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**FOR IMMEDIATE RELEASE**

**PRAIRIE CAPITAL ADVISORS ADVISES SLEEP TRAIN ON RECENT ESOP TERMINATION**

**OAKBROOK TERRACE, IL – October 29, 2014** – Prairie Capital Advisors, Inc., a leading corporate advisory and investment banking firm, provided a fairness opinion to the trustee of The Sleep Train employee stock ownership plan in connection with the recent sale of the company. The Sleep Train, Inc., founded in 1985, is the West Coast’s leading mattress retailer. On October 20<sup>th</sup>, Mattress Firm Holding Corp. (NYSE: MFRM) acquired The Sleep Train, Inc. for \$425 million. This acquisition positions Mattress Firm as the largest bedding specialty retailer in the United States.

The Sleep Train, Inc.’s ESOP journey began in 2010 when the ESOP trust acquired a 26.0% block of the outstanding stock in the company. Prairie served as the exclusive financial advisor to First Bankers Trust Services, Inc., The Sleep Train’s ESOP trustee, for the initial ESOP transaction in addition to providing the annual ESOP valuation.

The sale of The Sleep Train to Mattress Firm was a huge win for the nearly 1,300 ESOP plan participants. According to Rocky Fiore, Managing Director with Prairie Capital Advisors and a member of the project team, “The Sleep Train is an incredible ESOP success story and one that underscores the incredible benefit that employee ownership can provide. The value created through the ESOP’s ownership in approximately a four year period is truly remarkable.”

As part of the acquisition, The Sleep Train ESOP will be terminated and participants will be able to rollover their distributions into another qualified retirement plan.

**About Prairie Capital Advisors**

Prairie is an employee owned company that offers investment banking, ESOP advisory and valuation services to support the growth and ownership transition strategies of middle-market companies. Headquartered in Oakbrook Terrace, Illinois with offices in Atlanta, Chicago, Cedar Rapids and Philadelphia, the company is a leading advisor to closely-held companies nationwide. For more information, visit [www.prairiecap.com](http://www.prairiecap.com).

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