

Bitcoin 2019
June 25–26
San Francisco

A Peer-to-Peer
Conference



Media Kit
sales@b.tc

 **bitcoin2019**

About Bitcoin 2019

June 25–26, 2019

San Francisco, CA

@bitcoin2019conf

#bitcoin2019

bitcoin2019conference.com

The mission of Bitcoin 2019 is to reignite the BTC community by advancing shared goals and highlighting the people and organizations bringing them into reality. From the biggest miners and most active core devs to Fortune 500 companies and dark net markets, this will be a yearly gathering of old and new friends that inclusively reimagines the narrative around digital value and manifests an amenable answer to the question:

“Why does this technology matter?”

Why sponsor Bitcoin 2019?

This conference will give partners and sponsors the opportunity to position themselves as leading innovators and advocates for Bitcoin, the most critical project in the crypto and blockchain space. We tailor each event experience to our sponsors' goals and objectives, ensuring that their missions are met in lockstep with the growth of the original cryptocurrency.



About the Host



<https://b.tc>

BTC Inc (formerly known as BTC Media)

Growing from the first dedicated information provider in the nascent Bitcoin community into a leading voice of the blockchain and cryptocurrency industry, **BTC Inc** has been ever-present in supporting and evangelizing the decentralized future. Our products, services and media connect you to the open economy so you can start creating value without asking permission.



DISTRIBUTED

yBitcoin



Proven track record of **successful events**:

DISTRIBUTED MARKETS

Company Snapshot

Blockstack	Fenbushi Capital	Ripple
CME Group	Fidelity Investments	Siemens
CoinList	Morgan Stanley	

DISTRIBUTED HEALTH

Company Snapshot

Accenture	ConsenSys	Hyperledger
Anthem	Dell	Johnson & Johnson
CDC	Hashed Health	

DISTRIBUTED TRADE

Company Snapshot

3M	IBM	Monsanto
FedEx	IOTA	R3
Gem	Mastercard	

DISTRIBUTED 2018

Company Snapshot

Blockstream	Fenbushi Capital	Ledger
Bloq	Civic	Wanchain
IBM	Chronicle	

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Speakers

Full speaker lineup is being updated and can be found at:
bitcoin2019conference.com/speakers

 **bitcoin2019**

JUNE 25-26 | SAN FRANCISCO



FEATURING KEYNOTE SPEAKERS

EDWARD

TIM

SNOWDEN & DRAPER

IN ADDITION TO

AARON VAN WIRDUM ALEXADELMAN ANDREW POELSTRA

ANTHONY POMPLIANO BILL BARHYDT CATHIE WOOD

DANIEL BUCHNER DIEGO GUTIÉRREZ-ZALDÍVAR DOVEY WAN

ERIC LOMBROZO ERIK VOORHEES JACK MALLERS JIHAN WU

JIMMY SONG MARCO STRENG MATT CORALLO MAX KEISER

MIKE BELSHE PIERRÉ ROCHARD RAGHAV CHAWLA

SPENCER BOGART STEPHEN PAIR TUUR DEMEESTER

ALYSE KILLEEN ARJUN BALAJI AUSTIN ALEXANDER DAN HELD DAVID BAILEY DHRUV BANSAL

DÁVID MOLNÁR FRANCIS POULIOT HAILEY LENNON KIARA ROBLES KONSTANTIN RICHTER

LEONARD WEESE LILILIU LISANEIGUT LYNULBRIGHT MAX KEIDUN NIK BATIA NIMROD LEHAVI

PAUL SZTORC SERGEI KOTLIAR STACY HERBERT STEVE JAIN TOM ROBINSON ZAC PRINCE

+ MORE TO BE ANNOUNCED

+ MANY MORE ON PEER-2-PEER STAGE
@BITCOIN2019CONF



BEER GARDEN, ART GALLERY, ARCADE +
#BITCOIN2019

By the Numbers

2,000+ Attendees

50+ Speakers/Panelists

Full Media Representation

Attendee Profile

Entrepreneurs

Developers

Investors

Traders

Regulatory experts

Stable Coiners

Students

Artists

Industry Professionals

Products/Verticals present

Exchanges

Wallets

Mining

Radical Exchanges

Payment Processors

Startups

What to Expect

A global, diverse representation of dynamic individuals and companies focused on Bitcoin.



