



HADDTRACK
VEHICLE MONITORING SOLUTIONS



Mobileye®

A Global Leader in Collision Avoidance Systems

Mobileye, an Intel Company, is a global leader in the development of computer vision and machine learning, data analysis, localization, and mapping technologies for advanced driver assistance systems (ADAS) and autonomous driving.



Reduce collisions. Protect road users. Save lives.

At Mobileye, saving lives is what drives us. Our ADAS technology is deployed in more than 25 million vehicles today. We began with the simple mission to reduce vehicle collisions and resulting injuries and fatalities. Today we have one of the most advanced collision avoidance systems on the market, with a view to autonomous driving and a revolution in road safety. We look forward to a virtually collision-free future with our technology at the center of it.

BMW | Audi | Volkswagen | Volvo | Nissan | Ford | Honda | General Motors



25+ Global automakers rely on Mobileye technology to make their vehicles safer



27M+ Vehicles worldwide are equipped with Mobileye technology



13 Automakers are already working with Mobileye to enable autonomous driving

Safety Today

Retrofit Vehicles with Mobileye Technology

94% of accidents are caused by driver error ¹



Nearly 80% of crashes involve driver inattention within three seconds before the event ²



2 seconds of warning could prevent nearly all forward collisions ³

There is no need to buy a new vehicle with ADAS features or wait for the mass-arrival of autonomous vehicles. Mobileye's world-class aftermarket collision avoidance system is brought to you by the same team developing some of the world's most sophisticated ADAS technology and can be retrofitted to almost any vehicle on the road.

Mobileye reduces the risk of a collision by warning the driver with visual and audio alerts in real time, providing the critical seconds needed to avoid or mitigate a collision. The vision sensor scans the driving scene ahead and Mobileye's proprietary algorithms examine it and detect other vehicles, pedestrians, bicyclists, lane markings, and speed limit signs that may be in the vehicle's path, all in real-time.

The camera unit containing the camera, EyeQ[®] chip, and speaker, mounted on the inside of the windshield behind the rearview mirror.



The EyeWatch[™] display for visual alerts, mounted in vehicle's cabin

Mobileye Solutions

The Mobileye Collision Avoidance System is available with a single forward-facing camera or with multiple cameras (Mobileye Shield+™) designed for large commercial vehicles with extensive blind spots. Both configurations provide six lifesaving alerts and are compliant with the National Highway Traffic Safety Administration's (NHTSA) Lane Departure Warning and Forward Collision Warning standards.

Six lifesaving features in one system:



Pedestrian and Cyclist Collision Warning



Forward Collision Warning



Lane Departure Warning



Headway Monitoring and Warning



Intelligent High-Beam Control



Speed Limit Indicator



Mobileye 6/7pix

Collision avoidance system assists in avoiding or mitigating collisions, now available with built-in dash cam.



Mobileye Shield+™

Collision avoidance system with blind spot detection, designed specifically for buses and other large vehicles operating in urban environments.

Technology You Can Trust

Mobileye technology is integrated into more than 300 new car models from leading OEMs. Without having to purchase new fleet vehicles, you too can enjoy the benefits of this technology.



Improves Driving Behavior

Driving with the system installed, drivers become more aware of their behavior and naturally begin to adopt safer driving habits.



Seamless Integration

The Mobileye system seamlessly integrates with most major fleet management systems, enabling greater visibility into driver behavior data and enriching operational insights.



Affordable & Cost-effective

Mobileye is a one-time investment. Reducing collisions with Mobileye saves money on repairs, purchasing new vehicles and subsequent insurance premiums.



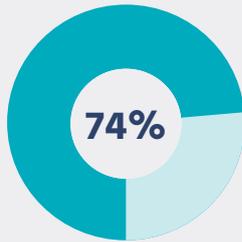
Among Our Customers

“The Mobileye collision avoidance system already has proven to be another forward-thinking investment to keep our passengers and bus operators safe by increasing awareness and helping to prevent collisions.”

Kevin Quinn, Administrator of Maryland DOT's Mass Transit Administration

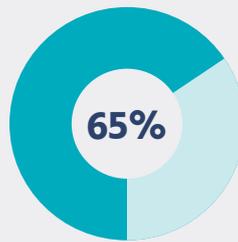
“We looked for an accident prevention system that could be fitted easily to our existing trucks that would keep the technical standard at a very high level and chose Mobileye to minimise the risk of accidents and support our drivers in the best possible way.”

Sven Sauerwein, Head of Logistics Services, Transgourmet



Revv

Reported a 74% reduction in damage rates



Coca Cola Hellenic

Among the 700 vehicles equipped in Romania, reported a 65% reduction in collisions per million kilometers driven



SAB Miller – ABInBev

Reported a 70% reduction in collisions in a pilot of 180 units in Colombia



OFFICIAL DISTRIBUTOR

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¹ Singh, S. (2015, February). Critical reasons for crashes investigated in the National Motor Vehicle Crash Causation Survey. (Traffic Safety Facts Crash•Stats. Report No. DOT HS 812 115). Washington, DC: National Highway Traffic Safety Administration.

² U.S. Department of Transportation, National Highway Traffic Safety Administration. (2006). The 100-Car Naturalistic Drive Study: Phase II—Results of the 100-Car Field Experiment (DOT HS 810 593). Springfield, VA: National Technical Service.

³ AXA Winterthur. (2009) Accident Research.