

Spot 49, Inc.

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FULL-TIME EMPLOYMENT OPPORTUNITY

Content Writer

OUR CULTURE

Spot 49, Inc. is a woman-owned, family-operated agency with a people-first and family-centric approach. Our deep-rooted ethos is grounded in the idea that a positive work-life balance will naturally translate to stronger strategy, better creative and measurable results. Since 2010, we have been caring for our team and delivering for our clients.

OPPORTUNITY

We're looking for a highly collaborative, yet confidently independent content writer who can work in a fast-paced environment – quickly, efficiently and with attention to detail. You will work synergistically with clients, Spot 49 team members, and third-party contractors to create compelling content for our Fortune 500, fintech clients' email and direct mail campaigns.

This position is an excellent opportunity for someone who values hard work, delights in client interaction, excels in challenging situations and appreciates exceeding expectations.

Our office is located across the street from the beach in beautiful San Clemente, with private parking and an incredible ocean view. It is there for you if you need it, but we are and will continue to be a remote work environment.

RESPONSIBILITIES

- Deliver well-researched content for email and direct mail campaigns
- Adhere to industry best practices and client style guides
- Collaborate with the team to ensure our designs deliver against the creative brief
- Work on a wide range of digital, print, and brand development design projects
- Develop related content for multiple platforms, such as websites, email marketing, product descriptions, videos, and blogs

SKILLS

- Excellent written communication skills
- Impeccable understanding and grasp of the English language, including idioms and current trends in slang and expressions
- Strong interpersonal skills and willingness to communicate with clients and colleagues
- Ability to work (and deliver) on multiple projects simultaneously
- Ability to work independently with little or no daily supervision
- Strict adherence to the style guides of each unique client
- Excellent time management skills, including the ability to prioritize, schedule and adapt as necessary
- Proficient in Google Docs
- Proficient in Webflow
- Take accountability and ownership of assigned projects while understanding timelines
- Strong conceptual skills and a strategic mindset

BENEFITS

Health and Wellness

We offer company-sponsored health benefits. Team members are also given paid days off for personal wellness.

Flexible Remote Schedule

Your people and family come first. This means flexible work schedules to ensure when you need to focus on yourself and or loved ones, you can. We also have an available office space should you want to work from somewhere other than home.

Competitive Compensation

We offer a competitive salary, home-office allowances and wellness stipends. As well as performance-based merit raises and bonus opportunities.

Paid Time Off

Paid time off for major holidays, sick days, accrued vacation time (which you are encouraged to take) and periodic recharge days to help reset the soul.

Retirement Plan

We offer company-matched retirement investment opportunities.

MacBook Pro

You will be issued a MacBook Pro with all the necessary programs you need to work at your best.

Positive Vibes

Only good vibes. We create, nurture and pass on positivity.

SOUND INTERESTING?

We're hiring and looking to add to our team today. Send your resume to info@Spot49.com.