

Photo *Your* Experts



Temperatures are dropping and fall has fallen, bringing with it colorful leaves changing hues, football season and an anticipation of the holidays ahead. This month's issue includes what you'll need to photograph fall sporting events as well as tips for shooting the stars. We know scary season is coming so we've included some of our favorite Halloween picture-taking tips. We also let you know the one thing you should check before entering a photo contest. Want to know about the legal suit that focused on a monkey taking a selfie? And how it ended? It's in here!

Remember that we're here for you, so please call, email or visit us on Facebook. We're happy to answer any photography questions and will make sure that you get the best camera or accessory for your particular needs and budget.

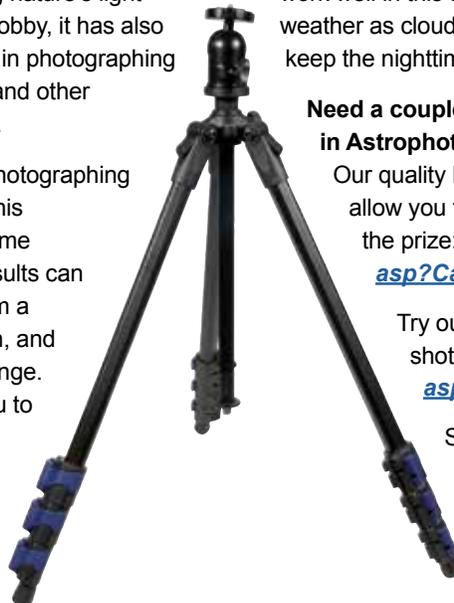


Shooting the Stars: An Intro to Astrophotography



Do you enjoy getting lost in thought while staring at the nighttime sky? Turns out that you aren't alone. Not only is an evening enjoying nature's light show a wonderful hobby, it has also fostered an interest in photographing shooting star trails and other evening star shows.

The term 'astrophotography' simply means photographing anything not on Earth, but rather, in space. This particular niche hobby is one that requires some specific skills and experimentation but the results can be remarkable. You'll want to photograph from a dark location, far away from city light pollution, and a wide-angle lens is well suited for this challenge. A tripod is a must as is a remote, allowing you to keep your eyes trained on the sky's changes rather than darting between the lens and the sky. Today's cameras, with their increased ISOs, will serve you well when shooting



the stars, so feel free to adjust your settings accordingly. You will want to shoot at different settings and using auto mode won't work well in this situation. Also, check the weather as clouds and overcast skies will keep the nighttime jewels hidden from sight.

Need a couple of basics to get started in Astrophotography?

Our quality ProMaster remotes allow you to keep your eyes on the prize: <http://www.promaster.com/products.asp?CatID=20&SubCatID=11>

Try our popular ProMaster tripods for stunning sky shots: <http://www.promaster.com/products.asp?CatID=300&SubCatID=5>

Simply stargazing? Consider a pair of our highly-regarded ProMaster binoculars: <http://www.promaster.com/products.asp?CatID=60&SubCatID=1>





Harrowing Halloween Photos

Guys and ghouls are getting ready for the scary season, which means an opportunity to have some fun with spooky photos! There's playfulness with Halloween that allows us to create whimsical fantasies in photography. Let your kids of all ages enjoy posing and getting in character for the camera. It's the perfect time to have some fun creating ghastly good images.

Here are some of our favorite tricky tips:

SNAP A FEW PHOTOS EARLY: If you want to shoot indoors or want to experiment with such things as flash diffusion, it might bode well to take some practice shots the night before and note your settings or adjustments. While it's always fun to experiment on the fly, you'll have young kids all dressed up and anxious to hit the streets for free treats. By experimenting early, you'll be ready to apply what you've learned on the big night.



TAKE PHOTOS OF THE TRANSFORMATION: We often take photos once the kids (and kids at heart) are already in costume, but this year, begin taking photographs as they prepare to transform themselves from mild mannered school children to mighty ninjas. Photos of them having their faces painted and putting on their masks and capes are a wonderful way to showcase the anticipation of the evening. You can also photograph their costumes laid out in advance or close ups of a particular item such as a sword, headdress or shield.

GET INTO CHARACTER!: Let your kids indulge their imaginations by getting into character. You can take a few standard posed photos in front of the house, but this is the perfect opportunity to let them feel free to pose and play. Have them leap through the air in superhero fashion or strike poses with siblings and friends. If you've got a pet pooch that's attracted to all the action, let him join in the fun, too!

SPOOKY NIGHT LOVES LOW LIGHT: Halloween images are ideal for darker backgrounds and low light conditions because they enhance the mood of the holiday. If you can get your young models to stay still, use your tripod, slow your shutter speed and tighten the frame to create haunting close-ups of their faces. Play with different angles – try shooting a bit lower to the ground and looking up at your goblins to create a more menacing effect.

MAKE MORE LIGHTING: If you're photographing jack-o-lanterns, you may want to add more than a single candle inside. These carved pumpkins can be tricky subjects, so boosting the light inside may yield more needed contrast. You can also try using a small flashlight angled inside or even outside and propped up to create drama.

The One Thing You Need for Fall Sports Shooting

When it comes to photographing fall sports, your ability to be mobile and flexible are critical to capturing that ideal moment. Some photographers fret about carrying a tripod with them during weekend sports events as they worry about the space it might take up in a crowd or that it will tie them to one particular corner of the field.

A high-quality ProMaster monopod is the ideal solution to give you the stability you need for your camera when shooting action while still allowing you to move quickly and freely to follow the shot. Take a look at our selection of nicely-priced quality monopods:

<http://www.promaster.com/products.asp?CatID=300&SubCatID=4>



Entering a Photo Contest? Check This First



There are countless photo contests running throughout the year and several offer sub categories in almost every niche ranging from nature to pets to architecture to street life. If you like to photograph it, you can enter it for a chance to win cash and bragging rights.

Before you enter your favorite image, however, make sure to read the fine print, especially the section that refers to the

organization's rights to your images. Many contests will claim rights to your images – simply because you have entered the contest – and this can include perpetual, non-exclusive rights for displaying and using not only the image but also any modified versions of the image. Some contests will even state that you, the entrant, will also give away third-party use of your image, something that should NEVER happen without your written permission. You should know how your images are being used and for what purpose.

Many contests are valid opportunities to showcase work and to discover new talent. Still, others serve primarily as a method of mining for free images to be used for profitable purposes without any payment extended to the artist for the creation. Feel free to enter – just read the fine print first.

DigiPic News: Monkey Selfie Not Protected by Copyright Law

The digital age has produced a plethora of copyright conundrums; one of the most bizarre is that of a case brought by British photographer David Slater. When on a photographic expedition to Indonesia, a monkey “borrowed” his camera and took a selfie (it’s adorable). While Slater claimed copyright law should cover the image, the U.S. Copyright Office disagreed, stating, “The Office will not register works produced by nature, animals, or plants. Likewise, the Office cannot register a work purportedly created by divine or supernatural beings, although the Office may register a work where the application or the deposit copy(ies) state that the work was inspired by a divine spirit.”

So, monkey selfie remains in the public domain. It’s a safe bet to say this is a case the Office couldn’t have anticipated ten years ago.

You can read the entire story from TechTimes here:

<http://www.techtimes.com/articles/13778/20140822/monkey-selfies-cant-copyrighted-rules-u-s-copyright-office.htm>

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