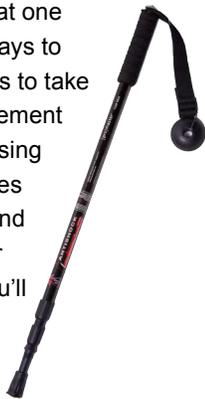




Stay Sharp with This Dynamic Duo

Photographers know that one of the most important ways to combat blurred photos is to take the shooter's body movement out of the equation by using a tripod. A tripod provides stability and flexibility, and when you're out on your summer adventures, you'll want something that travels light. Consider a monopod/walking stick.



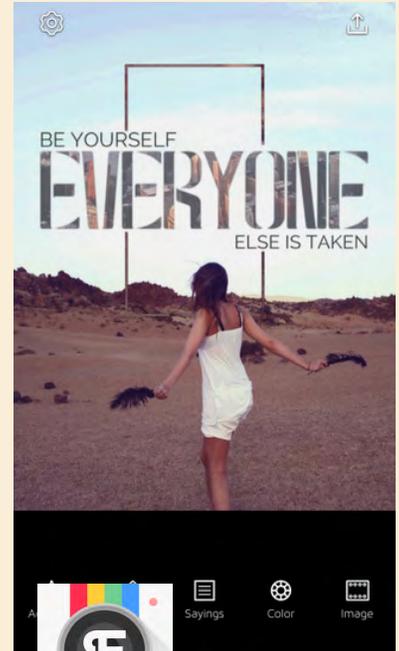
Designed to be compact and portable, this trusty accessory can give you a lift as well. Perfectly priced and ready to travel, the ProMaster monopod is a great choice:

<http://bit.ly/1GIaClJ>

Pair your monopod with a quality shutter release for maximum benefit. By using a wireless release, you can now keep your attention trained on your subject, which is particularly important if it requires conversation and eye contact (read: young kids and distracted teens). A wireless release is small, inexpensive and a must have for your camera bag. Try our ProMaster wireless shutter release, which makes an excellent companion:



<http://bit.ly/1IyStvb>



Fun with Font Candy

We love keeping our eyes open for photo apps that let us do more with our memories. This month's find is Font Candy. Give your Facebook posts and Instagram images extra pop with this fun photo tool. You can also use it for online promotions, such as advertising a summer sale. Turn your photos into advertising messages or inspirational images.

The Must Have Filter

One of the most important ways to protect your DSLR lens is by using a high quality protection filter. A digital HGX filter is the perfect partner to keep your lens shielded from dust, dirt, grime and fingerprints. Its colorless design won't impact your images in any way other than to protect it from the elements. The ProMaster HGX filter features an exclusive REPELLAMAX™ element resistant coating to protect your lens while making sure your images remain tack sharp.

Available in multiple sizes for your lens, find your fit here: <http://bit.ly/1KcW2gy>





When Good Camera Cards Go Bad – Protecting Your Images from Corruption

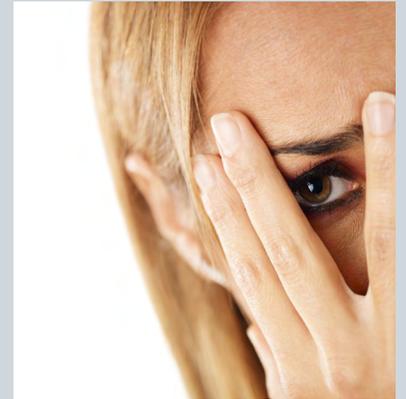
Camera cards are trusted to hold and protect our precious photos but, in order to do this well, we need to do a few things to make sure they can do their job.

Impatience Incorporates Errors: Your digital camera media can be corrupted if the camera is turned off before the image is finished being written to the card. A similar error can occur if a camera card is removed from the camera or from a computer's media drive before the data has finished writing. Make sure that the 'read' light is no longer flashing on your media drive and select the 'Safely Eject Media' option on your toolbar. You may then safely eject the card when prompted.

Dead Batteries Can Corrupt: If your digital camera 'dies' due to exhausted battery power, you can corrupt your digital camera card and possibly damage the card and the images stored on it. If the flashing red light is signaling that you are about to lose battery power, play it safe and power down. It's better to protect the images you already have rather than continuing to push for one more shot, which could cost you everything on the card.

Keep Them Covered: It's amazing how poorly we treat our digital media sometimes. We keep cards in our jacket or pants pockets, in our handbags, briefcases or in drawers, leaving them to be jostled and in contact with dust and other contaminants. It doesn't take but a second to store your card soundly. Consider our selection of inexpensive quality card case options including anti-static and waterproof designs:

<http://bit.ly/1LHtclY>



Painless Posing

While teenagers across the world may adore shooting 'selfies,' many of us prefer to hide whenever a camera comes out. We are often most critical of ourselves, and this is true especially in photos. With a quick tip or two, we can take a bit of angst out of posing so that your smile will be an authentic one.

Don't turn your body squarely in front of the camera. We often know which side is our 'best side,' so position your body accordingly. Simply tilt your body at an angle and, if possible, bend your elbows so there is a bit of open space between your arm and your body. Photographers use this popular posing tip because they understand that creating pleasing portraits includes the ability to use body angles advantageously. Also, press your chin out forward just a bit. It may feel odd but it works!

