

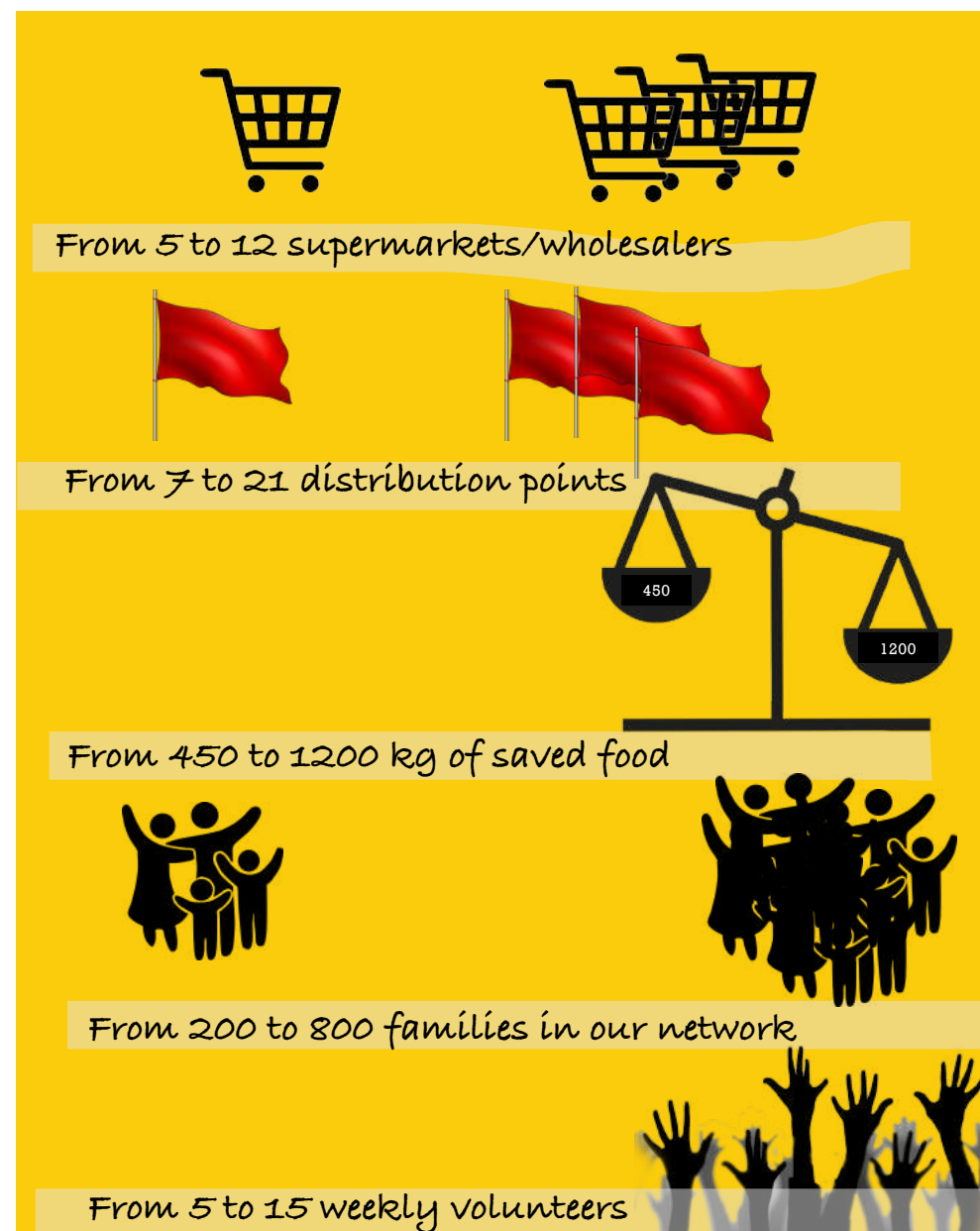


# 2019 social report

This voice note from a beneficiary sums up exactly why we do what we do. Fresh food is expensive on the island and not easily affordable for a lot of people. Throwing it away is like stealing it from someone's plate. In 2019 we found a lot of people who need help, with food that is already there, but would've normally been thrown away

