

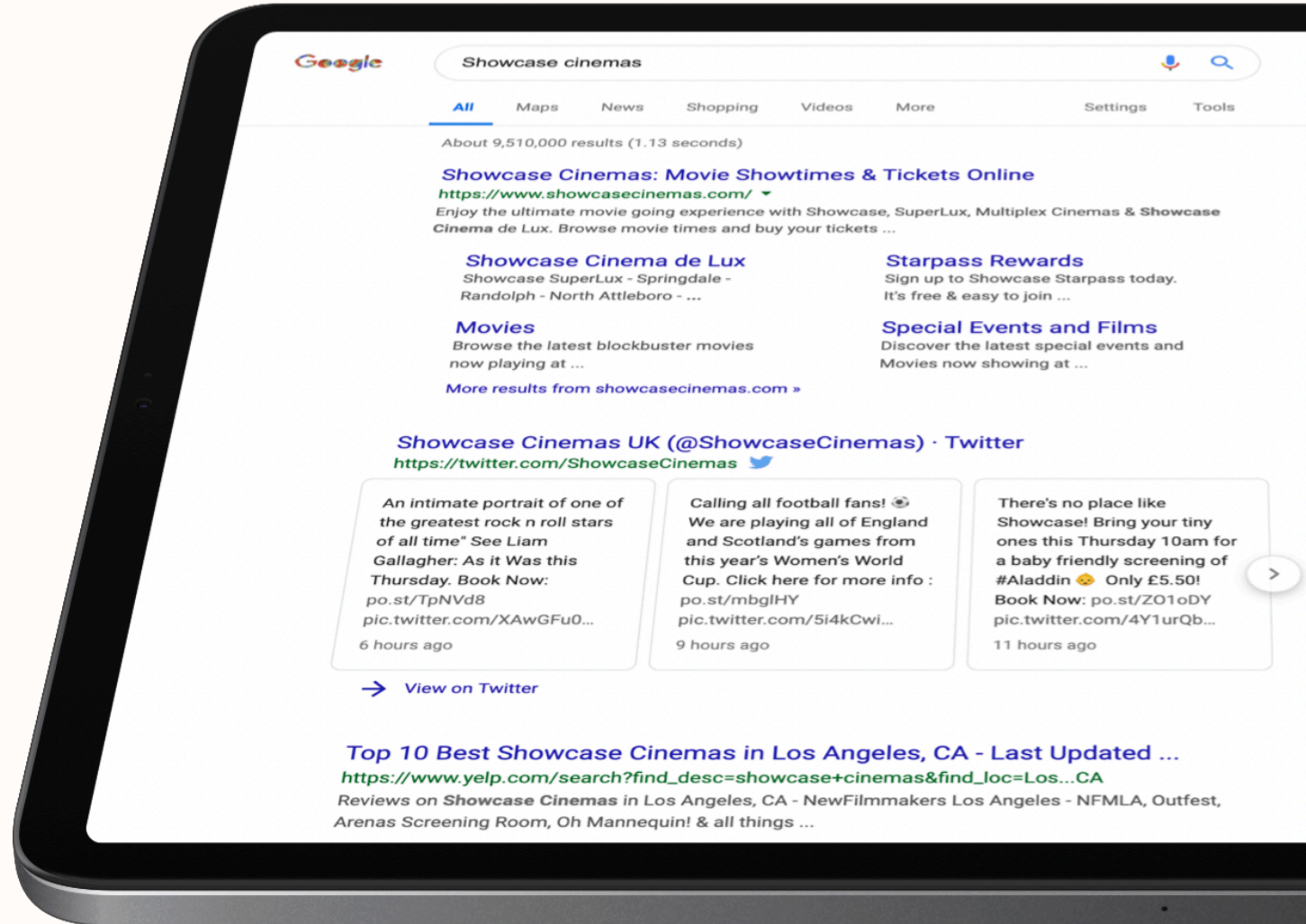


SEO

Search Engine Optimization is a leading form of digital marketing, utilizing content and technical practices to ensure your website ranks highly on major search engines.

- ✓ Increase sales through additional qualified traffic
- ✓ Be discovered for local based searches
- ✓ Ensure Google can easily crawl and index your site
- ✓ Automated showtime and movie integration
- ✓ Fully trackable for ROI measurement

To learn more visit company.boxoffice.com or contact one of our sellers at sales@boxoffice.com





SEO

Why SEO?

Search Engine Optimization (SEO) is an integral part of any business' digital marketing offering with organic search delivering over 65% of qualified customers to a cinema website and up to 70% of transactions. The Boxoffice Company consistently delivers significant return on client investment – in one case as high as \$105 to \$1 spent. This represents \$millions in additional revenue for some circuits.

Why does it work?

TBC's SEO experts will create a tailored strategy combining technical, content and authority optimization, we will ensure your website ranks well in the SERPs

(search engine result pages) and drives traffic to the website that will convert into more ticket sales. To accurately measure SEO success KPIs should align with the business objectives and clearly demonstrate how the activities carried out are performing against these objectives. TBC will undertake extensive monthly reporting allowing us to easily identify success we have achieved and areas for improvement.

Our SEO Services:

- ✓ SEO Strategy
- ✓ Keyword Research
- ✓ On-Page content optimization
- ✓ Technical optimization
- ✓ Local SEO including NAPs consistency
- ✓ Schema implementation
- ✓ Competitor analysis
- ✓ Backlink analysis and reporting
- ✓ Monthly reporting and analysis