

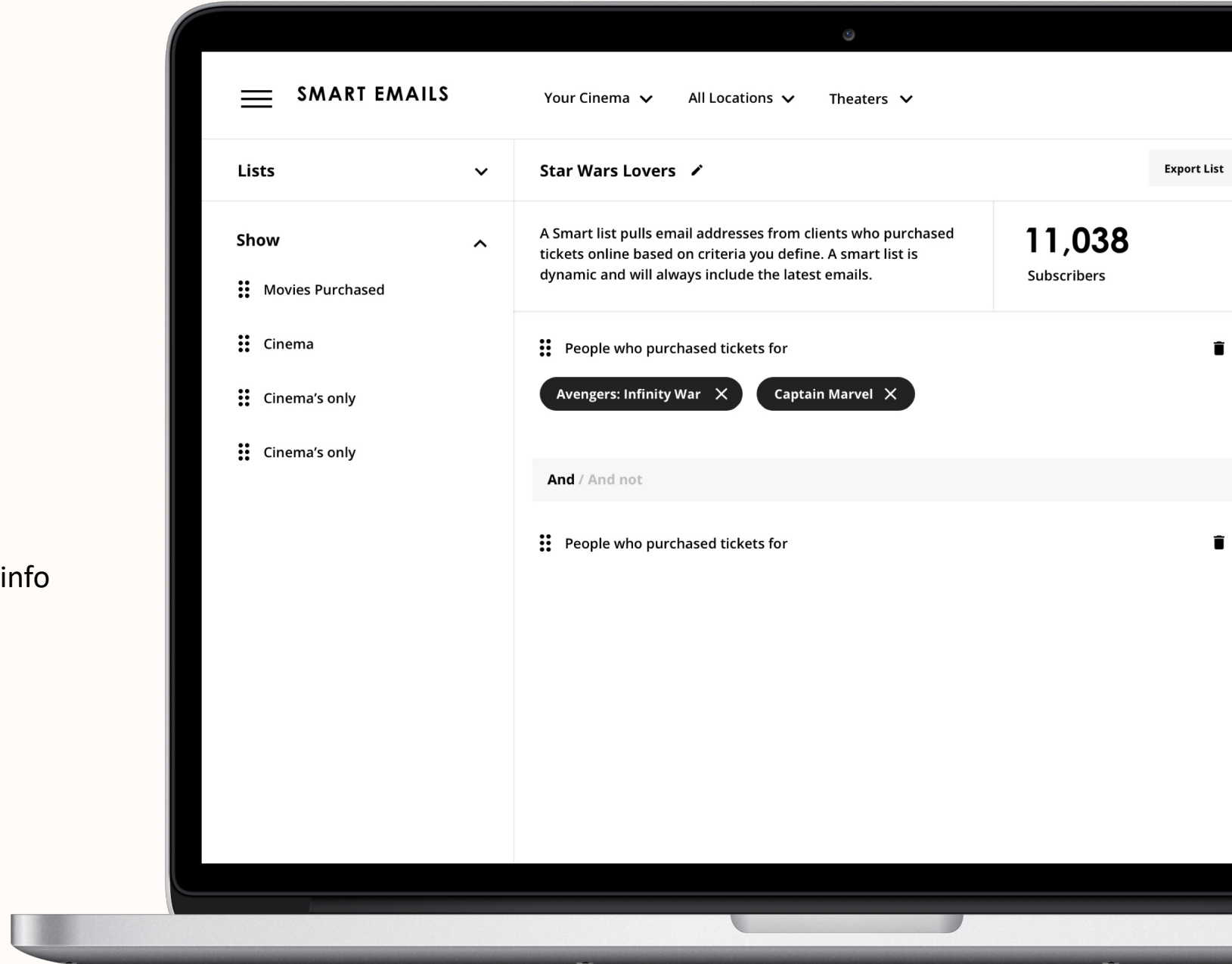


CRM & Emailing

Talk directly to your customers through our easy-to-use customer relationship management and a powerful emailing tool that allows you to target your marketing based on purchase history.

- ✓ Targeted Customer Lists
- ✓ Seamless Scheduling
- ✓ Pre-loaded Movie, Showtime, and Theater info
- ✓ Unlimited Campaigns and Subscribers

To learn more visit company.boxoffice.com or contact one of our sellers at sales@boxoffice.com





CRM & Emailing

Some of the key aspects include:

Powerful Targeting

If you're a Ticketing customer, you'll be able to build powerful customer lists based on purchase history, attendance habits, loyalty type or even parameters as specific as customers who haven't been to your theater in the last two months.

Easy-to-use

Seamlessly drag and drop an email blast. Our tools are automatically integrated with our Movie & Showtimes API and we can automatically display all your movies, showtimes, trailers, synopsis...

Integrated Programming

Email your customers at a local, regional or national level with your pre-integrated programming, feature films and any other custom content.

Email Analytics

All email analytics will be available on the platform – from stats on your subscribers and their retention, to one-time emailing stats such as delivery rate, open rates and click rates, to recurring campaigns monitoring.

