

I deliver end-to-end design solutions that are user centric and highly crafted.

Work Experience



Truist Bank — Oct 2020 to June 2021
Senior UX/UI for Wealth XD (iOS & Android)

- Designing the Mobile MVP for High-Net-Worth Banking Clients
- Contributor to Tru Design System (Web, iOS, & Android)



Advance Auto Parts — Jul 2018 to Oct 2020
Mobile UX/UI Lead & UX Team Lead

- Launched MVP of B2C Mobile App (iOS & Android)
- Met Annual Objectives in Less Than 130 Days on Organic Traffic
- Established Advance's Design System for Web & Native (React & React Native)
- Established Advance's Usability Testing Lab & UXR Practice



Proposa — Oct 2017 to Present
Founding Product Designer

- Led UX/UI, Visual Design, & Branding of Entire Product
- Owner of Proposa's Design System
- Met MRR Goals in First 3 Months
- Shipped Product from Concept in 6 Months



Walk West — Mar 2017 to July 2018
UX Strategist & Design Team Lead

- Scaled Design at the Fastest Growing Private Agency in NC
- Led Strategy, UX/UI, Visual Design, & Branding for all Products, Websites, & Marketing Campaigns
- Employee of the Year & Rookie of the Year



HMNBEING — Nov 2014 to Present
Founder & Design Lead

- Scaled several clients to 7-figure revenues and expansions
- Led design on internationally beloved products

Capabilities

User Research

Design Sprints

UX/UI Design

Rapid Prototyping

Usability Testing

Design Systems

Education



Gardner-Webb University — 2012
B.S. Psychology

Certifications

Product & Solution Management

Lean Portfolio Management

SAFe 4 Practitioner