

Brand Guidelines

/ Logo



Big logo with gray SHAPE



Small logo with black SHAPE



/ Logo Colors



/ Colors

<p>#00A65B</p> <p>RGB 0 / 166 / 91</p> <p>CMYK 83 / 7 / 88 / 0</p>		<p>#262626 (SHAPE color in small logo)</p> <p>RGB 38 / 38 / 38</p> <p>CMYK 71 / 65 / 64 / 69</p>		
		<p>#A6A6A6 (SHAPE logo in big logo)</p> <p>RGB 166 / 166 / 166</p> <p>CMYK 37 / 30 / 31 / 0</p>		
#BCDEB4	#9DCF86	#22B477	#5A7460	#024C2D
RGB 188 / 222 / 180	RGB 157 / 207 / 134	RGB 34 / 180 / 119	RGB 90 / 116 / 96	RGB 2 / 76 / 45
CMYK 27 / 0 / 36 / 0	CMYK 41 / 0 / 43 / 0	CMYK 76 / 0 / 73 / 0	CMYK 66 / 39 / 64 / 18	CMYK 90 / 42 / 90 / 46

/ Typography

Proxima Nova

Bold **abcdefghijklmnopqrstuvwyz**
!@#\$%^&*(<>?/{[]]-+=~1234
567890ABCDEFGHIJKLMNO
PQRSTUVWXYZ

Lato

Light abcdefghijklmnopqrstuvwyz!@#
 \$%^&*(<>?/{[]]-+=~12345678
 90ABCDEFGHIJKLMNO
 PQRSTUVWXYZ

Regular

abcdefghijklmnopqrstuvwyz!@
 #\$\$\$%^&*(<>?/{[]]-+=~1234567
 890ABCDEFGHIJKLMNQRST
 UVWYZ

Bold

abcdefghijklmnopqrstuvwyz!@
#\$\$\$%^&*(<>?/{[]]-+=~1234567
890ABCDEFGHIJKLMNQRST
UVWYZ