Bitcoin Art Gallery



Keynotes



Bitcoin Beer Garden

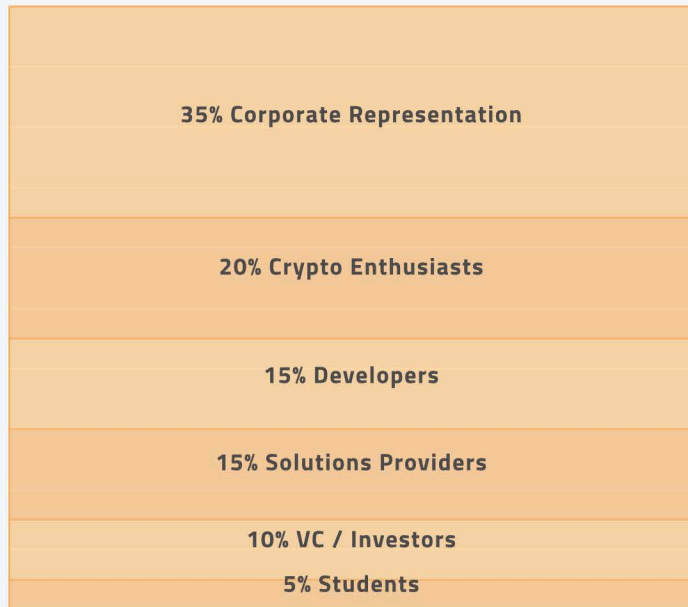


LN Enabled

What to Expect (Continued)

ATTENDEE PROFILE

100% Bitcoiners



Bitcoin Art Gallery



Keynotes



Bitcoin Beer



LN Enabled

Notable Companies:

Google
Apple
EY
Pfizer
Deloitte
Splunk
Udacity
Uber
Change Healthcare
Netflix

Law Firms:

Fenwick and West

Crypto or Bitcoin Companies:

Abra
Blockstream
RSK
Interchange
Shapeshift
Bitrefil
BitFlyer
Bitmain
HodlHodl
Simplex
Bitpay
BlockFi
Open Node
Ledger
Microsoft
Unchained Capital
Kraken
BRD

INX

Messari.io
Tierion
nodl
Lightning Labs
Dharma
Travala
Netki
Bitstamp
BTC.com
Rader.tech
Coinbase
CoinMarketCap.com
Quantstamp
Bitseed
TruStory
Lightning Power Users

VCs:

CRCM Ventures
Yang Ventures
Sequoia Capital
Paradigm Capital
Pantera Capital
Morgan Creek Digital
Blockchain Capital
Ark Invest
Shomei Capital
GreyScale
A16Z
Albaron Ventures
RRE Ventures
Salko Capital
Singh Capital Ventures

Bitcoin Art Gallery

The Bitcoin 2019 Art Gallery is an open-source, community-driven project designed to celebrate the people, projects, events and ideas that have shaped the decade of Bitcoin's history.

**BITCOIN
ART GALLERY**

@bitcoin2019conf

Bitcoin Games

Virtual Hackathon



Liquid
Hack



Lightning
Hack



Growth
Hack

Bitcoin 2019's Bitcoin Games is a global, virtual hackathon bringing together the best and the brightest minds to propel Bitcoin into the next decade of innovation. The competition will enable creative and technical minds alike to participate in hacks structured around both technical innovations — like payment channels, sidechains, security and the Lightning Network — as well as non-technical ways of growing the Bitcoin ecosystem and community. This virtual hackathon will challenge developers, creatives and visionaries while fostering the mass adoption of this most critical technology.



