

WEBSITE

Banner Ad

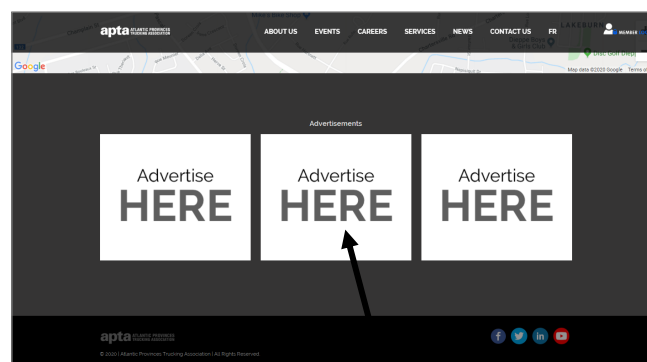
Ad Dimensions

300 pixels wide by 250 pixels tall

Placement

Cost (3, 6, 12 months)
\$300, \$500, \$1,000

*Your ad will be featured on the bottom of every page of the APTA website. Company links are added with ad placement. By clicking on the ad, people will automatically be directed to your website.



BANNER AD DIMENSIONS

300 pixels wide by 250 pixels tall

NEWSLETTER

From the Road Quarterly e-Newsletter.

Deliver your message directly to the APTA audience. Each issue has a minimum of 10 pages, maximum of 20.

Banner Ad, Half Page Ad & Full Page Ad

Placement

Location **Cost** (1, 2, 3, 4 editions)
Banner \$150, \$275, \$400, \$500
½ page \$200, \$350, \$500, \$650
Full Page \$400, \$700, \$1,000, \$1,300

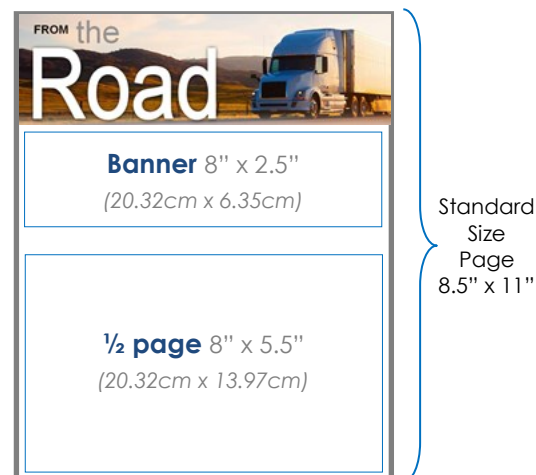
Deadline Schedule

Issue Date

March 26, 2020
June 25, 2020
September, 24, 2020
December 17, 2020

Booking & Material Closing Date

March 18, 2020
June 17, 2020
September, 16, 2020
December 9, 2020



WEEKLY E-MAIL BLAST

APTA will indicate in the header/subject line that the e-mail is a paid advertisement message:

- Message must come with text, link to website and your company logo
- APTA will send to full membership (over 800 members in distribution list) on Fridays.
- Only two sponsored messages allowed weekly
- Cost is \$300 for one week and \$575 for 2 weeks

ACTIVITY REPORT - 2019

The Activity Report, produced & designed in-house, includes a maximum of four advertisers. (Front, Inside Front, Back & Inside Back Covers).

Due to limited ad placement, an e-mail will be sent out to the complete membership on **January 13th, 2020** with this special offer.

Ad placements will be sold on a first come, first served basis.

Samples of the 2018 Activity Report Covers



Front Cover




Inside Front Cover


IMPORTANT

- Pricing does not include HST (15%)
- All pricing & payments are in Canadian Funds
- Advertising is only available to APTA members

Prices are subject to change without notice and are current at time of printing

APTA Advertising Order Form

	Website	\$
	Banner - 3 Months	\$300
	Banner - 6 Months	\$500
	Banner - 12 Months	\$1,000
Starting Month:		

	Weekly E-mail Blast	\$
	1 Week	\$300
	2 Weeks	\$575
Date(s) for Ad:		

	Newsletter	\$
	Banner Ad - 1 Edition	\$150
	Banner Ad - 2 Editions	\$275
	Banner Ad - 3 Editions	\$400
	Banner Ad - 4 Editions	\$500
	1/2 Page Ad - 1 Edition	\$200
	1/2 Page Ad - 2 Editions	\$350
	1/2 Page Ad - 3 Editions	\$500
	1/2 Page Ad - 4 Editions	\$650
	Full Page Ad - 1 Edition	\$400
	Full Page Ad - 2 Editions	\$700
	Full Page Ad - 3 Editions	\$1,000
	Full Page Ad - 4 Editions	\$1,300

Contact & Payment Information:

(R106736432)

All Prices will have 15% HST added

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Invoice Me (APTA Members only) ☐

Credit Card Visa ☐ MasterCard ☐ American Express ☐

Card Number: _____ Expiry (mm/yy): _____

Name on Card: _____

Signature: _____

Please consider paying by cash or cheque instead of your credit card. Thank you!

Please return this form via fax 506.853.7424, or via email mbabineau@apta.ca

For more information: 506.855.2782 or abergeon@apta.ca