

Juan Gómez Alzaga but everybody calls me Johnnie

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SKILLS

Design

Branding & Styleguides
Editorial
Illustration
Prototyping
User Interface
Wireframing

Research

Benchmarking
Information Architecture
Persona
Usability Testing
User Flow
User Journey

Tools

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Coda 2
Flinto
inVision
Principle
Sketch
Webflow

Development

HTML
CSS
Javascript
Wordpress

Languages

English
Spanish
Portuguese



I have been running our own agency together with my business partner for the last 8 years. We have worked with all sorts of clients in all kinds of projects. Fashion campaigns and ads involving the branding for the whole campaign; art direction for a sustainability and eco-friendly magazine for 12 editions; store design & signage; web design and development (mostly in Wordpress and HTML+CSS+JS); mailing and drip campaigns with custom made newsletters; branding; illustration; icon design; UX / UI along with offering other services. My business partner would get the clients and I would get my hands dirty designing, illustrating and developing. Going solo.

After many years leading the agency, I've decided to spread my wings and change paths, to collaborate with coworkers and a team, to achieve something better, and iterating, and improving and iterating once again and improving even more and so on in this everlasting process.

I know I can learn a lot by teamworking and networking with a team like yours, as much or more as I can share and implement what I've learnt along the way. I'm a constant learner, always on top of things, always reading & researching. #NoRegrets

EXPERIENCE

Cruz Barcelona · *March 2010 – Currently*
— Co-founder / Art Director / Project Manager.

BAMBOO Magazine · *March 2009 – March 2011*
— Graphic Designer → Creative Director.

Mil Estudio · *June 2008 – November 2008*
— Graphic Designer Internship.

Freelance · *June 2006 – Currently*
— Branding / Graphic Design / Web Design / UI / Illustration.

EDUCATION

UX Design · *July 2018*
— Coderhouse · Buenos Aires, Argentina

Graphic Design Degree · *December 2011*
— Universidad de Palermo (UP) · Buenos Aires, Argentina

International Bachelor · *December 2007*
— St. George's College Quilmes · Buenos Aires, Argentina

EVENTS, MEETUPS & CONFERENCES

CSSConf Argentina 2018 – *August 18th, 2018*
Galicia UX/UI Meet & Design – *June 13th, 2018*
Interactive Prototypes – *June 9th, 2018*
Coded Animations · CSS+SVG+JS – *May 12th, 2018*
Dribbble Meetup Washington DC – *February 21st, 2018*