Media Representation*

* Potential Media Partners



REUTERS



Forbes



MW MarketWatch

FORTUNE

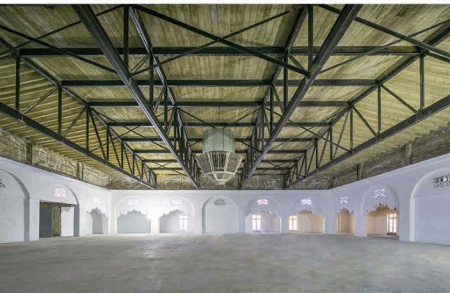


Bloomberg

THE WALL STREET JOURNAL.

The Venue

SVN West

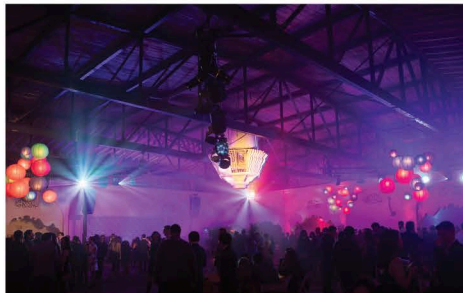


The perfect
blank canvas
for the
Bitcoin event
of the year



Formerly the home of the Fillmore West and Carousel Ballroom, SVN West amps up any event through three floors of raw venue space that are steeped in musical history. The main hall, reverently named Carousel, showcased dozens of concerts during its brief operation from 1968 to 1971, including musical legends like the Grateful Dead, Fleetwood Mac, Elton John, B.B. King, Miles Davis, Aretha Franklin, and more.

San Francisco



Conveniently located at the intersection of SF's two main thoroughfares (South Van Ness and Market), SVN West features over 100,000 sq. ft. of event space. The open floor plan offers maximum versatility and includes Carousel and its adjacent rooftop, along with a spacious mezzanine and additional ground floor event space. Reactivated by Non Plus Ultra, SVN West is already the hottest ticket in town.



