

| GENERATION >>                            | GI            | Builder        | Boomer         | Gen X          | Millennial     | Gen Z (proj)   | ALL NOW          |
|--|---------------|----------------|----------------|----------------|----------------|----------------|------------------|
| Base year                                |               |                |                |                |                |                | 2018             |
| Year of birth                            | 1904-1924     | 1925-1945      | 1946-1964      | 1965-1979      | 1980-2000      | 2001-2016      | 112 years        |
| Age of youngest                          | 94            | 73             | 54             | 39             | 18             | 2              |                  |
| Age of oldest                            | 114           | 93             | 72             | 53             | 38             | 17             |                  |
| Population U.S., end of period           | 114,000,000   | 140,000,000    | 192,000,000    | 225,000,000    | 282,000,000    | 323,000,000    | 323,000,000      |
| Population Twin Cities 2018              |               |                |                |                |                | 3,500,000      | 3,500,000        |
| Twin Cities as % of U.S. (2010 census)   | 1.08%         | 1.08%          | 1.08%          | 1.08%          | 1.08%          | 1.08%          | 1.08%            |
| U.S. fertility rate                      | 3.3           | 2.3            | 3.2            | 1.8            | 1.9            |                |                  |
| Live births in U.S. during period        | 60,000,000    | 55,000,000     | 76,000,000     | 52,000,000     | 78,000,000     | 66,000,000     | 387,000,000      |
| Twin Cities population before deaths     | 650,400       | 596,200        | 823,840        | 563,680        | 845,520        | 715,170        | 4,194,810        |
| Population deceased by mid-point age     | 97%           | 65%            | 30%            | 10%            | 4%             | 1%             | 32%              |
| Less: Twin Cities deaths                 | 630,888       | 387,530        | 247,152        | 56,368         | 33,821         | 7,152          | 1,362,911        |
| Add: Net migration and Immigration       | 10,000        | 25,000         | 70,000         | 120,000        | 190,000        | 180,000        | 595,000          |
| <b>Twin Cities population alive 2018</b> | <b>19,512</b> | <b>208,670</b> | <b>576,688</b> | <b>507,312</b> | <b>811,699</b> | <b>708,019</b> | <b>3,536,900</b> |
| % Evangelical                            | 29%           | 31%            | 27%            | 20%            | 15%            | 10%            | 15%              |
| <b>Evangelicals in Twin Cities</b>       | <b>5,658</b>  | <b>64,688</b>  | <b>155,706</b> | <b>101,462</b> | <b>121,755</b> | <b>70,802</b>  | <b>520,071</b>   |
| % Nones Agnostic                         | 10%           | 12%            | 15%            | 19%            | 23%            | 27%            | 17%              |
| <b>Nones in Twin Cities – Agnostic</b>   | <b>1,951</b>  | <b>25,040</b>  | <b>86,503</b>  | <b>96,389</b>  | <b>186,691</b> | <b>191,165</b> | <b>587,740</b>   |
| % Dones                                  | 3%            | 4%             | 5%             | 7%             | 9%             | 10%            | 6%               |
| <b>Nones' in Twin Cities – Dones</b>     | <b>585</b>    | <b>8,347</b>   | <b>28,834</b>  | <b>35,512</b>  | <b>73,053</b>  | <b>70,802</b>  | <b>217,133</b>   |
| % Nones Atheist                          | 3%            | 3%             | 4%             | 7%             | 8%             | 10%            | 6%               |
| <b>Nones' in Twin Cities – Atheists</b>  | <b>585</b>    | <b>6,260</b>   | <b>23,068</b>  | <b>35,512</b>  | <b>64,936</b>  | <b>70,802</b>  | <b>201,163</b>   |
| % Muslims                                | 1%            | 2%             | 3%             | 5%             | 7%             | 8%             | 5%               |
| <b>Muslims in Twin Cities</b>            | <b>195</b>    | <b>4,173</b>   | <b>17,301</b>  | <b>25,366</b>  | <b>56,819</b>  | <b>56,642</b>  | <b>160,495</b>   |
| % All Other                              | 54%           | 48%            | 46%            | 42%            | 38%            | 35%            | 53%              |
| <b>All Other in Twin Cities</b>          | <b>10,536</b> | <b>100,162</b> | <b>265,276</b> | <b>213,071</b> | <b>308,446</b> | <b>389,410</b> | <b>2,268,594</b> |