- No animal derived products are purchased, however if it is wasted then it will be distributed
- The distributions will always be free of charge
- Community for community. No politics involved



Our goals

To keep (food) waste from going to the landfill. As long as there is waste, we will keep going.

Slowly transfer the Food Bank to the Food Market

Start a thrift store to make our programs more self-sustainable

Being grateful



We thank all organizations, companies and persons mentioned on the right plus all sponsors including the ones who choose to remain unmentioned. You ALL are the backbone of our organization.

KAMS food world, Carpios, Fairway Mark it, Prime Sunny Foods, Divico Distributors Cash & Carry, Kams Trading, Prime Distributors, ASA Afternoon School, Player Development, Ministry of BZK the Netherlands, Tim van Dijk, Oasis 96.3, Amarys, Kangroos wholesalers, Martijn Trading, Cost-u-less, Duty Free World, Amsterdam Cheese & Liquor store, Caribbean CLT, 2.3 supermarkets, Philipsburg and Maho pharmacy, Cooperating foundations for the Caribbean, All About a Smile, MODE9 NV, Oduber Agencies, AUC School of Medicine, PKL Food & Beverages, Lynns bakery, Yacht club Port de Plaisance, BDO financial services St. Maarten, Karakter Beach Bar, Heavenly water, Be the change foundation, The Netherlands Red Cross K1-Brittania foundation, COME-center St. Maarten Development fund, R4CR, Preferred Foods, SAI Center SXM, St. Maarten Superfoods, US Laundry, NEC Distribution, Santos Bakery, Satex, Subway, Carrefour Market, Real Foods N.V., National Institute of Arts (NIA), SXM Doet, , Lions Den, Tortuga Maho, CC1, St. Maarten Nectar, Proprint, ILTT SXM,

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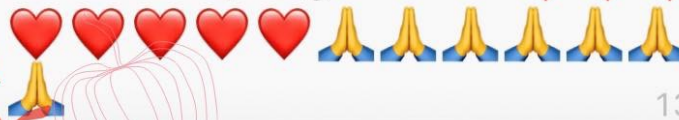
Today

You • Status

📷 FOOD WASTE DONATIONS IN
SUCKER GARDEN NOW!



Good day thanks I receive me food
boxes and the surprise was that
extra box omg you guys are doing a
marvelous job god bless ❤️❤️❤️



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