



Dear Friends,

Sonrisas Trails is hosting its 6th annual Boots, Buckles and Pearls Fundraiser presented by Sonora Bank on **May 6<sup>th</sup>, 2023 at the 1st Community Federal Credit Union Spur Arena**. This year's event will be **celebrating 40 years of Sonrisas!** That is 40 years of impacting children and adults with special needs in addition to veterans with PTSD. Doors will open at 6:00pm and the evening will feature a delicious dinner, drinks, and dancing to the sounds of the **award winning songwriter and Texas Country singer, Roger Creager**. There will be an opportunity to take part in games, a silent and live auction, as well as the chance to win some fantastic prizes.

Sonrisas Trails is a non-profit organization that provides therapy to children, teens, adults and Veterans with physical, mental, and emotional challenges through a carefully structured program of equine activities. We provide services to all age groups, but children ages 3-11 are at the heart of our program because that is where Sonrisas Trails began in 1983. Our riders struggle with a vast array of challenges, and for the majority of those we serve, everyday activities can be the hardest. Equine therapy strives to break down barriers and allow them to become the best version of themselves while working on mobility, anxiety, and communication.

We continue to provide services to those that need it most because of financial backing from individuals and businesses who are invested in the health and wellness of our community. We invite you to become a sponsor of this annual tradition. With your contribution, you will receive tickets to the event, and your sponsorship will be recognized through multiple media avenues. A list of sponsorship opportunities has been included. With you by our side, we are sure to achieve this season's fundraising goal and serve the Concho Valley well.

If you would like to become an official event sponsor, or would like more information regarding tickets, please reach out to **Sonrisas Trails at 325-949-4837 or our Event Coordinator, Mary Payton Willey at 830-237-2854**

With Warm Regards,

Megan Kirkwood, Program Director  
Sonrisas Trails

Mary Payton Willey, Event Coordinator  
Boots, Buckles, & Pearls

## Opportunities for Sponsorship

	Presenting \$15,000	Lighting & Sound \$12,000	Stage \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Copper \$500	Raffle & Games	Special
Business Logo on Print Items	★	★	★				★		★
Business Name on Print Items				★	★	★		★	
Business Logo on Electronic Media	★	★	★				★	★	★
Exclusive Branding Available				★	★	★			
Onsite Branding	★	★	★					★	★
Onsite Recognition				★	★	★		★	★
VIP Table with Premium Seating	5	4	3	2	1			Varies	Varies
Reserved Table						1	4 Seats	Varies	Varies

### Specialty Sponsors Include:

- Ruby Sponsor \$5,000
- Swag Sponsor \$3,500
- Advertising Sponsor \$3,000
- VIP Sponsor \$2,500
- Photobooth Sponsor \$2,000
- Raffle & Game \$1,000
- Decor \$500

## Sponsorship Commitment Form

Business Name \_\_\_Concho Valley ER\_\_\_\_\_

Point of Contact \_\_\_Lindsay Harmon\_\_\_\_\_

Phone \_\_\_(325) 225-5500\_\_\_\_\_ Email \_\_\_[lharm@conchovalleyer.com](mailto:lharm@conchovalleyer.com)\_\_\_\_\_

Address \_\_\_5709 Sherwood Way\_\_\_\_\_

City \_\_\_San Angelo\_\_\_\_\_ State \_\_\_TX\_\_\_\_\_ Zip \_\_\_76901\_\_\_\_\_

### Commitment Level

- ☐ Presenting Sponsor (\$15,000)    ☐ Lighting & Sound (\$12,000)    ☐ Stage (\$10,000)  
☐ Gold (\$5,000)    ☐ Silver (\$2,500)    ☐ Bronze (\$1,500)  
☐ Copper (\$500)

### Specialty Sponsors

- ☐ Ruby (\$5,000)    ☐ Swag (\$3,500)    ☐ Advertising (\$3,000)    ☐ VIP Sponsor (\$2,500)  
☒ Photo Booth (\$2,000)    ☐ Raffle & Games (\$1,000)    ☐ Decor (\$500)

### Silent Auction Item

- ☐ Item Provided    ☐ Check towards purchase of item in the amount of \$ \_\_\_\_\_

Description of Item:

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Value of Item: \_\_\_\_\_

### Payment Method:

- ☒ Invoice    ☐ Check Enclosed    ☐ Credit Card

Send Checks to: Sonrisas Trails  
ATTN Boots, Buckles, & Pearls 2023  
PO BOX 1093  
San Angelo, TX 76904