*"Wow! Good morning! I gotta say good morning, because I tried to talk but I kept crying too much today so I could not tell you how thankful and grateful and god blessed you guys are. Because I just want to let you know, I never saw so much people in my life and they fight and they carry on what food you guys provide for us, create for us. I swear to God above me, if you want a kidney, I would give it to you. Because only you cares in St. Maarten. St. Maarten nobody cares about us, they try and they do when they want your vote, but when they get your vote, they forget you. But you guys are so loving and caring and come from nowhere and feed us, feed my kids, clothes I didn't have. And I don't have a job, so I can't work. And I have to stay home and take care of my kids and God knows how I make it. I braid hair for money. Thank you guys for food, thank you again for clothes. I just want to thank you, from the bottom of my heart and my kids too. You have no idea to what you kids eat, hè, that you cannot afford to buy and people throw it away, I appreciate it and I want to thank you for what you do for us, St. Maarteners, I will thank you for the whole of St. Maarten, I don't have words, I just want to thank you and what you done for us, okay? Bye."*

# 2019 in a nutshell



# Our organisation



The board

2 managing  
directors



12  
supermarkets/  
wholesalers



15 volunteers



800 families/2400 people

# How we operate

## The food that is distributed

We distribute food that would normally have been thrown away by supermarkets/wholesalers.

In 2019 our main objective was to get as many businesses on board as possible and find as many people as possible who could benefit from the program.

It wasn't always easy, since there is still a lot of misconception about food waste on the island. Not only do businesses consider it 'dirty', or 'expired, so unfit for consumption', but the possible beneficiaries share the same idea. We literally had to open packaging and eat the cookies in front of everybody and tell them we weren't going to die.

With the supermarkets consistency was key. Merchant's Market eventually made a special corner for us, where (in the refrigerated part) all waste was placed until we picked it up.

Fairway Mark-it found it most easy to call us on Tuesdays and Saturdays.

## Beneficiaries

To find people who can benefit from the food waste program we simply drive around the island and talk to people.

We take a carload of food with us and start sharing it with whoever wants to take it. Then we start talking and hear what the needs are.

On St. Maarten everyone uses WhatsApp to communicate. So we started in the beginning of 2019 with 1 WhatsApp group for people who want to be updated on what is donated and where it is distributed. We ended 2019 with separating that WhatsApp group into 21 different groups, sorted by area, since the amount of contacts became too big for one group.

Every area now has an Area Volunteer. A person living in the area, who gets notified when we get donations, and she or he takes care of a fair distribution in the community.

We have a very important disclaimer: Use your eyes, nose and mouth, if it doesn't look good, don't eat it... But we all know that a lot is still edible after the label says it isn't.



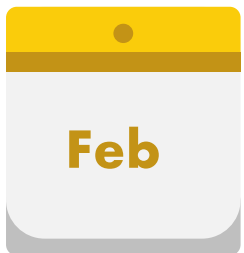


# Highlights of 2019



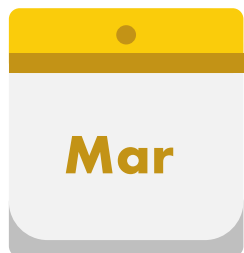
Freegan Food Café opens at Joga

Sponsor found for operating costs foundation



2 new board members

1st teenager cinema event – 100 kids join with a drink and, of course, popcorn



Rising food donations makes distributing directly to beneficiaries more effective

Greenification of the terrace at Freegan Food Café

# Highlights of 2019

April

## Nationaal Rampenfonds



National Disaster Fund grants \$20.000,-

No more hot meals, only food waste distribution

May



School Fruit Program trials @ 2 primary schools

Fundraiser @ Marty's raises \$820,-

June



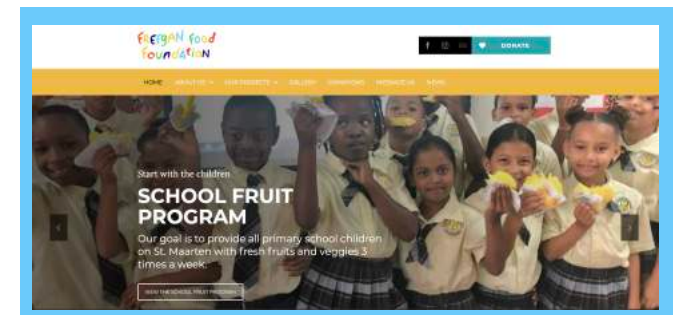
More and more people hear of the foundation. Not only food is donated, but also clothes, furniture, toys, anything that deserves a 2nd life



