

# DEMANDQ

Intelligent Demand Optimization

## THE PROBLEM

Reduce operational costs beyond ongoing efficiency measures (LED lighting, setpoint management, hardware upgrades) and deliver on sustainability initiatives. Our customer sought a scalable solution to deliver on these commitments and lower the demand charges associated with their monthly electricity bills.

## THE SOLUTION

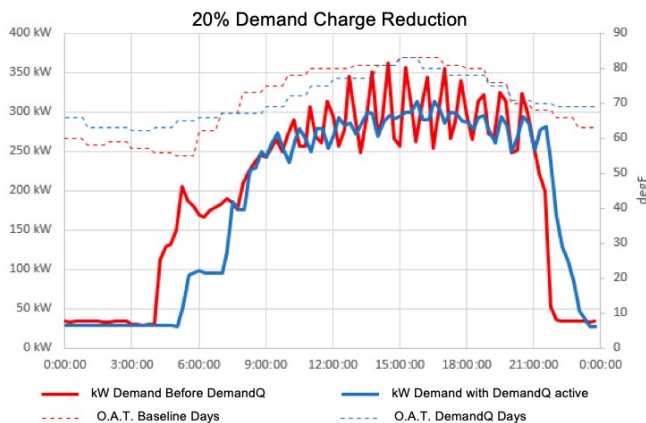
DemandQ's Intelligent Demand Optimization realized annual savings of over \$1.1 Million Dollars / year across nearly 500 locations.

## CUSTOMER SUCCESS STORY

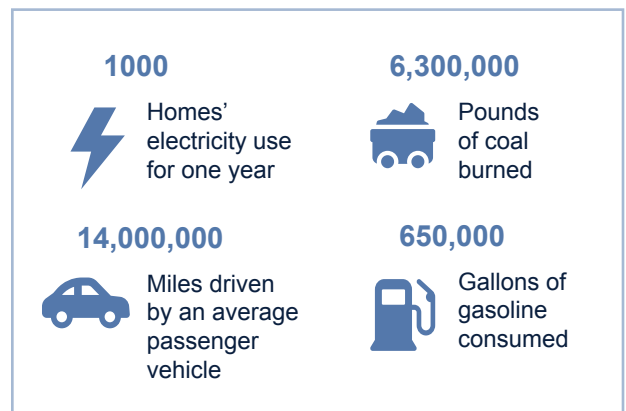
Nationwide Big Box Retailers



### Big Box Retail Store Results: DemandQ Delivers



### Sustainability Impact: CO2 Reduction Equivalents



## About DEMANDQ

DemandQ's patented technology optimizes the way that systems and appliances access power from the grid. Our cloud-based systems and services seamlessly integrate with existing building automation systems, renewables/solar, and energy storage to deliver direct energy savings. In addition, DemandQ's online reporting provides detailed insight into critical business operations. DemandQ's products and services are deployed in an array of vertical markets that include telecommunications, retail stores, data centers, commercial real estate, institutional and educational campuses, and government facilities.

## The DEMANDQ Advantage

1. Dynamically and automatically reduces the financial impact of the peak demand events that drive 30 - 50% of your electricity costs.
2. No impact on building comfort!
3. No CAPEX or OPEX - No change in facility operations or practices
4. Free Proof of Concept Pilot
5. SaaS solution ensures rapid and seamless deployment

For more information please visit [www.demandq.com](http://www.demandq.com) or call us at 617-487-1571