



DIGITALAUDIT

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Partner of



Innovate
UK



Why do a Digital Audit?

To rate your digital assets and find out what you need to do across your business to be competitive in this critical area.

We conduct a digital audit to help our clients embrace the latest technology innovation and provide confidence in a constantly changing environment. The digital audit incorporates technology, data and business systems.

Investing time and resource into auditing your technologies, data and IT systems, will enable you to keep up with the rapid pace of change which will create cost savings, improve efficiencies and create standardised processes whilst allow controls to be put into place to mitigate risk.



The digital audit will help you gain a more comprehensive overview of your end to end processes and how technologies are utilised, controlled and optimised against standards set.



The digital audit will help create a plan for a digital strategy which uses analytics, automation, AI and machine learning.



It can help you make informed decisions such as if you are about to commission a new website, increase marketing activity or consider a new CRM system.

We review the performance of your digital platforms (CRM, website, email, digital marketing, recruitment portals and other software) to show you what's working and what could be improved.

Our digital audit is based on
4 key principles

1 Connectivity

Connecting all your stakeholders
in a seamless way

2 Automation

Reducing monotonous and
laborious tasks to achieve
efficiencies

3 Analytics

Providing data-driven insights
to improve decision making

4 Value

Driving change through relevant
and pragmatic innovation

By utilising the most innovative assessment and analytical tools, we investigate and evaluate your digital footprint and produce a written digital strategy which includes the findings and recommendations.



Book a consultation today

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