

TODAY **CODE313**, TOMORROW YOUR **DREAM CAREER.**



## SPONSORSHIP PACKAGE

**OUR YOUTH  
DESERVE  
THE BEST  
EXPERIENCES**

CODE313's Summer STEM Academy programs are designed to facilitate valuable 21st-century skills through innovative, interactive and transformative learning experiences. With a variety of topics related to STEM (science, technology, engineering, and math), your child will take away skills critical to thriving in the rapidly advancing world around them.



IN PARTNERSHIP WITH





# ABOUT US

---

CODE313 is a STEM.org Accredited™ non-profit organization partnered with Microsoft, Verizon and The Detroit Pistons dedicated to teaching and inspiring youth ages 7 to 17 to code. Our free workshops provide hands on instruction by volunteers from the Detroit developer community inspired to share their passion. Our curriculum exposes students to analytical problem solving to build anything they might imagine. We are here to open doors that are otherwise closed by freely offering our knowledge. We speak the language of the future. A language that does not discriminate by race, religion, nationality, or gender.

CODE313 was founded to fill the void in computer science education in primary schools. While technology is an essential ingredient of economic growth and job creation, computer science is the only STEM field that has seen a decrease in student participation over the last 20 years, from 25% of high school students to only 19%, according to a study by the National Center for Education Statistics.

Our goal is to create a fun, collaborative environment to explore STEM. Through challenging play, youth can build memorable experiences with mentors.



CODE{313}  
create | develop | explore  
SPONSORED WITH Microsoft

---

CODE{313} IN PARTNERSHIP WITH Microsoft  
create | develop | explore

577 E Larned, Detroit, MI 48226 | [info@code313.com](mailto:info@code313.com) | [www.code313.com](http://www.code313.com)

## OUR MISSION

Our mission is to offer children the foundational skills needed to create, using today's technology through exciting hands on coding, enrichment camps and workshops.

## SUMMER OBJECTIVE

Our objective for the summer of 2020 is to educate more than 200 youth with coding, technical, leadership, teamwork, and workforce development skills.



The Future Starts With Us!

**CODE{313}**  
create | develop | explore

IN PARTNERSHIP WITH



**hands-on activities**

**together with**

**purposeful learning**



# OUR AWESOME CURRICULUM

Augmented Reality

Coding (Makecode/Scratch)

Cybersecurity

Drones (Flight and Licensing)

Microsoft Technologies

Robotics

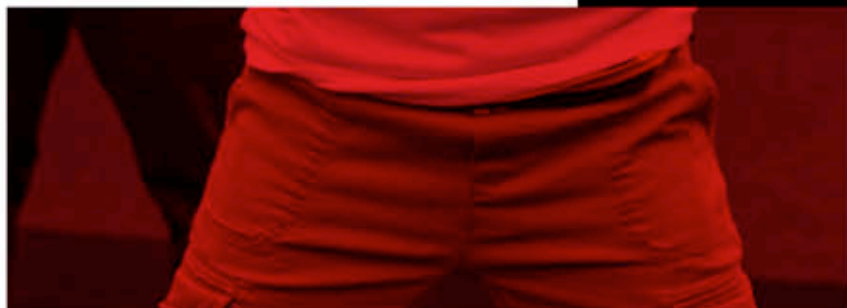
Virtual Reality

Web Design

3D Printing



OUR CURRICULA  
& PROGRAMS ALIGN  
WITH EDUCATIONAL  
STANDARDS.



# ALL PARTICIPANTS WILL RECEIVE

A personal letter of recommendation from member of CODE313 Staff

A badge for use on LinkedIn and personal portfolio

Inclusion on our alumni page on website





# HELP CREATE THE SUPERHEROES OF THE FUTURE

## SPONSORSHIP LEVELS

Sponsorship Benefit	Platinum	Gold	Silver	Bronze	Reception Sponsor (4)	Intensive Student Scholarship	Summer Student Scholarship
Levels	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$600	\$450
Speaking privileges at reception	*	*					
Signage at camp	*	*	*	*	*		
Logo placement on website	*	*	*	*	*		
Showcased in social media	*	*	*	*			
Logo placement on backpacks and t-shirts* (5/15/20 deadline)	*	*	*	*			
Banners at camp	*	*					
Reception guest	8	6	4	2			



577 E Larned, Detroit, MI 48226 | info@code313.com | www.code313.com





# 2020 SPONSOR COMMITMENT FORM

Company/Organization Name: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### Please indicate your commitment level:

- Platinum Sponsor\* \$15,000
- Gold Sponsor\* \$10,000
- Silver Sponsor\* \$ 7,500
- Bronze Sponsor\* \$ 5,000
- Reception Sponsor (4 max) \$ 2,500
- Summer Intensive Scholarship \$ 600
- Summer Scholarship \$ 450

**\*May 15, 2020 is the deadline for commitment form and logos for t-shirts and backpacks.\***

**logos must be in vector format and can be sent to [info@code313.com](mailto:info@code313.com)**

For payment online, please go to **[www.code313.com/donate](http://www.code313.com/donate)**

For checks, please mail with your completed sponsorship commitment form to:

Metro Solutions  
Attn: CODE313  
18000 W. Nine Mile Rd., Suite 360  
Southfield, MI 48075



IN PARTNERSHIP WITH

