



THE VIRTUAL CHOIR OF JOY

PLEASE SHARE IT!

TOGETHER

WE ARE A MIGHTY FORCE OF SONG, ENERGY & JOY

Imagine if everyone who loved their experience of JOY shared it with 10 friends, who each shared it with 10 friends. How many would that be?!

Here are some ideas on how we can share joy, spread the word and have people all over the world lifted by joy.

What YOU can do to SHARE JOY!

Please invite people you like and love, or who like and love YOU to share in the fantastic performance of our Virtual Choir of Joy!

Anyone who is in a choir, or loves choirs, can use the power of choirs to spread the word. Imagine if everyone you knew were to put JOY on a SPOTIFY playlist or send a LINK to everyone they love to enjoy the fun of JOY?! How much joy would that be?

We are creating our own, viral antidote to the fear, sadness and difficulties we have all been through. In these tough times, we need each other.

SHARE JOY and you can also [SHARE TO WIN](#) prizes! See Details on our [SHARE TO WIN](#) page.

LINKS

[The Video](#)

[The Single](#)

[The Album Cover](#)

[The Virtual Choir Mosaic of Performers](#)

HERE ARE WAYS YOU CAN SHARE

1. ON YOUTUBE:

LIKE
COMMENT
SHARE FROM THERE

2. ON SPOTIFY:

PLAY
LIKE (Click the Heart icon by the Song title)
PLAYLIST – Create a Joy-Themed playlist or add it to one you have

3. ON FACEBOOK:

POST about what this Virtual Choir of Joy means to YOU
SHARE LINKS to The Video and The Single (see above)
ADD HASHTAGS: #octoberproject, #virtualchoirofjoy, #sharejoy
TAG 5 PEOPLE

4. ON INSTAGRAM:

ADD the YouTube Link to your IG BIO
POST the Album Cover, add a caption, and include the words “Link in Bio” at the end of your text.

5. BY TEXT OR EMAIL:

SHARE LINKS with friends and ask them to Share your Joy. You can use or customize our *SAMPLE BLURB below.

*SAMPLE BLURB:

I'm excited to tell you that I'm singing in a wonderful new virtual choir on Youtube - [The Virtual Choir of Joy](#).

Featuring 163 singers, dancers, drummers and performers from 15 countries, the song is part of an initiative to spread joy through music spearheaded by the band October Project, who turned to the idea of a virtual choir when singing (not to mention breathing) became dangerous due to COVID.

I hope you enjoy the performance and will help me share this joy with family and friends far and wide.

Wishing you many more moments of joy in the season ahead.