SVN West
10 South Van Ness
San Francisco, 94103

svnwest.com

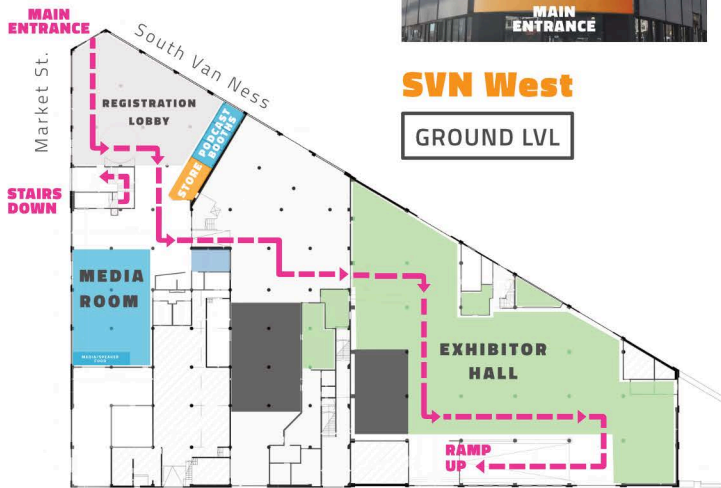
Floor Plan

bitcoin2019
A Peer-to-Peer
Conference Series



SVN West

GROUND LVL

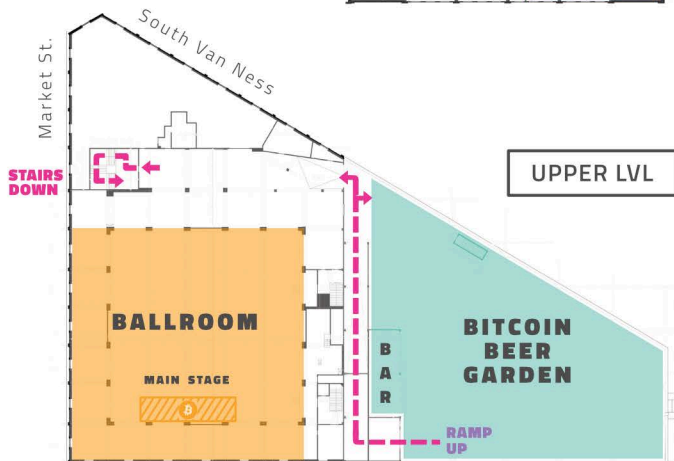
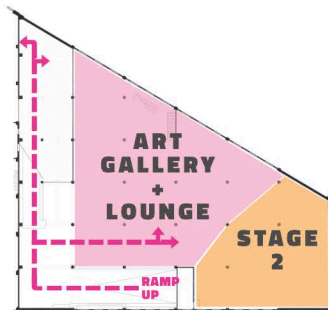


12th St.

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--- FLOW ---

SECOND LVL



12th St.

Sponsorship Opportunities

A variety of sponsorship packages for Bitcoin 2019 ensures that we can partner with a wide range of projects and companies working to advance the original cryptocurrency.

Each sponsorship level is an opportunity to have your brand recognized by the worldwide Bitcoin community at its flagship event, bringing you to the forefront of the conversation.

The Annual Event
for the Bitcoin
Community.



SPONSORSHIP PACKAGES

PARTNER PACKAGES INCLUDE:

	FOMO	HODL	MOON
	SMALL	MEDIUM	LARGE
Innovation Hall Booth	●	●	●
Logo Displayed on Conference Home Page	●	●	●
Company Profile on Conference Website	●	●	●
Matchmaking at Event	●	●	●
Prominent Signage at Event		●	●
Video Interview at Conference		●	●
Podcast Interview			●
Private Meeting Room			●
Sponsored Article on bitcoinmagazine.com		●	●
Executive & Company Profiles on Bitcoin Magazine			●
Full-Page Print Ad in Bitcoin Magazine (open until 5/24)			●
Sponsored Newsletter			●
Logo in Newsletter		●	●
Social Shoutout	●	●	●
Tickets	5	8	15
VIP Tickets		1	2
Print Magazines		15	50
INVESTMENT:	\$10k	\$40k	\$75k

Don't see what you want? We'll work with you to customize your experience.

Booth Examples

Exhibitor Hall – SVN West Ground Lvl



*Booth designs subject to change and can be completely customized to fit needs

Our design team can work with you to provide
branded artwork for any size booth.

Have something more custom in mind?

We would love to hear your concepts!

sales@b.tc

Sponsorship Opportunities

The Annual Event for the Bitcoin Community.



ROOFTOP
BITCOIN
BEER GARDEN



There will be
a whole lot of
ORANGE in SF
this Summer!

NETWORKING SPONSORSHIPS AVAILABLE

We welcome all creative ideas to generate buzz around Bitcoin and your project or company. The list below represents large scale sponsorship opportunities currently available unless marked otherwise.



Bitcoin Beer
Garden Sponsor

Lounge Area
Sponsorships

Networking
Break Sponsor

VIP Dinner

After-Party

Cocktail Hour

Badge Lanyards

Wi-Fi Sponsor

Charging Stations

Live Entertainment

Merch Sponsor

F+B Sponsorships

Guerrilla Marketing
Campaign

Live Stream
Sponsor

Billboards and
Promotional

Don't see what you want? We'll work with you to customize your experience.

Contact Sales sales@b.tc for Pricing and Details

Bitcoin Magazine

10th Anniversary of Bitcoin
Print Edition

MOON sponsorship includes
full-page print ad in Bitcoin
Magazine (available until 5/24)



Preliminary Cover Art by Nicki DiCicco

See You in SF!



• **Contact sales@b.tc with your sponsorship ideas**

(All sponsorships due 5/31)