

Marketplace Setup Guide

Use this guide to see how the information on the OrderNext Marketplace setup form corresponds to the visual experience.

1 Event Date

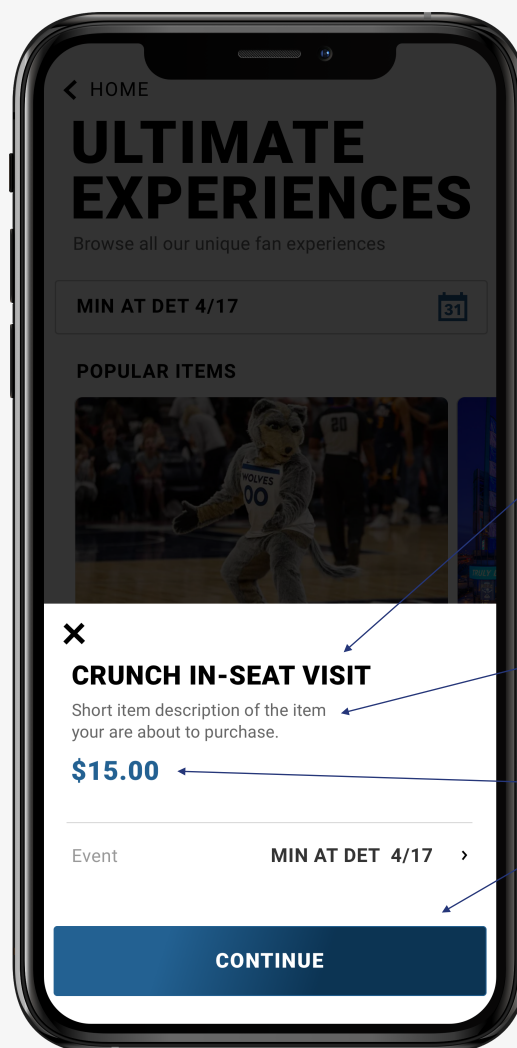
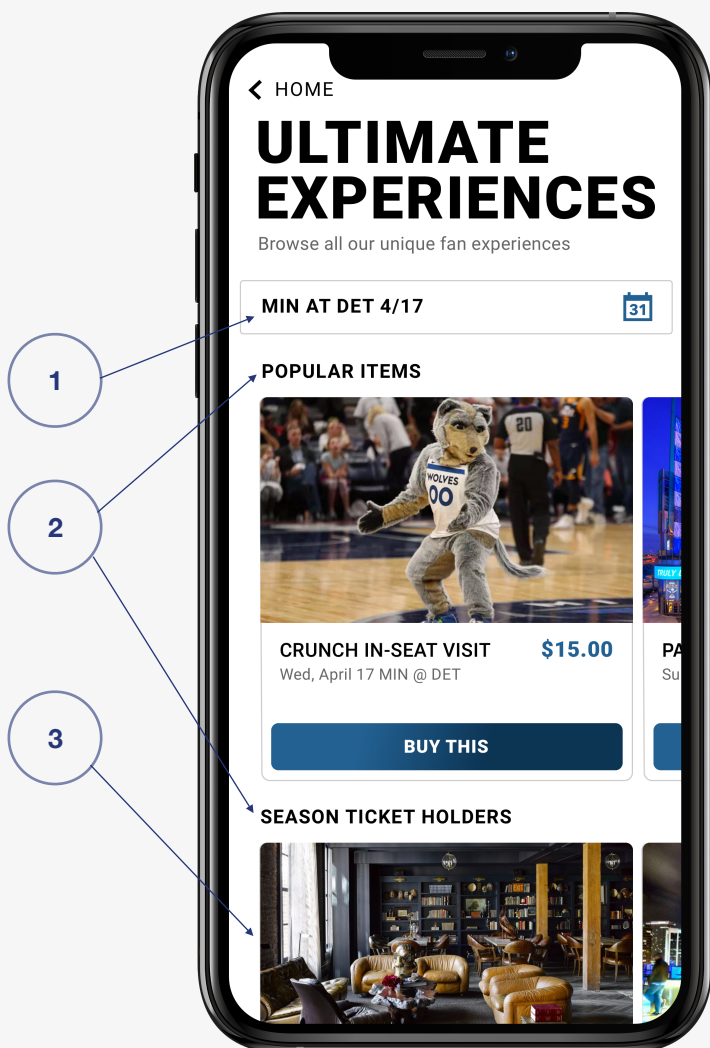
2 Categories

3 Item Image

4 Item Name

5 Item Description

6 Brand Color



Marketplace Items

WHAT IS NEEDED TO CREATE A MARKETPLACE ITEM

- 1 Item Details
- 2 Merchant
- 3 Event
- 4 Category

1

ITEM DETAILS

The required attributes of an item that is displayed in your marketplace.

GLOBAL DETAILS

- Item Type
- Item Name
- Description
- Short Description (150 Chars)
- Internal Email Alert Recipients
- Item Category
- Item Image

EVENT-SPECIFIC ITEM ATTRIBUTES

- Select Merchant
- Availability (yes/no)
- Select Event
- Inventory Available
- Purchase Limit
- Redemption Start & End Time
- Item Price
- Sale Start & End Time

2

MERCHANT

Merchants are used to control where credit card payments will be settled. Items can't be sold without a merchant being configured.

MERCHANT PARAMETERS

- Merchant Name
- Merchant ID
- Default for all Items (yes/no)

3

EVENT

An event that your marketplace item is available to be purchased.

EVENT PARAMETERS

- Name
- Date
- Start Time
- Timezone

4

CATEGORY

Categories are used to control the display and grouping of items within the Marketplace.

CATEGORY PARAMETERS

- Category Name
- Category Image

Capabilities

These platform features allow you to control the availability, price, and quantity of marketplace items to enhance the guest experience and maximize revenue.



INVENTORY

Easily control the quantity of marketplace items available for purchase at each of your events.



PRICE PER EVENT

Increase the price of items during popular events or reduce the price during less popular ones.



SCHEDULE ONSALE & OFFSALE TIMES

Set times for when items become available for purchase or are no longer available to be purchased.



SCHEDULE WHEN ITEMS CAN BE REDEEMED

Once an item has been purchased, create a timeframe for redemption by setting start and end times.