# Highlights of 2019



Due to bromates found in the tapwater on the French side, resulting in non-drinkable tap water, Freegan starts distributing bottled water. 12000 liter of water is donated in 1 week



The Goods, our 2nd hand pop up clothing store pops up at Seaside Nature Park

New website online



Yearly post Irma fundraiser @ Karakter Beach raises \$5000,-

2nd teenage cinema event brings 150 kids to the theatre

# Highlights of 2019



WORLD  
MENTAL  
HEALTH  
DAY



Freegan joins International Mental Health day selling healthy food & snacks for body and mind

Journey cakes from Area Volunteer to Home Away from Home



SINT MAARTEN TRUST FUND

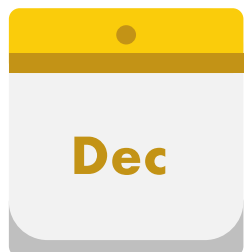


Government of the Netherlands



THE WORLD BANK

Thanksgiving dinner for 100 community members in collaboration with NIPA, SMTF and 4C Foundation



BDO Accountants offer their service and a collaboration is started

Rainforest adventures joins for a Christmas Food Drive. Over 1000 kg of food is donated and distributed.



# Mission, vision and goals

## Our mission

We believe that there is enough for everyone in the world, it just needs to be divided differently.

We actively promote sustainability, amongst which by preventing food waste, but we also collect and distribute clothing, furniture, appliances, toys, books, anything that deserves a second life.

When all supermarkets, wholesalers, restaurants and hotels would donate their waste, no one on St. Maarten would have to go hungry.

We care about the planet, the animals, our health and you

- Distribute as equally as possible over the island
- No animal derived products are purchased, however if it is wasted then it will be distributed
- The distributions will always be free of charge
- Community for community. No politics involved



## Our goals

To keep (food) waste from going to the landfill. As long as there is waste, we will keep going.

Start a School Fruit Program, so our primary school children get 2 pieces of fruit, 3 times a week

Start a 2<sup>nd</sup> hand clothing store: the goods

# Being grateful

In 2019 we received so much help in the form of food, money and or time from:

National Disaster Fund, National Institute of Arts (NIA), We're proud/Artistic Drive, Be the change Foundation, Del Mar Beach Club, Karakter Beach club, Netherlands Red Cross, K1 Britannia foundation, Marty's, SCI Paradisum, the Dutch Marines, Trey Hart, Daantje Food & Drinks, the Coffee Lounge, Caribbean Cinemas, Stichting SXM DOET, 4C Foundation, NIPA, Sint Maarten Trust Fund, BDO, Mental Health Foundation, Seaside Nature Park, Heavenly Water NV, Magic of the Caribbean, Lagoones, Fairway Mark it, Kam's Food World, Merchant's Market, Divico distributors, Prime distributors, Rainforest Adventures St. Maarten, Destination Magazine, CC1 St. Maarten, Caribbean Liquors & Tabacco B.V., Carpios/Frutosa B.V., Government of St. Maarten, Sunny food, Delisle Walwyn & Co. Ltd., Carrefour Market, Oyster Bay Beach Resort, Carnival Cruise Line, Queen's Gardens Resort & spa SABA, Little town shop, chef René, Holland House Beach Hotel, Maleonas, the goods, La Plage, SXM Vision Center, Island Nectar, Domino's, Blue Point, Gelato Maho, DK gems international, Zhaveri jewelry, Paradise pools, 3 amigos, JAX, Krishna's dept. store, Tortuga, Joga, Seatrek, Bizzy Bee, Top Carrot, Scout's (Saba), Brigadoon (Saba), Jimbo's, Miguel salon and spa, Martijn trading, Rusty Rocket, Palapa Grill, Sugar Rush, All About a Smile, Wastefactory St. Maarten, Waste2Work SXM, Roxxy Beach, Macro Micros, Real Foods N.V., Celine Charters SXM



**And all our  
amazing  
volunteers**



# Areas



All distribution areas with their own WhatsApp group & logo