

FOR IMMEDIATE RELEASE

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**PRAIRIE CAPITAL ADVISORS IS PLEASED TO ANNOUNCE THE PROMOTIONS OF
DAVID DIEHL AND ROCKY FIORE**

OAKBROOK TERRACE, IL - January 1, 2014 - Prairie Capital Advisors, Inc., a leading corporate advisory and investment banking firm, is pleased to announce the promotions of David Diehl and Rocky Fiore. David Diehl has been promoted to Chief Operating Officer/Managing Director and Rocky Fiore to Managing Director.

"Both Mr. Diehl and Mr. Fiore are tremendous assets to our firm," said Ken Serwinski, CEO at Prairie Capital Advisors. "Mr. Diehl is a tireless leader and has been integral in establishing our firm's identity and culture as a place where the highest levels of technical knowledge can be passed on through the team efforts that we enjoy. Mr. Fiore's constant efforts to do 'what's right' and to lead by example along with zealous efforts of protecting our culture and values make him an important part of our leadership team."

David Diehl began his career with Prairie Capital Advisors in 1999 and has progressed with the firm through the years. Prior to joining Prairie Capital Advisors, he was a Relationship Manager/Senior Administrator in the Northern Trust Company's Wealth Management Group. Mr. Diehl also worked for BMO Harris Bank, providing financial reporting and performance analysis for the bank's largest relationship. He holds a Master of Business Administration Degree in Finance from Northwestern University's J.L. Kellogg Graduate School of Management and a Bachelor of Science Degree in Marketing from Indiana University.

Rocky Fiore joined Prairie Capital Advisors in 2000 and has risen over the years through various promotions. Prior to joining Prairie, he worked as both a Financial Analyst and a Financial Advisor with Morgan Stanley. Mr. Fiore earned a Master of Business Administration Degree and a Bachelor of Science Degree with specific concentrations in Finance from DePaul University in Chicago.

About Prairie Capital Advisors

Prairie is an employee owned company that offers investment banking, ESOP advisory and valuation services to support the growth and ownership transition strategies of middle-market companies. Headquartered in Oakbrook Terrace, Illinois with offices in Atlanta, Chicago, Cedar Rapids and Philadelphia, the company is a leading advisor to closely-held companies nationwide. For more information, visit www.prairiecap.com.

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