



To Colorado's diverse communities,

Are you currently engaged in work that addresses the social determinants of health (SDOH)? Do you have a good understanding of the SDOH that are most impacting your community and residents? Are you interested in the best methods of using data to share your community's stories?

If so, we invite you to join the Colorado Equity Compass (CEC) Pilot, organized by a collaborative, comprised of The Colorado Trust, Shift Research Lab (Shift), and Change Matrix. "The Collaborative" is developing a web-based open data platform of Colorado-focused, community-level health equity indicators that: (1) brings to life the experiences of residents in communities experiencing inequities, (2) provides compelling data describing those experiences and (3) shares stories of progress that can inspire change.

We are seeking four communities in the state of Colorado to participate in an 18-month project to pilot and provide feedback on the Colorado Equity Compass.

### **What is the Colorado Equity Compass Pilot?**

The Colorado Equity Compass is a platform that includes technology, people, and information. For the CEC Pilot, the Collaborative team will work with communities to identify users for the platform; define tools and products that will drive users to the platform and inspire action; develop prototypes to test ideas; and build momentum toward a larger platform. In short, you will help design and test the CEC platform, as well as share featured projects and stories from your communities.

Pilot communities will receive technical assistance in understanding and implementing concepts for the SDOH framework and support to more effectively leverage data, research and storytelling in your work. This may include:

- Data identification and collection support
- Data analysis support and data visualization support
- Communications support, including message development, packaging data to be compelling to different audiences, and distribution of data to media, policymakers, etc.
- Storytelling collection, development and distribution support

**Apply for an opportunity to improve health outcomes in your community and build upon your health equity work!**

## Pilot and provide feedback on a health equity data and storytelling platform

**Applications due by July 31, 2019.**

Pilot communities will be expected to provide a point of contact, participate in regular meetings with the Collaborative (including a kickoff meeting and monthly meetings), engage in an organizational needs assessment, and co-create a work plan to drive the technical assistance and capacity building activities of the project. Ultimately, each community will be asked to use the data storytelling platform and provide ongoing feedback. You will have the opportunity to help design and test the CEC platform, as well as share featured projects and stories from your communities.

### Who Can Apply

- A collective group of community members
- An existing or newly formed group/organization
- Including but not limited to local public health representatives, nonprofit organization or community leaders/advocates

Communities applying for the project should be:

- Informed about how SDOH are impacting the well-being of their communities and residents, which may include: systemic racism, income, housing, education, transportation, the physical and social environment, and structural factors like public policy and systems.
- Currently engaged in work addressing the SDOH that are most impacting their communities and residents, or have a project that is in early development.
- Have an interest and capacity to be part of the development of this platform, including leadership support in the community; engaged stakeholders, committees and working groups in place; access to reliable technology, video conferencing, and equipment; and interest to learn about data storytelling.

Join us in our vision to achieve health equity for Coloradans by focusing attention and efforts on improving SDOH outcomes. Together, we can use data and information as foundational tools for assessing the status of and progress on achieving equity.

Applications are available at: [tinyurl.com/coequitycompass](https://tinyurl.com/coequitycompass).

Deadline to apply is **Wednesday, July 31, 2019**.

Selected communities will be announced on **Thursday, August 15, 2019**.

Please e-mail [hedata@thecotruster.org](mailto:hedata@thecotruster.org) with any questions about the pilot project.

Colorado Equity Compass



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