

SEO WORKBOOK







URL

URL:



Meta Data

Title:

**Title maximum characters 55 including spaces.*

Description:

**Description from 150-300 including spaces.*



Headings Tags

H1:

H2:

H3:

H4:

H5:

H6:



Alt + Image File Name

Alt:

File:



Paragraph Tags Copy

Keyword Para:



UX/UI Point of Action

Main CTA:

Main Button:





URL

URL:



Meta Data

Title:

**Title maximum characters 55 including spaces.*

Description:

**Description from 150-300 including spaces.*



Headings Tags

H1:

H2:

H3:

H4:

H5:

H6:



Alt + Image File Name

Alt:

File:



Paragraph Tags Copy

Keyword Para:



UX/UI Point of Action

Main CTA:

Main Button:





URL

URL:



Meta Data

Title:

**Title maximum characters 55 including spaces.*

Description:

**Description from 150-300 including spaces.*



Headings Tags

H1:

H2:

H3:

H4:

H5:

H6:



Alt + Image File Name

Alt:

File:



Paragraph Tags Copy

Keyword Para:



UX/UI Point of Action

Main CTA:

Main Button:





URL

URL:



Meta Data

Title:

**Title maximum characters 55 including spaces.*

Description:

**Description from 150-300 including spaces.*



Headings Tags

H1:

H2:

H3:

H4:

H5:

H6:



Alt + Image File Name

Alt:

File:



Paragraph Tags Copy

Keyword Para:



UX/UI Point of Action

Main CTA:

Main Button:





SEO WORKBOOK

Prepared By Target Ink Ltd. / © 2019