MDCLONE

MDClone Team

Ziv Ofek
Founder & CEO

Serial entrepreneur and leader in the e-Health sector in Israel, Mr. Ofek is the founder and former Chief Innovation Officer of dbMotion, which was sold in 2013 to the US-based company Allscripts for $235M. Mr. Ofek is the originator of the dbMotion concept for clinical integration and semantic interoperability. With over twenty years of experience in the field of medical informatics, Mr. Ofek's inventions are used in thousands of hospitals and clinics around the world.

Luz Erez
Founder & CTO

Engineer and scientist, Mr. Erez served in a series of firms as CTO, VP development and Chief Engineer. Mr. Erez specializes in complex data projects, including big data projects, unique software and hardware technologies, RFID development, retail infrastructure etc. He has served as a member on the FCC NCIT-T20 ANSI location based RFID committee and the IXRtail NRF committee as an XML expert. Mr. Erez founded ISI, which was merged into Ness Technologies, Inc. (Ness) - a global provider of information technology (IT) and listed on the Nasdaq. He has also served as a member of numerous open source projects such as IUI and Ghostscript.

Boaz Gur-Lavie
Founder

C.P.A. with an M.B.A (specializing in finance) and a B.A. in economics, Mr. Gur-Lavie served as the CFO of STARLIMS, a Nasdaq listed company until it was acquired by Abbott Laboratories in 2010, after which he served as the CFO of Abbott's informatics division until 2013. Subsequently, Mr. Gur-Lavie served as the CFO of the stem cell company Pluristem Therapeutics (NasdaqCM: PSTI, TASE: PLTR). Mr. Gur-Lavie has extensive experience in M&As, IPOs, capital raises, reporting & planning, IT system's implementation, investor and public relations, and financial strategies.

Hovav Dror
Chief Science Officer

An experienced researcher and research team leader, Dr. Dror has a Ph.D. in statistics from Tel Aviv university and is a retired colonel who lead two of the IDF main research teams – serving as the head of the Center for Systems Analysis in the IDF general headquarters and as the head of the Israeli Air Force Operations Research unit. Dr. Dror brings MDClone a combination of ordered research methodologies, experience handling real databases, a holistic and system wide overview and experience applying these to strategic, technological and operational planning.

Robert Wartenfeld
Chief Medical Officer

An internist and experienced expert in medical informatics, Dr. Wartenfeld was the former Clinical Director of dbMotion, which was sold in 2013 to U.S.-based Allscripts, and was also CMIO of the Israel Defense Forces (Lt. Col.). With his deep understanding of U.S. healthcare, Dr. Wartenfeld led the clinical vision and roadmap of dbMotion population health management solutions, provided clinical leadership for the development of innovative workflow solutions, analytics and semantic interoperability. Dr. Wartenfeld has more than 20 years of experience in healthcare both as a clinician specializing in internal medicine and an executive in healthcare organizations and in the healthcare software industry.

Daniel Blumenthal
VP BD │ North America

Based in Chicago, Mr. Blumenthal has extensive experience building startup ecosystems and supporting entrepreneurs in the U.S. and Israel having served in multiple roles with the Government of Israel Economic Mission in Chicago, most recently as Deputy Consul for Economic Affairs. In this prior role, Mr. Blumenthal engaged with companies, government agencies, organizations and universities around the U.S. to initiate trade, joint ventures, investments and collaborative R&D between the U.S. and Israel.

Moran Beeri
VP Innovation

Moran has 12 years experience in the Healthcare IT in the field of product management. Moran was the former Director of product management in dbMotion where she built the product management team, implemented agile methodology in the company and enhanced the product based on feedback from customers, sales, regulation and management strategy.

Ehud Pollak
VP Customer Success

Ehud Pollack Leads the teams that are heavily engaged with MDClone North America Customers - focusing on the company's core value of Customer Success. His teams are responsible for MDClone Platform Implementation, product usage, best practices, training, partner enablement, and developing long-term relationships with MDClone customers. Ehud brings over 18 years of experience within Enterprise SW implementations and client engagement roles within North America and Europe. He holds a Bachelor's Degree in Computer Science from the Technion, Israel Institute of Technology, and an MBA from the Hebrew University of Jerusalem Business School

Dotan Tal
VP Finance

Dotan leads finance for MDClone, overseeing all aspects of the company's financials worldwide. Dotan has vast experience in leading finance functions at startups and high growth global technology companies, most recently as Finance Director of Dynamic Yield, and prior to that as Subsidiaries Controller at CyberArk Software (NASDAQ:CYBR). Dotan is a Certified Public Accountant in Israel and holds an M.A. in Contemporary Asia from Tel-Aviv University, and a B.A. in Management & Accounting from the College of Management Academic Studies.

Tehila Shami Kurz
HR Manager

Tehila Shami Kurz is the HR manager at MDClone. Her organizational development skills comes from 8 years' experience in the HR field, ranging from local to worldwide corporates . Creating & developing HR strategy, focusing on organization development, training and teams building. Tehila holds a Bachelor's degree in Art History studies and MBA both are from Ben Gurion University of the Negev

Osnat Fridman
Marketing Director

Osnat Fridman leads marketing for MDClone, with over 12 years of marketing experience in global software companies, and a solid practice in establishing new business, marketing strategy and brand equity. Previously worked with an array of international technology companies – Eastman Kodak, Radvision, cVidya and most recently Qognify (formerly NICE Security). Osnat holds a B.A. in Economics, Management and Human Resources.

Board Memebers

Anat Naschitz
Managing Partner
Orbimed Advisors

David Gussarsky
Partner
Lightspeed Venture Partners

Advisory Board

Dr. John Halamka
CIO
Beth Israel Deaconess Medical Center

Chip Kahn
President & CEO
Federation of American Hospitals

Dr. David Bates
Chief of General Internal Medicine
Brigham and Women's Hospital

Lee Shapiro
Managing Partner
7Wire Ventures